



H A R V A R D | B U S I N E S S | S C H O O L

Dear Internship Supervisor,

This letter is designed to provide more information about the Summer Venture in Management Program (SVMP), an opportunity that your intern would like to pursue in the summer of 2017. SVMP, a 35-year tradition, is a week-long program at the Harvard Business School (HBS) designed to expose high-potential college students, who may not have otherwise considered an MBA degree, to the study of business administration.

This unique educational experience, in combination with their summer internship at your company or organization, will give participants a broader understanding of the challenges business leaders face, the innumerable opportunities that exist in business, and the impact they can have on their community and the world through business leadership.

Throughout the week-long program, HBS faculty lead class discussions on current management issues in marketing, finance, organizational behavior, and operations. In addition to preparing for cases and engaging in classroom discussion, participants attend presentations from current students, alumni, and administrators at HBS. At the end of the program, SVMP participants leave with a clearer picture of the MBA experience at HBS, and the impact a graduate management degree can have on their professional and personal lives.

Admission to SVMP is highly competitive and will be based on a candidate's academic ability, demonstrated leadership potential, and ability to add to the diversity of the classroom. A nomination form completed by the applicant's internship supervisor is a necessary requirement to be considered for the program.

Completing a nomination form on your intern's behalf indicates your willingness to let the intern attend SVMP from Saturday, June 17, 2017 – Friday, June 23, 2017. Although it is encouraged for companies to pay their intern's weekly salary while they are attending SVMP and cover transportation costs to and from Boston, this is not a requirement of the program. If a company chooses not to cover the transportation costs for their intern, the applicant will be expected to pay their own way. Travel reimbursement is available for demonstrated financial hardship. Admitted students will be given information on how to request travel reimbursement. All of the program costs (food, lodging, materials, etc.) are paid for by Harvard Business School.

We hope that you will consider completing a nomination form for your summer intern as we believe that this experience will be a wonderful opportunity to provide him or her with further exposure to general management. Please feel free to contact us at svmp@hbs.edu with additional questions regarding SVMP.

Best regards,

Les Williams
MBA Admissions
Harvard Business School