



**Harvard
Business
School**

MBA

Dear Employer,

This letter is designed to provide more information about the Summer Venture in Management Program (SVMP), an opportunity that your employee would like to pursue in the summer of 2022. SVMP, a 38-year tradition, will be a five-day program this year at the Harvard Business School (HBS). It is designed to expose high-potential and graduating college seniors, who may not have otherwise considered an MBA degree, to the study of business administration.

This unique educational experience, in combination with their employment at your company or organization, will give participants a broader understanding of the challenges business leaders face, the innumerable opportunities that exist in business, and the impact they can have on their community and the world through business leadership.

Throughout the program, HBS faculty lead class discussions on current management issues in marketing, finance, organizational behavior, and operations. In addition to preparing for cases and engaging in classroom discussion, participants attend presentations from current students, alumni, and administrators at HBS. At the end of the program, SVMP participants leave with a clearer picture of the MBA experience at HBS, and the impact a graduate management degree can have on their professional and personal lives.

Admission to SVMP is highly competitive and will be based on a candidate's academic ability, demonstrated leadership potential, and ability to add to the diversity of the classroom. All employed applicants are required to have a completed authorization form submitted by their employer (via the application portal) for them to participate in SVMP. Completing an authorization form on your employee's behalf indicates your willingness to let them attend SVMP from Sunday, June 12th - Thursday, June 16th, (check-out on June 17th). Although it is encouraged for companies to pay their intern's weekly salary while they are attending SVMP and cover transportation costs to and from Boston, this is not a requirement of the program. If a company chooses not to cover the transportation costs for their intern, the applicant will be expected to pay their way. Limited travel reimbursement is available for demonstrated financial hardship. Admitted students will be given information on how to request travel reimbursement. All of the program costs (food, lodging, materials, etc.) are paid for by Harvard Business School.

We hope that you will consider completing an authorization form (submitted to you via the application portal by your employee) as we believe that this experience will be a wonderful opportunity to provide them with further exposure to general management. Please feel free to contact us at svmp@hbs.edu with additional questions regarding SVMP.

Sincerely,

Summer Venture in Management Program Team
MBA Admissions, Harvard Business School