Welcome!

Social Enterprise Initiative Kick-Off
September 2023
Please sign in

What brought you here today?
Today’s Kick-off

- Overview of Social Enterprise at HBS
- Ways to connect and engage
- Intro to student clubs
- Connect with each other

Three Big Takeaways

- Never been a more exciting time for the field
- Incredible array of opportunities here at HBS
- Get involved – get to know us and each other
The HBS Social Enterprise Initiative applies innovative business practices and managerial disciplines to drive sustained, high-impact social change.

It's grounded in the mission of Harvard Business School and aims to educate, support, and inspire leaders across all sectors to tackle society's toughest challenges and make a difference in the world.
Social Enterprise Initiative

Amelia Angella
MBA 2001
Director

Margot Dushin
Director of Programs (MBA)

Sarah Appleby
Assistant Director (Executive Education)

Yuri Dafonseca
Coordinator

Cortney Robinson Jones
Special Projects Associate
<table>
<thead>
<tr>
<th>Social Enterprise Faculty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lynda Applegate</td>
</tr>
<tr>
<td>Julie Battilana</td>
</tr>
<tr>
<td>Monique Burns Thomspson</td>
</tr>
<tr>
<td>Gerald Chertavian</td>
</tr>
<tr>
<td>Michael Chu</td>
</tr>
<tr>
<td>Rohit Desphande</td>
</tr>
<tr>
<td>Christine Exley</td>
</tr>
<tr>
<td>Vikram Gandhi</td>
</tr>
<tr>
<td>Rebecca Henderson</td>
</tr>
<tr>
<td>Nien-hê Hsieh</td>
</tr>
<tr>
<td>Archie Jones</td>
</tr>
</tbody>
</table>

**Faculty Chair**

Shawn Cole
Areas of Focus

- Nonprofit Strategy and Governance
- Business for Social Impact
- Investing for Impact
- Social Innovation and Systems Change
- K-12 Education
MBAs

Faculty

Exec Ed participants

Alumni

Leaders in the Field
Getting Involved as an MBA Student

Academics
- RC courses
- Electives
- Independent Projects

Community
- Student Clubs; SE Conference
- Rising Leaders Forum
- Alumni connections

Careers
- Career workshops
- Summer Fellowships
- Leadership Fellows
- Loan Assistance

Social Entrepreneurship
- New Venture Competition
- Within Academics, Careers
SEI Students: All of You

- **Pathways**: entrepreneurial ventures, for-profit companies focused on social impact, funding organizations, government agencies, nonprofit organizations

- **Issue areas**: arts, education, economic development, environment, healthcare, human services, international development, and more

- **Locations**: countries and regions around the world

22% prior experience

38% with interest
**Required Curriculum (RC):** Leadership and Corporate Accountability; Social Purpose of the Firm; SE cases + topics across full spectrum of courses

**Elective Curriculum (EC)**

**CENTRAL FOCUS**
- Business at the Base of the Pyramid
- Data for Impact
- Field Course: Investing for Impact
- Power and Influence for Positive Impact
- Public Entrepreneurship
- Social Entrepreneurship and Systems Change
- Solving Society’s Complex Challenges Using a Systems Approach
- Sustainable Investing
- Transforming Education through Social Entrepreneurship

**RELATED COURSES**
- Changing the World: Life Choices of Influential Leaders
- Cities, Structures, and Climate
- Entrepreneurial Solutions to the World’s Problems
- Field Course: Business of the Arts
- Field Course: Scaling Minority Businesses
- Global Climate Change
- Managing the Future of Work
- Purpose-Driven Marketing
- Reimagining Capitalism
- Risks, Opportunities, and Investments in the Era of Climate Change
- The American Dream and US Higher Education
- The Role of Government in Market Economies

**Independent Projects; Course Papers**
Summer Fellowship Program
1,800+
since 1982

HBS Leadership Fellows
286
Leadership Fellows with 97 organizations since 2001

Social Enterprise Loan Repayment Assistance Program
For eligible grads up to 10 years out
New Ventures

• Social Enterprise Track includes nonprofit, for-profit, and hybrid business plans
• Explore social entrepreneurship and test ideas for social innovation in a rigorous and supportive environment

• Summer Fellowships
• Elective curriculum
• Independent Projects
• Opportunities at Rock Center for Entrepreneurship, Harvard iLabs, and other parts of Harvard
Clubs and Community

Social Enterprise Club
Social Enterprise Conference
Consulting for Impact Club
Education Club
Energy & Environment Club
Future of Work Club

Government & Public Policy Club
HBS Volunteer Corps
Health Care Club
Impact Investing Club & Harbus Foundation
Sustainability Club
The Rising Leaders Forum is HBS’s premier offering for social impact focused students. Through a deep dive, our highest potential change leaders are engaged in reflection, conversations, tools, and networking to help them have impact and lead positive change in the world.

The forum builds a robust community that connects students and alumni who share a passion for social impact; and supports success in the classroom, navigating the unique career path, and challenges and opportunities of MBAs in social enterprise.
This year, the Business and Environment, Healthcare, and Social Enterprise Initiatives are leveraging an online platform called Chronus to facilitate relationships between students pursuing careers in social impact with alumni working in the field.

Look for an email to sign up in October
<table>
<thead>
<tr>
<th>FIRST YEAR (RC)</th>
<th>SUMMER</th>
<th>SECOND YEAR (EC)</th>
<th>POST-GRADUATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Academics</strong></td>
<td><strong>Careers</strong></td>
<td><strong>Academics</strong></td>
<td><strong>Careers</strong></td>
</tr>
<tr>
<td>- Leadership and Corporate Accountability</td>
<td>- SE Summer Fellowship Program</td>
<td>- SE focused and related electives</td>
<td>- HBS Leadership Fellows</td>
</tr>
<tr>
<td>- Social Purpose of the Firm</td>
<td>- SE Summer Accelerator</td>
<td>- Field-based learning and funding via the SE Independent Project program</td>
<td>- HBS Social Enterprise Loan Repayment Assistance Program</td>
</tr>
<tr>
<td>- Cases across RC courses</td>
<td></td>
<td></td>
<td>- Other HBS loan support programs for graduating MBAs</td>
</tr>
<tr>
<td><strong>Careers</strong></td>
<td></td>
<td></td>
<td><strong>New Ventures</strong></td>
</tr>
<tr>
<td>- Coaching</td>
<td></td>
<td></td>
<td>- Alumni Track of New Venture Competition</td>
</tr>
<tr>
<td>- Career programming</td>
<td></td>
<td></td>
<td><strong>Community</strong></td>
</tr>
<tr>
<td>- Presentations, speakers, and recruiters</td>
<td></td>
<td></td>
<td>- SE Alumni community and programming</td>
</tr>
<tr>
<td>- Chronus alumni mentorship platform</td>
<td></td>
<td></td>
<td>- Local alumni clubs</td>
</tr>
<tr>
<td><strong>New Ventures</strong></td>
<td></td>
<td></td>
<td>- Reunion activities</td>
</tr>
<tr>
<td>- SE Track of New Venture Competition</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Clubs and Community</strong></td>
<td></td>
<td></td>
<td><strong>Clubs and Community</strong></td>
</tr>
<tr>
<td>- 11 SE related student clubs</td>
<td></td>
<td></td>
<td>- 11 SE related student clubs</td>
</tr>
<tr>
<td>- Rising Leaders Forum</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
SEI Website:
www.hbs.edu/socialenterprise

“FYI From SEI” emails

School-wide communications
- MBA Events Calendar
- myHBS

Club communication
- weekly newsletters from clubs you sign up for
Looking Ahead

**SEI Career Sessions**
- Careers in Social Enterprise: September 20
- Leadership & Innovation in the Public Sector: September 21
- Careers in Impact Investing: September 28
- More to come in October and November

**Kickoffs for Related Initiatives**
- Health Care Initiative: September 14
- Rock Center for Entrepreneurship: September 14
- Business & Environment Initiative: September 19
Club Leaders

Social Enterprise Club
Social Enterprise Conference
Consulting for Impact Club
Education Club
Energy & Environment Club
Future of Work Club
Government & Public Policy Club
HBS Volunteer Corps
Health Care Club
Impact Investing Club & Harbus Foundation
Sustainability Club

Learn more and sign up at reception!
Continue to connect

SE Community Conversations
Community is at the heart of social enterprise at HBSI

Connect with a classmate and share your social enterprise interests and questions.

If you have permission and comfort, please send a quick take-away or insight from the conversation (photos are great too!) to se@hbs.edu and we’ll be sharing responses throughout the year.
Thank you!

Please reach out with any questions.

www.hbs.edu/socialenterprise

se@hbs.edu