

Sustainability Research at the Strategy-Supply  
Chain Interface: Current Work and Future Agenda  
*Cross-Disciplinary Sustainability Research*

Mike Toffel  
AOM 2019

## Some of my sustainability research that spans strategy & operations/supply chains

Dependent variable	Some explanatory variables	Theoretical framing	
Adoption of environmental management practices	Stakeholder pressures, moderated by org structure	Institutional theory	Delmas & Toffel 2008 SMJ
Pollution levels	Plant's proximity to sibs Plant's proximity to HQ Large plant in small town	Capability transfer w/in org Institutional theory	Doshi, Dowell, & Toffel 2013 SMJ
Disclosure of greenhouse gas emissions	Shareholder resolutions GHG reduction laws	Social mvmt theory Non-mkt strategy	Reid & Toffel 2009 SMJ
Disclosure of climate risks	Shareholder resolutions	Stakeholder theory	Flammer, Toffel, & Viswanathan (in progress)
Scrutiny of automobile emissions testing firms	Competition intensity Subsidiary/licensee/solo Cross-sell opportunities	Competition Governance Firm scope	Bennett et al 2013 ManSci Pierce & Toffel 2013 OrgSci
Scrutiny of social auditors	Who pays Gender composition	TCE: Monitoring function	Short et al. 2016 SMJ
Scrutiny & improvement capabilities of social auditors	Make or buy Competition intensity	Dual source: service quality Make and/or buy: services	Palmarozzo & Toffel (in progress)