

Value-Based Health Care Delivery Faculty Information Session

Professor Michael E. Porter
Harvard Business School
Institute for Strategy and Competitiveness
www.isc.hbs.edu

January 10, 2013

This presentation draws on Redefining Health Care: Creating Value-Based Competition on Results (with Elizabeth O. Teisberg), Harvard Business School Press, May 2006; “A Strategy for Health Care Reform—Toward a Value-Based System,” *New England Journal of Medicine*, June 3, 2009; “Value-Based Health Care Delivery,” *Annals of Surgery* 248: 4, October 2008; “Defining and Introducing Value in Healthcare,” *Institute of Medicine Annual Meeting*, 2007. Additional information about these ideas, as well as case studies, can be found the Institute for Strategy & Competitiveness Redefining Health Care website at <http://www.hbs.edu/rhc/index.html>. No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means — electronic, mechanical, photocopying, recording, or otherwise — without the permission of Michael E. Porter and Elizabeth O. Teisberg.

Selected Course Offerings to Date

Harvard Courses

- 2008-2013 – Intensive Seminar in Value-Based Health Care Delivery
 - Total of **508** participants
- 2009-2013 – Leadership Workshop on Strategy for Health Care Delivery
 - Total of **326** participants

External Courses

- 2006-2012 – Health Care Innovation (University of Virginia, ~**450** total participants)
- 2006-2012 – Executive Workshops (Brigham and Women’s Hospital, St. Francis Hospital, Hoag Hospital, Baylor Health, G.E., Cigna, Humana... total of ~**900** participants)
- 2008-2012 – Global Health Delivery (Harvard School of Public Health, ~**80** participants)
- 2008-2011 – Medical Care and the Corporation (Dartmouth, ~**150** participants)
- 2009-2011 – Health Care Management (University of Virginia, ~**100** participants)
- June 2010 – UCLA Workshop on Value-Based Health Care Delivery
- Dec. 2010 – Medicaid Leadership Institute (**35** participants)
- June 2011 – Strategy for Health Care Delivery: United Kingdom (**80** participants)
- January 2013 – Partners HealthCare Seminar for Residents and Fellows (**75** participants)
- Fall 2013 – Dartmouth Masters in Health Care Delivery Science (**50** participants)

Curriculum Materials

Teaching Materials:

Classroom use:

- Case studies
- Videos of guest protagonists
- Videos of topic lectures
- Video footage of profiled organizations

Faculty Use:

- Teaching notes
- Videos of case discussions

Articles and Books:

- Papers on specific aspects of value-based health care delivery
- A series of books and white papers evaluating health care systems:
 - United States
 - Germany
 - Finland
 - Sweden (in process)

Selected Case Studies: Advanced Economy

Acute

- Ledina Lushko: Navigating Health Care Delivery
- The Cleveland Clinic: Growth Strategy 2011
- ThedaCare: System Strategy
- The University of Texas MD Anderson Cancer Center: Interdisciplinary Cancer Care
- Kidney Transplantation: UCLA Medical Center

Chronic

- The Dartmouth-Hitchcock Medical Center: Spine Care
- The Joslin Diabetes Center
- The West German Headache Center: Integrated Migraine Care

Primary Care

- Commonwealth Care Alliance: Elderly and Disabled Care

Health Plan/Employer

- Pitney Bowes: Employer Health Strategy

International

- Highland District County Hospital: Gastroenterology Care
- Koo Foundation Sun-Yat Sen Cancer Center: Breast Cancer Care in Taiwan
- Reconfiguring Stroke Care in North Central London
- Great Western Hospital: High Risk Pregnancy Care
- Schön Klinik: Eating Disorders Care
- Global Health Partner: Obesity Care

Advanced Economy Books and Articles

Books:

- Porter, Michael E. and Elizabeth Olmsted Teisberg. Redefining Health Care: Creating Value-Based Competition on Results. (2006)
- Porter, Michael E., Juha Teperi, Lauri Vuorenkoski and Jennifer F. Baron. The Finnish Health Care System: A Value-Based Perspective. (2009)
- Porter, Michael E. and Clemens Guth. Redefining German Health Care. (2012)

ARTICLES:

- Porter, Michael E. with Elizabeth O. Teisberg and Gregory B. Brown. “Making Competition in Health Care Work,” *Harvard Business Review*, July-August 1994.
- Porter, Michael E. and Elizabeth O. Teisberg, “Redefining Competition in Health Care,” *Harvard Business Review*, June 2004.
- Porter, Michael E and Elizabeth Olmsted Teisberg. “How Physicians Can Change the Future of Health Care,” *JAMA*, March, 2007.
- Porter, Michael E. “Value-Based Health Care Delivery,” *Annals of Surgery* 248, no. 4 (October 2008): 503-509.
- Porter, Michael E. “A Strategy for Health Care Reform—Toward a Value-Based System,” *New England Journal of Medicine*, June, 2009.
- Teisberg, Elizabeth O. and Scott Wallace. “Creating a High-Value Delivery System for Health Care.” *Semin Thorac Cardiovasc Surg*, Spring, 2009.
- Porter, Michael E. “What is Value in Health Care” and supplementary papers, *NEJM*, Dec, 2010.
- Porter, Michael E and Robert Kaplan. “How to Solve the Cost Crisis in Health Care,” *Harvard Business Review*, Sep, 2011.
- Porter, Michael E and Thomas H. Lee. “Redefining Value in Primary Care,” working paper, 2012.

Goals for Faculty Affiliations

- Introduce VBHCD material into the **core curriculum** of physicians in training
 - Fourth year medical students
 - Residents and fellows
- Create course offerings for **regional clinical leaders** and health care executives
 - Clinical leaders
 - Top management
- Establish **faculty** as teachers and expert researchers in VBHCD concepts
- Expand VBHCD curriculum through **local case development**



- Engage universities and providers as **leading forces** in driving the value agenda in their respective regions and nations

How Can I Get Started?

- There are many **opportunities** to teach others about VBHCD
- Use a **journal club** to discuss one of the VBHCD manuscripts
 - NEJM: “What is Value in Health Care”
 - HBR: “How to Solve the Cost Crisis in Health Care”
- Give a **grand rounds** on VBHCD
- Teach a case from the VBHCD curriculum to **residents, fellows or medical students**
 - VBHCD curriculum and materials will soon be available on the Harvard Business School Publishing website

For additional information on

Value-Based Health Care Delivery:

www.isc.hbs.edu