



H A R V A R D | B U S I N E S S | S C H O O L

Value-Based Health Care Delivery : Overview

Mark McClellan
August 27, 2013

Professor Michael E. Porter
Andrzej (A.J.) Ejsmont, Research Associate

Agenda

- Costing - TDABC (See Slide Deck)
- Outcomes - ICHOM (See Slide Deck)
- Courses
- Publications and Articles
- Completed Cases
- Media Information

Value-Based Health Care Courses

- ***Value Measurement for Health Care Delivery (December 16-18, 2013)***
 - VMHC is targeted at senior leadership of clinical service lines, and quality and financial departments. Leadership from payors and government organizations with roles focused on quality and cost measurement are also invited. This workshop focuses in-depth on new approaches to outcome and cost measurement and their role in enabling bundled reimbursement.
- ***Strategy for Health Care Delivery (January 6-8, 2014)***
 - HCS is targeted at the senior leadership (CEOs, COOs, and CMOs) of providers, payors, and government, and focuses on new strategies, organizational models, and measurement approaches to drive value improvement in health care delivery.
- ***Value Based Health Care Delivery Intensive Seminar (January 6-10, 2014)***
 - Intensive Seminar is a week-long course that covers strategy, measurement, and organizational models more in-depth, which is targeted to junior clinicians and clinicians-in-training.
- ***HBR One Day Faculty Course (January 14, 2014 – Tentative)***
 - One day “training the trainers” type of workshop to be offered for those interested in teaching the VBHC agenda at their respective institutions. (Similar to the MOC two day workshop).
- ***Partners Healthcare Course (January 15-17, 2014 – Tentative)***
 - VBHC curriculum taught to mainly residents, clinicians, and fellows in the Partners Healthcare network.
- ***VBHC Course at Texas Medical Center (Spring 2014 – Tentative)***
 - VBHC curriculum taught to affiliates of Texas Medical Center, MD Anderson, and other organizations.

Value-Based Health Care Publications and Articles

▪ Books

- *Redefining Health Care*: Michael E. Porter and Elizabeth Olmsted Teisberg, 2006
- *Redefining German Healthcare*: Michael E. Porter and Clemens Guth, 2012

▪ Articles

- *The Strategy that Will Fix Health Care*: Michael E. Porter and Thomas H. Lee, Harvard Business Review, October 2013
- *The Big Idea: How to Solve the Cost Crisis in Health Care*: Robert S. Kaplan and Michael E. Porter, Harvard Business Review, September 2011
- *What is Value in Health Care?* New England Journal of Medicine, December 2010
 - Supplementary Framework Papers: *Value in Health Care* and *Measuring Health Outcomes: The Outcome Hierarchy*
- *A Strategy for Health Care Reform - Toward a Value-Based System*: NEJM, July 2009
- *Value-Based Health Care Delivery*: Annals of Surgery, October 2008
- *How Physicians Can Change the Future of Health Care*: JAMA, March, 2007

Value-Based Health Care Cases Completed

- Brigham and Women's Hospital: Shapiro Cardiovascular Center
- Children's Hospital of Philadelphia: Network Strategy
- Commonwealth Care Alliance: Elderly and Disabled Care
- The Cleveland Clinic: Growth Strategy 2011
- The Dartmouth-Hitchcock Medical Center: Spine Care
- Global Health Partner: Obesity Care
- Great Western Hospital: High-Risk Pregnancy Care
- Highland District County Hospital: Gastroenterology Care in Sweden
- In-Vitro Fertilization: Outcomes Measurement
- The Joslin Diabetes Center
- Koo Foundation Sun-Yat Sen Cancer Center: Breast Cancer Care in Taiwan
- Ledina Lushko: Navigating Health Care Delivery
- Partners In Health: HIV Care in Rwanda
- Pitney Bowes: Employer Health Strategy
- Reconfiguring Stroke Care in North Central London
- Schön Klinik: Eating Disorder Care
- The Schön Klinik: Measuring Cost and Value
- ThedaCare: System Strategy
- The UCLA Health System: Kidney Transplantation
- The University of Texas MD Anderson Cancer Center: Interdisciplinary Cancer Care
- The West German Headache Center: Integrated Migraine Care

Value-Based Health Care Media Information

- **VBHC**

- Institute for Strategy and Competitiveness website being redesigned
 - Sample of Health Care template

- **ICHOM**

- Redesigning website as well as working on improved marketing and brand recognition

- **TDABC**

- Developing a website to showcase time-driven activity-based costing work