

INNESSA COLAIACOVO

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EDUCATION

Doctoral Candidate, Harvard Business School	September 2018 - present
MSc. Economics and Social Sciences, Universita Bocconi	2016 - 2018
BA Economics (honors) and French Studies (magna cum laude), Brown University	2008 - 2012

RESEARCH IN PROGRESS

“How do Entrepreneurs Set Wages?” [Job Market Paper]

“The Composition and Dynamics of Technology-Enabled Entrepreneurship” with Daniel P. Gross and Jorge Guzman.
[Revise and Resubmit, Strategic Management Journal]

“No Mask, No Service: Customer Reaction to Walmart’s 2020 National Mask Mandate”
[Revise and Resubmit, the Journal of Economics and Management Strategy]

“The Transformation of Self Employment” with Margaret G. Dalton, Sari Pekkala Kerr, and William R. Kerr.
NBER Working Paper w29725.

TEACHING

Topics in the Economics of Entrepreneurship, Innovation, and Growth (Instructor) Harvard College, Department of Economics	Spring and Fall 2022
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Strategy, First-Year MBA Requirement (Teaching Fellow) Harvard Business School	Spring 2021
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OTHER WORK EXPERIENCE

Research Assistant, IESE Business School (Barcelona, Spain)	2015-2016
The Parliamentary Internship Programme of Canada	2014-2015
Research Assistant, National Bureau of Economic Research	2012-2014

PROFESSIONAL ACTIVITIES

Teaching Assistant, NBER Entrepreneurship Research Boot Camp (2022 and 2023)
Reviewer (Journal of Law, Economics, and Organizations)
Participant, Harvard Bok Center for Teaching and Learning, “A Seminar for new Teaching Fellows” (Summer 2019)

CONFERENCE PRESENTATIONS AND WORKSHOPS

DRUID, NOVA Business School, June 2023
CCC Doctoral Consortium, St. Gallen, June 2023
Smith Entrepreneurship Research Conference and Doctoral Workshop, University of Maryland, 2023
DRUID, University of Copenhagen, June 2022
NBER Entrepreneurship Bootcamp, July 2021
Smith Entrepreneurship Research Conference, University of Maryland, 2021 (remote)

DISSERTATION COMMITTEE

Rem Koning (chair)

Harvard Business School, Strategy Unit

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William R. Kerr

Harvard Business School, Entrepreneurial Management Unit

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