

**GEOFFREY JONES, MA, Ph.D.**

Isidor Straus Professor of Business History  
Harvard Business School  
Baker Library 175  
Boston, MA 02163  
Phone: (617) 495-  
6337 fax: (617) 496-  
8443  
email: gjones@hbs.edu

**EDUCATION:** Corpus Christi College, Cambridge, UK  
BA (Hons), MA, Ph.D. History  
Harvard University, US  
MA (Honorary)  
Copenhagen Business School, Denmark  
PhD (Honorary) Economics and Business Administration  
University of Helsinki, Finland  
PhD (Honorary)

**EMPLOYMENT:**  
2002– Harvard Business School, US  
*Isidor Straus Professor of Business History*  
2000–2002 Harvard Business School, US  
*Thomas Henry Carroll-Ford Foundation Visiting Professor of  
Business Administration*  
1999–2002 Erasmus University Rotterdam, The Netherlands  
*Visiting Professor of Business History*  
1988–2002 Economics Department, Reading University, UK  
*Professor of International Business History*  
1979–1988 Economic History Department, London School of Economics, UK  
*Lecturer in Economic History*  
1977–1979 Corpus Christi College, Cambridge, UK  
*Research Fellow*

**PUBLICATIONS:**

**MONOGRAPHS**

*Deeply Responsible Business. A Global History of Values-Driven Leadership*  
(Harvard University Press, 2023).  
(and Tarun Khanna). *Leadership to Last. How Great Leaders Leave Legacies  
Behind* (Penguin Business, 2022).  
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*The State and the Emergence of the British Oil Industry* (Macmillan, 1981).

## **EDITED VOLUMES**

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(and Andrea Lluch) (eds.) *The Impact of Globalization on Argentina and Chile: Business Enterprises and Entrepreneurship* (Edward Elgar, 2015).

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(ed.) *Coalitions and Collaboration in International Business* (Edward Elgar, 1993).

(and Mary Rose) (eds.) *Family Capitalism* (Frank Cass, 1993).

- (and Richard Tedlow) (eds.) *The Rise and Fall of Mass Marketing* (Routledge, 1993).
- (ed.), *Transnational Corporations: A Historical Perspective* (Routledge, 1993).
- (and Harm Schroter) (eds.) *The Rise of Multinationals in Continental Europe* (Edward Elgar, 1993).
- (and Charles Harvey) (eds.) *Organisational Capability and Competitive Advantage* (Frank Cass, 1992).
- (ed.) *Multinational and International Banking* (Edward Elgar, 1992).
- (ed.) *Banks and Money. International and Comparative Finance in History* (Frank Cass, 1991).
- (and Maurice W. Kirby) (eds.) *Competitiveness and the State* (Manchester University Press, 1991).
- (ed.) *Banks as Multinationals* (Routledge, 1990).
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- (and Peter Hertner) (eds.) *Multinationals: Theory and History* (Gower, 1986).
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#### **ARTICLES IN REFEREED JOURNALS**

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- "Sostenibilidad y negocios verdes en América Latina," in Andrea Lluch, Martín Monsalve Zanatti, and Marcelo Bucheli (eds.), *Historia empresarial en América Latina: temas, debates y problemas* (Universidad de los Andes, 2021).
- "Renewing the Relevance of IB: Can Some History Help?", in Alain Verbeke, Rob van Tulder, Elizabeth L. Rose, and Yingqi Wei (eds.) *The Multiple Dimensions of Institutional Complexity in International Business Research* (Emerald Publishing, 2021).
- (and Teresa da Silva Lopes) "International Business History and the Strategy of Multinational Enterprises: How History Matters," in Kamel Mellahi, Klaus E. Meyer,

- Rajneesh Narula, Irina Surdu, and Alain Verbeke (eds.) *The Oxford Handbook of International Business Strategy* (Oxford University Press, 2021).
- "Origins and Development of Global Business," in Teresa da Silva Lopes, Christina Lubinski, and Heidi J.S. Tworek (eds.) *The Routledge Companion to the Makers of Global Business* (Routledge, 2019).
- "The Great Divergence and the Great Convergence," in Teresa da Silva Lopes, Christina Lubinski, and Heidi J.S. Tworek (eds.) *The Routledge Companion to the Makers of Global Business* (Routledge, 2019).
- (and Janet Hunter) "Ethical Business, Corruption and Economic Development in Comparative Perspective," in Asli M. Colpan and Geoffrey Jones (eds.) *Business, Ethics and Institutions: The Evolution of Turkish Capitalism in Global Perspectives* (Routledge, 2019).
- "International Business and Emerging Markets in Historical Perspective." in Robert Grosse and Klaus E. Meyer (eds.) *The Oxford Handbook of Management in Emerging Markets* (Oxford University Press, 2019).
- "Britain: Global Legacy and Domestic Persistence," in Asli M. Colpan and Takashi Hikino (eds.) *Business Groups in the West: Origins, Evolution, and Resilience* (Oxford University Press, 2018).
- "Entrepreneurship, Policy, and the Geography of Wind Energy," in Hartmut Berghoff and Adam Rome (eds.) *Green Capitalism? Business and the Environment in the Twentieth Century* (University of Pennsylvania Press, 2017).
- "Gaponshugi in Global Perspective: Debating the Responsibility of Capitalism," in Patrick Fridenson and Kikkawa Takeo (eds.) *Ethical Capitalism: Shibusawa Eiichi and Business Leadership in Global Perspective* University of Toronto Press, 2017)
- (and Pankaj Ghemawat) "Globalization in Historical Perspective," in Pankaj Ghemawat, *The Laws of Globalization and Business Applications* (Cambridge University Press, 2017).
- "Business History and the Impact of MNEs on Host Economies," *Multidisciplinary Insights from New AIB Fellows. Vol. 16*, edited by Jean J. Boddewyn (Emerald Group Publishing, 2014).
- "Firms and Global Capitalism," in Larry Neal and Jeffrey G. Williamson (eds.) *The Cambridge History of Capitalism: Volume 2. The Spread of Capitalism: From 1848 to the Present* (Cambridge University Press, 2014).
- (and Dan Wadhvani) "Schumpeter's Plea: Historical Reasoning in Entrepreneurial Theory and Research," in Marcelo Bucheli and R. Daniel Wadhvani (eds.) *Organizations in Time: History, Theory, Methods*, (Oxford University Press, 2014).
- "The Global and the Local in the Beauty Industry: A Historical Perspective" in Hartmut Berghoff and Thomas Kuhne (eds.) *Globalizing Beauty: Consumerism and Body Aesthetics in the Twentieth Century* (Palgrave Macmillan, 2013).
- (and Asli M. Colpan) "Business Groups in Historical Perspectives" in Asli M. Colpan, Takashi Hikino, and James R. Lincoln (eds.) *The Oxford Handbook of Business Groups* (Oxford University Press, 2010).
- (and R. Daniel Wadhvani) "Entrepreneurship" in Geoffrey Jones and Jonathan Zeitlin (eds.) *The Oxford Handbook of Business History* (Oxford University Press, 2008).

- "Globalization" in Geoffrey Jones and Jonathan Zeitlin (eds.) *The Oxford Handbook of Business History* (Oxford University Press, 2008).
- "Multinationals from the 1930s to the 1980s" in Alfred D. Chandler Jr. and Bruce Mazlish (eds.) *Leviathans. Multinational Corporations and the New Global History* (Cambridge University Press, 2005).
- (and Keetie E. Sluyterman) "British and Dutch Business History" in Franco Amatori and Geoffrey Jones (eds.), *Business History Around the World* (Cambridge University Press, 2003).
- "Multinationals" in Franco Amatori and Geoffrey Jones (eds.), *Business History Around the World* (Cambridge University Press, 2003).
- "Overseas Banks after the End of Empire: Challenges and Responses" in T. de Graaf, J. Jonker and J-J Mobron (eds.), *European Banking Overseas, 19th-20th Centuries* (ABN Amro, 2002).
- (and John H. Dunning and Lilach Nachum), "The international competitiveness of the UK: Is it eroding or rather changing form?" in J.H. Dunning and J.L. Mucchielli (eds.), *Multinational Firms. The Global - Local Dilemma* (Routledge, 2002).
- "Company History and Business History in the 1990s" *European Yearbook on Business History*, 2000.
- "British trading companies and industrial development," in F. Amatori, A. Colli and N. Crepas (eds.), *Deindustrialisation and Reindustrialisation in 20th Century Europe* (Franco Angeli, 1999).
- "Multinational Cross-Investment between Switzerland and Britain 1914-1945" in Sébastien Guex (ed.), *Switzerland and the Great Powers 1914-1945* (Droz, 1999).
- "British Overseas Banks as Free-Standing Companies 1830-1994" in Harm G. Schröter and Mira Wilkins (eds.), *The Free-Standing Company* (Oxford University Press, 1998).
- "Concentration and Internationalization in Banks after the Second World War" in Sara Kinsey and Lucy Newton (eds.), *International Banking in an Age of Transition* (Ashgate, 1998).
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## **HARVARD BUSINESS SCHOOL CASES AND TEACHING NOTES**

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## **AWARDS AND PROFESSIONAL SERVICE**

Lifetime Award, European Business History Association, 2022.

Corresponding Fellow of the British Academy, 2020-

Fellow of the Japan Academy of International Business Studies, 2019-

Fellow of the Academy of International Business, 2009-

Fellow of the Royal Historical Society, 1991–

Affiliate Professor of Ritsumeikan Trust, Ritsumeikan University, Kyoto, Japan 2019 –

May Ushiyama Honorary Professor of Beauty Business, Hollywood University of Beauty, Tokyo, Japan 2011-

Oxford Journals Article Prize with Christina Lubinski for the best article published in *Enterprise & Society* in the previous year, "Managing Political Risk in Global Business: Beiersdorf 1914-1990" (March 2012), awarded by Business History Conference, 2013

Newcomen-Harvard Prize for the best business history book published in the United States 1998-2000

Wadsworth Prize for best business history book published in Britain in 2000 and 2005

Harold F. Williamson Prize, awarded by Business History Conference, 1994

Newcomen Award for best article published in *Business History Review* in 1985 and 1996

Co-Editor, *Business History Review*, 2004–

Co-Editor, *Business History*, 1988-2003

Co-editor, *Cambridge University Press Series on The Emergence of Global Enterprise* 2003–

General Editor, *Routledge Series on Comparative and International Business: Modern Histories*, 1996–2006

Editor, *International Library of Critical Writings in Business History* (published by Edward Elgar), 1990-1996

President, Business History Conference (US) 2001-2

Trustee, Business History Conference (US) 1989-1992

President, European Business History Association 1997-1999

Treasurer, European Business History Association 1994-7

President, Association of Business Historians (UK) 1992-3, 2000-1