

VINCENT PONS

Harvard Business School
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ACADEMIC APPOINTMENTS	Harvard Business School, BGIE unit Associate Professor (untenured) Assistant Professor	July 2020- July 2015- July 2020
	University of Chicago Booth School of Business Visiting Scholar	Fall 2019
	Stanford Graduate School of Business Visiting Scholar	Spring 2020
EDUCATION	Massachusetts Institute of Technology PhD, Economics	June 2014
	Ecole Normale Supérieure (Paris) Master, Economics, joint with PSE and ENSAE Master's degree, Political philosophy, joint with Paris 1 University (Panthéon-Sorbonne)	June 2006 June 2005
	Sciences Po Master, Economics of International Relations	June 2006
AFFILIATIONS	NBER - National Bureau of Economic Research Faculty Research Fellow (Political Economy, Development)	May 2018-
	J-PAL (The Abdul Latif Jameel Poverty Action Lab) Faculty Affiliate	September 2016-
	EPoD (Evidence for Policy Design) Affiliate	December 2019-
	EGAP (Evidence in Governance and Politics) Member	January 2018-
	Center for European Studies, Harvard University Local Affiliate	April 2017-
PUBLICATIONS	“Expressive Voting and its Cost: Evidence from Runoffs with Two or Three Candidates” (with Clémence Tricaud), <i>Econometrica</i> 86(5), pp. 1621-1649, September 2018 <i>2020 Malinvaud Prize, awarded by the French Economics Association</i> “Will a Five-Minute Discussion Change Your Mind? A Countrywide Experiment on Voter Choice in France” , <i>American Economic Review</i> 108(6), pp. 1322-1363, June 2018	

“Diversity and Team Performance in a Kenyan Organization” (with Benjamin Marx and Tavneet Suri), Forthcoming, *Journal of Public Economics*

“Do Interactions with Candidates Increase Voter Support and Participation? Experimental Evidence from Italy” (with Enrico Cantoni), Forthcoming, *Economics & Politics*

“Gender Differences in COVID-19 Related Attitudes and Behavior: Evidence from a Panel Survey in Eight OECD Countries” (with Vincenzo Galasso, Paola Profeta, Michael Becher, Sylvain Brouard, and Martial Foucault), *Proceedings of the National Academy of Sciences*, October 2020

“Increasing the Electoral Participation of Immigrants. Experimental Evidence from France” (with Guillaume Liegey), *The Economic Journal* 129(617), pp. 481-508, January 2019

“Voter Registration Costs and Disenfranchisement: Experimental Evidence from France” (with Céline Braconnier and Jean-Yves Dormagen), *American Political Science Review* 111(3), pp. 584-604, August 2017

2019 Susan and Paul M. Sniderman Best Experimental Paper in Europe Award

“Happiness on Tap: Piped Water Adoption in Urban Morocco” (with Florencia Devoto, Pascaline Dupas, Esther Duflo and William Pariente), *American Economic Journal: Economic Policy* 4(4), pp. 68-99, November 2012

REVISE AND
RESUBMIT

“Strict ID Laws Don't Stop Voters: Evidence from a U.S. Nationwide Panel, 2008–2018” (with Enrico Cantoni), Revise and resubmit requested, *The Quarterly Journal of Economics*

“Does Context Outweigh Individual Characteristics in Driving Voting Behavior? Evidence from Relocations Within the U.S.” (with Enrico Cantoni), Revise and resubmit requested, *American Economic Review*

“Voter Mobilization and Trust in Electoral Institutions: Evidence from Kenya” (with Benjamin Marx and Tavneet Suri), Conditionally accepted, *The Economic Journal*

WORKING
PAPERS

“How do Campaigns Shape Vote Choice? Multi-Country Evidence from 62 Elections and 56 TV Debates” (with Caroline Le Penne), NBER Working Paper 26572, Under review

“The Large Effects of a Small Win: How Past Rankings Shape the Behavior of Voters and Candidates” (with Clémence Tricaud), NBER Working Paper 26599, Under review

“Biometric Tracking, Healthcare Provision, and Data Quality: Experimental Evidence from Tuberculosis Control” (with Thomas Bossuroy and Clara Delavallade), NBER Working Paper 26388, Under review

ONGOING
PROJECTS

“Do Electoral Turnovers Matter? Evidence from 5,000 Presidential and Parliamentary Elections Since 1789” (with Benjamin Marx)

“Electoral Defeats and Party Strategies: Evidence from a Multi-Party System” (with Kevin Dano, Francesco Ferlenga, Vincenzo Galasso, and Caroline Le Penneec)

“Small Campaign Contributions” (with Laurent Bouton, Julia Cagé, and Edgard Dewitte)

“The Impact of Campaign Financing Rules on Candidates’ Selection and Electoral Outcomes: Evidence from France” (with Nikolaj Broberg and Clémence Tricaud)

“Enhanced Access to Local Services through Doorstep Discussions” (with Christophe Misner and Clémence Tricaud)

“Fighting Tuberculosis through Community-Level Service Delivery and Performance-Based Incentives: Evidence from a Randomized Experiment in Northern India” (with Thomas Bossuroy and Clara Delavallade)

“Evaluation of the Liberian Performance Management System Policy and Complementary Incentives and Training’s Impact on Civil Servants’ Performance and Motivation” (with Erika Deserranno, Jennifer Ljungqvist, and Daniel Rogger)

“Can a Website Bring Unemployment Down? Effects of an Online Platform on Job Search Efficiency” (with Aicha Ben Dhia, Bruno Crépon, Esther Mbih, and Louise Paul-Delvaux)

**COURSE
MATERIALS**

“Liberté, égalité, fragilité: The Rise of Populism in France.” Harvard Business School Case 717-052, April 2017.

“Liberté, égalité, fragilité: The Rise of Populism in France (B).” Harvard Business School Supplement 719-075, April 2019.

“Liberté, égalité, fragilité: The Rise of Populism in France.” Harvard Business School Teaching Note 719-049, March 2019.

“Climate Change: Paris, and the Road Ahead.” (with Amram Migdal and Mike Lynch), Harvard Business School Case 718-038, March 2018.

“Climate Change: Paris, and the Road Ahead.” Harvard Business School Teaching Note 719-050, March 2019.

“Goodbye IMF Conditions, Hello Chinese Capital: Zambia’s Copper Industry and Africa’s Break with Its Colonial Past.” (with Rafael Di Tella, Sarah Mehta, and David Lane), Harvard Business School Case 717-034, April 2017.

“Goodbye IMF Conditions, Hello Chinese Capital: Zambia’s Copper Industry and Africa’s Break with Its Colonial Past.” (with Rafael Di Tella, Sarah Mehta, and David Lane), Harvard Business School Teaching Note 717-055, June 2017.

“Populism in Bolivia.” (with Rafael Di Tella and Annelena Lobb), Harvard Business School Case 719-056, March 2019.

“Populism in Bolivia.” (with Rafael Di Tella and Annelena Lobb), Harvard Business School Teaching Note 719-057, March 2019.

“Unrest in Chile.” (with William Mullins, John Masko, Annelena Lobb, and Rafael Di Tella), Harvard Business School Case 720-033, April 2020.

“Democracy: Exit, Voice and Representation.” Harvard Business School Technical Note 719-037, November 2018.

“Populism.” Harvard Business School Technical Note 719-037, November 2018.

“Multilateralism.” Harvard Business School Technical Note 719-037, November 2018.

**OTHER
PUBLICATIONS**

“Ground work vs. social media: How to best reach voters in French municipal elections?” (with Vestal McIntyre), IPP Policy Brief 50, February 2020

“Expressive Voting and Its Costs” (with Clémence Tricaud and Vestal McIntyre), IPP Policy Brief 40, May 2019

“Door-to-door: How to reconquer democracy on the field” (Porte à porte: Reconquérir la démocratie sur le terrain) (with Guillaume Liegey and Arthur Muller)
Book prefaced by Alan Gerber: April 2013, Paris: Calmann-Lévy, 360 p. In French.

“Knowledge about Tuberculosis and Infection Prevention Behavior: a Nine City Longitudinal Study from India” (with Sophie Huddart, Thomas Bossuroy, Siddhartha Baral, Madhukar Pai, and Clara Delavallade), *PLoS ONE*, 13(10)

“Has Social Science Taken Over Electoral Campaigns and Should We Regret It?”, *French Politics, Culture and Society* 34(1), pp. 34–47, Spring 2016

“Comment mobiliser les exclus du jeu politique?”, *Regards croisés sur l'économie* 18, pp. 213–226, 2016

“L'abstention n'est pas une fatalité” (with Guillaume Liegey and Arthur Muller), *Esprit*, pp. 77-88, March-April 2011

“Les rouages de la démocratie en panne : quel rôle pour les partis politiques ?” (with Guillaume Liegey and Arthur Muller)
in **Pour changer de civilisation**, Martine Aubry avec 50 chercheurs et citoyens, éd. Odile Jacob, Paris, February 2011

“How Should the Graduate Economics Core be Changed?” (with Jose Miguel Abito, Katarina Borovickova, Hays Golden, Jacob Goldin, Matthew A. Masten, Miguel Morin, Alexandre Poirier, Israel Romem, Tyler Williams, and Chamna Yoon), *The Journal of Economic Education* 42(4), pp. 414-417, 2011

**CURRENT AND
PAST PHD
STUDENTS**

Moya Chin

PhD candidate in Economics, Harvard University (2020); IMF

Caroline Le Pennec

PhD candidate in Economics, University of California, Berkeley (2020); HEC
Montréal

Asad Liaqat

PhD candidate in Public Policy, Harvard University (2020); Facebook

Clémence Tricaud

PhD candidate in Economics, CREST-Ecole Polytechnique (2020); UCLA
Anderson

Shweta Bhogale

PhD student in Public Policy, Harvard University (in progress)

**PROFESSIONAL
ACTIVITIES**

Referee for

American Economic Review, Quarterly Journal of Economics, Econometrica, Journal of Political Economy, Review of Economic Studies, American Economic Review: Insights, Science, The National Science Foundation, American Political Science Review, American Journal of Political Science, Journal of Politics, Proceedings of the National Academy of Sciences, American Economic Journal: Applied Economics, American Economic Journal: Economic Policy, Review of Economics and Statistics, Economic Journal, Journal of the European Economic Association, Journal of Public Economics, Scandinavian Journal of Economics, Journal of Law, Economics and Organization, British Journal of Political Science, Journal of Comparative Economics, Electoral Studies, Organizational Behavior and Human Decision Processes, Political Behavior, Journal of Conflict Resolution, Oxford Research Encyclopedia of Politics, Polish Political Science Yearbook

Editorial board member, *Journal of Political Institutions and Political Economy*

August
2019-

Co-chair of APSA-French Politics Group

August
2017-

PRESENTATIONS

American Economic Association Annual Meeting, Hebrew
University of Jerusalem, Tel Aviv University,

2021

UC Berkeley, University of British Columbia, Stanford GSB,
Princeton University, Georgetown University, Polytechnique,
Petralia Applied Economics Workshop, American Political
Association Annual Meeting, RIDGE/LACEA-PEG Workshop on
Political Economy, Virtual Political Economy Workshop at the
Norwegian Business School

2020

NBER Political Economy Summer Institute, Galatina Summer
Meetings, Harvard LIEP, New York University, Political
Institutions and Political Economy Conference, University of
Houston, Université Libre de Bruxelles, Harvard Political Economy
Seminar, Barcelona-Gothenburg-Bergen Workshop on

2019

Experimental Political Science, IEB Workshop on Political Economy, Workshop in honor of Michel Balinski, American Political Association Annual Meeting

Columbia Political Economy Conference, Toulouse School of Economics, NBER Political Economy spring meeting, Stanford, Barcelona GSE Summer Forum, University of Bologna, Paris School of Economics, USC Marshall School of Business, UC San Diego School of Global Policy and Strategy, Kellogg MEDS, Université Laval, American Political Association Annual Meeting 2018

Bocconi, University of Maryland, RIDGE/LACEA-PEG Workshop on Political Economy, Brussels Political Economy Conference, Polytechnique, Warwick Political Economy of Development Conference, Toronto Political Behaviour Workshop, Sciences Po Quanti 2017

Harvard Political Economy Seminar, World Bank, American Political Association Annual Meeting, Fourth Annual Formal Theory and Comparative Politics Conference (Harvard), NEUDC, WGAPE meeting (DC), North American Winter Meeting of the Econometric Society 2016

University of Chicago (Harris), CREST, Polytechnique, NOVA School of Business and Economics (Novafrica), EGAP Berlin meeting, University Pompeu Fabra (IPEG), Sciences Po Quanti 2015

Harvard Business School (BGIE group), Stanford GSB (Political Economy group), UCSD Econ, Kellogg MEDS, Kellogg Management & Strategy, Bocconi, Stockholm IIES, INSEAD, Massachusetts Institute of Technology, Toulouse School of Economics, CREST, Sciences Po Econ, American Political Science Association Annual Meeting, London School of Economics, Warwick University, CREST, Université Catholique de Louvain, Yale University 2014

Sciences Po Political Science, NEUDC Conference, American Political Science Association Annual Meeting, Yale University CSAP Summer Conference, New York University CESS Annual Experimental Political Science Conference, Annual Conference of the European Political Science Association, Western Political Science Association Meeting 2013

American Political Association Annual Meeting (conference call), Analyst Institute 2012

Paris School of Economics 2011

**TEACHING
EXPERIENCE**

Business, Government, and the International Economy, Required MBA Curriculum, Harvard Business School 2016-19

Political Economy and Economic Development (MIT 14.75), Teaching Assistant to Benjamin Olken 2012, 13

2010, 11, 12

	Capitalism and its Critics (MIT 14.72), Teaching Assistant to Michael Piore	2011
	International Trade (MIT 14.54), Teaching Assistant to Oded Galor	2010
	Principles of Microeconomics (MIT 14.01), Teaching Assistant to Jeffrey Harris	2008, 09
	Teaching Assistant at JPAL’s Executive Courses in France and India	2006, 07
	French lecturer and Teaching Assistant at the University of Chicago	
OTHER RELEVANT POSITIONS	Co-founder, eXplain (ex. LiegeyMullerPons), France	2013-
	Data science on local public opinion to improve business and political strategy	
	Post-doc, CREST	2014-15
	National coordinator of François Hollande’s field campaign for president of France	2012
	Research Assistant for Abhijit Banerjee and Rohini Pande, India	2009
	Research Assistant for Esther Duflo, France	2009
	Research Assistant for Esther Duflo, Morocco	2007-08
FELLOWSHIPS AND GRANTS	Grants received for project “Does Context Trump Individual Drivers of Voting Behavior? Evidence from U.S. Movers” The Eric M. Mindich Research Fund for the Foundations of Human Behavior (40K)	2018
	Grants received for project “Can a Website Bring Unemployment Down? Effects of an Online Platform on Job Search Efficiency” Grant from the French government (105K)	2017
	Grants received for project “Facilitating Civil Service Reform in Liberia”	
	World Bank i2i grant (50K)	2017
	IGC small grant (24K)	2017
	World Bank i2i grant (50K)	2016
	World Bank PSMP (100K)	2016
	EDI travel grant from CEGA (8K)	2016
	Grants received for project “Do Interactions with Candidates Increase Voter Support and Participation? Experimental Evidence from Italy” George and Obie Shultz Fund (6K)	2014
	Grants received for project “Door-to-door Information Provision on Local Services – A Field Experiment in France” Chaire Hospinnomics (PSE – APHP) (10K) ACSE (30K)	2014 2014
	Grants received for project “The Perils of Voter Mobilization” MIT Sloan School of Management Grant (100K) JPAL Governance Initiative (89K)	2013 2013
	Grants received for project “Fighting Tuberculosis Through Community-Level Service Delivery and Performance-Based	

Incentives: Evidence from a Randomized Experiment in Northern
India”

AusAID Grant (646K)	2013
USAID Grant (275K)	2012
Gates Foundation Grant (190K)	2011
3ie Grant (314K)	2010

Grants received for project “Voter Registration Costs and
Disenfranchisement: Experimental Evidence from France”

Tobin Project Grant (4K)	2012
MIT France Grant (8K)	2011
Russell Sage Foundation, Small Grants Program in Behavioral Economics (8K)	2011

Grants received for project “Increasing the Electoral Participation
of Immigrants. Experimental Evidence from France”

MIT France Grant (5K)	2010
George and Obie Shultz Fund (2K)	2009

J-PAL Fellowship	2012-13
MIT Presidential Fellowship	2008-09
Ecole Normale Supérieure Fellowship	2003-06