

2014 HBS NEW VENTURE COMPETITION SOCIAL MEDIA Channels, Guidelines & Policies

The HBS New Venture Competition is a unique opportunity for students to explore entrepreneurship and test ideas in a rigorous and supportive environment, and we're excited to share your experience with others!

The following guidelines are intended for teams who are involved with the New Venture Competition (NVC).

CONNECT WITH HBS:

Make sure you're following the competition through our official Harvard Business School channels! We'll be following along, updating our audience, and engaging on **Twitter and Instagram** throughout the competition:

HBS NVC Twitter Handles

[@harvardhbs](https://twitter.com/harvardhbs)
[@hbsrock](https://twitter.com/hbsrock)
[@hbssei](https://twitter.com/hbssei)

HBS NVC Instagram Handles

<http://www.instagram.com/harvardhbs>
<http://www.instagram.com/hbssei>

SHARE WITH HBS:

Fellow students, prospective students, staff, faculty, alumni, members of the media, and the general public will be interested in short updates on your progress and lessons learned throughout your New Venture Competition experience.

We encourage you to post updates or photographs related to your competition experience using the official **#HBSNVC** hashtag. This will help us follow along on your journey! Official HBS School Accounts may retweet and regram the best posts and photographs.

CONTENT THEMES:

We'll be looking for your shared content that:

- Shows the **spirit of entrepreneurship**
- Explains **why you are participating** in the competition
- Illustrates the path & experience: including **sharing your idea**, how you **build your team**, how you **handle the successes and failures** along the way

POLICIES:

These policies are intended to protect the privacy of HBS faculty, staff and students as well as the reputation of the School. Any member of the HBS community who posts content online:

- May not reveal confidential information about Harvard Business School or personal information about HBS faculty, staff, or students;
- May not disseminate Harvard Business School documents or other intellectual property of the School's or information that could be considered proprietary or confidential without permission;

- May not use the School's logo, graphics, or photographs or videos from School functions or events without express permission of HBS Marketing and Communications;
- May not use the name of the School or Harvard University in any domain name, or in the title of any blog or other personal site;
- May not cite or reference individual faculty, staff, students, or corporate clients/partners without their express permission;
- Must adhere to applicable copyright laws.

ADDITIONAL RESOURCES:

For Harvard University's Social Media Guidelines [click here](#) [PDF]. For questions on content, posting and permissions, please contact HBS's Digital & Social Media Producer [Jenny Frazier](#).