



Find a mentor. Go to college.

www.appsuccess.org

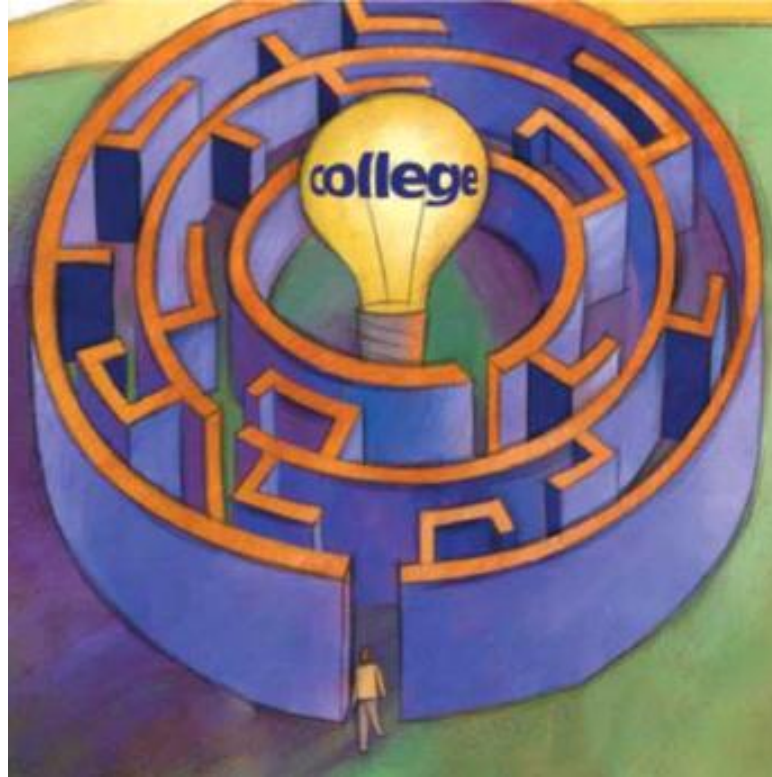
The college application information gap



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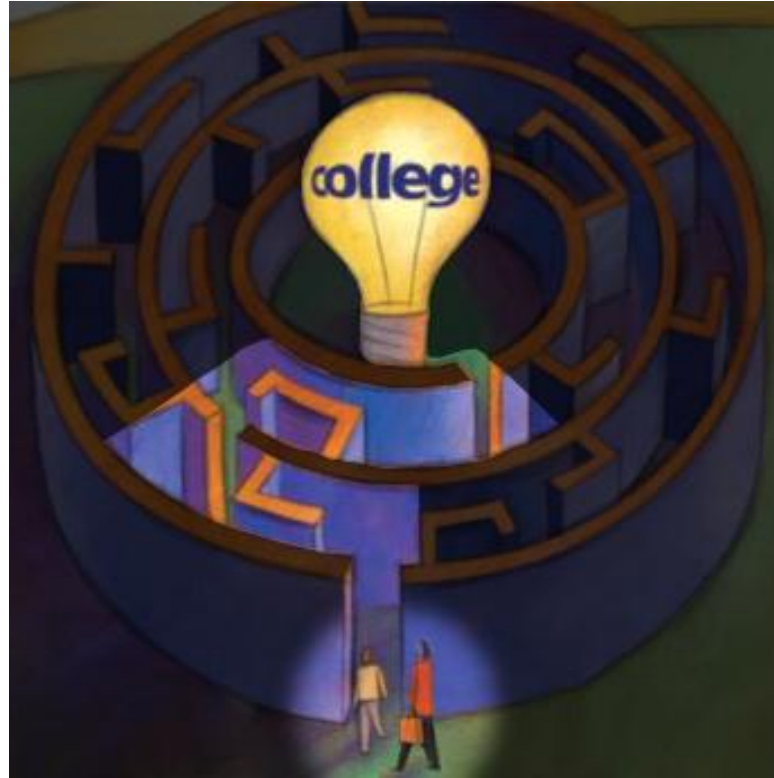
440,000

The problem



Many low-income students are ready for college but lack support to navigate the application process

Our solution: AppSuccess



Many low-income students are ready for college but lack support to navigate the application process

Our team brings together the critical skills and passion necessary to get this done



Miki Litmanovitz
CEO



Dan Choi
CTO



David Baron
COO



David Shepard
CAO



Andy Offit
CFO

Education

- California Polytechnic University, BS Aerospace Engineering
- Harvard Business School, MBA 2013
- Harvard Kennedy School, MPP 2013

- Harvard College, BS Computer Science 2011

- Harvard College, BA Physics
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- Emory, BA Accounting
- Wharton at University of Pennsylvania, MBA
- Harvard Kennedy School, MPA 2011
- CPA

Relevant experience

- Teach For America
- Teach For All
- DC Public Schools
- Science Access

- Extensive web development experience
- Knowledgeable in PHP, HTML/CSS/XML, JavaScript, and AJAX

- Boston Consulting Group
- Consulted in large urban school districts (eg, Chicago and Cleveland)

- Teach For America
- Works with YMCA to develop college students and other young adults for leadership roles in service programs

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AppSuccess links Applicants to Mentors via online platform

Our website provides them resources, interactive platforms

'Applicants' enrolled in their senior year

Applicant

Applicant

Applicant

Website



'Mentors' provide their matched Applicants with application support

Mentor

Mentor

Mentor

Campus Leader

'Campus Leaders' drive Mentor recruiting on their campus

Website to serve several functions for participants

The screenshot displays the AppSuccess website interface. At the top, there is a navigation bar with links for "about us", "what we do", "for applicants", "for parents", and "for mentors". Below this is a "Main Menu" section with a "Task" column and a "Progress" column. The tasks and their progress are as follows:

Task	Progress
Manage Profile	100%
Watch training videos	100%
Manage your applications	100%
Apply for fee waivers	100%
Edit Essays	55%
Duke Essay 1	100%
Duke Essay 2	33%
Duke Essay 3	0%

On the right side of the page, there is a "Video Chat" section showing a video feed of a man. Above the video chat, it says "Carlos is viewing Main Menu" and "Mark is viewing Main Menu".

How you can get involved

Sign up for our mailing list

Help us establish partnerships and build a board

Donate to our cause – Help us match our \$50,000 grant

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