



# HEALTH CARE

## *Initiative*

The HBS Healthcare Initiative invites you to  
*Perspectives on Health Care as a Management Challenge*

**Thursday, March 31<sup>st</sup>**

**5:00pm – 7:00pm**

**Spangler Auditorium, HBS campus**

### Speakers

**David Cutler**, Otto Eckstein Professor of Applied Economics at Harvard University,  
Congressional Budget Office Health Advisory Panel Member  
*“Why Does the Patient Get Lost in Health Care?”*

**Atul Gawande**, MD, Associate Professor in the Department of Health Policy and  
Management, Associate Professor of Surgery, Harvard Medical School, General and  
Endocrine Surgeon, Brigham and Women's Hospital  
*“The Checklist Strategy for Health Care System Improvement”*

**Raffaella Sadun**, Assistant Professor of Business Administration,  
Harvard Business School  
*“Management in Healthcare: Why Good Practice Really Matters”*

Immediately following the presentation, a reception with  
light refreshments will take place in Kresge Lounge, HBS campus.

This event is free and open to the public.  
To confirm your attendance, please complete [this poll](#) by March 24.

Parking is available in the HBS parking lot for a fee of \$12.  
Contact the [Healthcare Initiative](#) with any questions.

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#### **HBS HEALTHCARE INITIATIVE**

The Healthcare Initiative at Harvard Business School is a multidisciplinary program dedicated to innovative thinking in the healthcare industry. Launched in 2005, the Initiative brings together the extensive research, thought leadership, and interest in the business and management of healthcare that exists at HBS. For more information on the Healthcare Initiative, see our web site: [www.hbs.edu/healthcare](http://www.hbs.edu/healthcare).

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