



HEALTH CARE

Initiative

The HBS Healthcare Initiative invites you to
Perspectives on Health Care as a Management Challenge

Thursday, March 31st

5:00pm – 7:00pm

Spangler Auditorium, HBS campus

Speakers

David Cutler, Otto Eckstein Professor of Applied Economics at Harvard University,
Congressional Budget Office Health Advisory Panel Member
“Why Does the Patient Get Lost in Health Care?”

Atul Gawande, MD, Associate Professor in the Department of Health Policy and
Management, Associate Professor of Surgery, Harvard Medical School, General and
Endocrine Surgeon, Brigham and Women's Hospital
“The Checklist Strategy for Health Care System Improvement”

Raffaella Sadun, Assistant Professor of Business Administration,
Harvard Business School
“Management in Healthcare: Why Good Practice Really Matters”

Immediately following the presentation, a reception with
light refreshments will take place in Kresge Lounge, HBS campus.

This event is free and open to the public.
To confirm your attendance, please complete [this poll](#) by March 24.

Parking is available in the HBS parking lot for a fee of \$12.
Contact the [Healthcare Initiative](#) with any questions.

HBS HEALTHCARE INITIATIVE

The Healthcare Initiative at Harvard Business School is a multidisciplinary program dedicated to innovative thinking in the healthcare industry. Launched in 2005, the Initiative brings together the extensive research, thought leadership, and interest in the business and management of healthcare that exists at HBS. For more information on the Healthcare Initiative, see our web site: www.hbs.edu/healthcare.
