

ADVANCING PRECISION MEDICINE MODELS

INTEGRATING SCIENCE, TECHNOLOGY & BUSINESS

JUNE 13–14, 2016

AGENDA

Sunday, June 12, 2016

ALL DAY

ARRIVALS

6:30–8:30 PM

WELCOME DINNER

Henrietta's Table

The Charles Hotel, Harvard Square, One Bennett St, Cambridge, MA

Monday, June 13, 2016

Harvard Innovation Lab (HBS Hives)

Batten Hall, 125 Western Avenue, Allston, MA

7:45 AM

CONTINENTAL BREAKFAST

8:30 AM

OPENING REMARKS

Kathy Giusti, MBA

Founder - Multiple Myeloma Research Foundation

HBS/Kraft Precision Medicine Accelerator

Robert Kraft, MBA

Founder, Chairman and CEO

The Kraft Group

Jonathan Kraft, MBA

President

The Kraft Group

MORNING SESSION

9:00 AM

CREATING A FUNCTIONALLY DYNAMIC MODEL FOR THE CANCER COMMUNITY
– LESSONS LEARNED FROM FACEBOOK

Karim Lakhani, PhD

Associate Professor of Business Innovation

Harvard Business School

10:15 AM

PRECISION MEDICINE IN ONCOLOGY: A DYNAMIC AND FRAGMENTED
LANDSCAPE

Ash Malik, MS, MBA

Partner, Healthcare Industries Advisory

PricewaterhouseCoopers

11:00 AM

BREAK

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- 11:15 AM** **DATA AND TECHNOLOGY: OVERCOMING OBSTACLES AND SEIZING OPPORTUNITIES**
Richard Hamermesh, DBA, MBA
Senior Fellow - Harvard Business School
HBS/Kraft Precision Medicine Accelerator
- 12:30 PM** **LUNCHTIME ADDRESS**
LEADING THE PRECISION MEDICINE REVOLUTION
Nitin Nohria, PhD
Dean of Faculty
Harvard Business School
- AFTERNOON SESSION*
- 1:30 PM** **SOLUTION SESSIONS (BREAKOUTS) – IGNITING DISRUPTIVE PARTNERSHIPS**
- 3:00 PM** **PARTNER INSIGHTS AND SOLUTION ADVANCEMENT**
- 4:15 PM** **MORE THAN THE SUM OF ITS PARTS – BUILDING CROSS-CANCER COLLABORATIONS**
Kathy Giusti, MBA
Richard G. Hamermesh, DBA, MBA
- 5:00 PM** **GROUP PHOTO**
Baker Library
- 5:30 PM** **ADJOURNMENT**
- 6:30–8:30 PM** **DINNER**
Harvest Restaurant
Harvard Square, 44 Brattle St, Cambridge, MA

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Tuesday, June 14, 2016

Harvard Innovation Lab (HBS Hives)

Batten Hall, 125 Western Avenue, Allston, MA

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| 8:00 AM | CONTINENTAL BREAKFAST |
| 8:30 AM | RECAP OF DAY ONE
Kathy Giusti, MBA |
| 8:45 AM | CROWDSOURCING FOR BREAKTHROUGH INNOVATION –USING THE CROWD AS AN INNOVATION PARTNER
Karim Lakhani, PhD |
| 10:15 AM | BREAKING BOTTLENECKS WITH CROWDSOURCING –DRIVE YOUR INNOVATION GOALS
Karim Lakhani, PhD |
| 11:15 AM | PARTNER INSIGHTS AND SOLUTION ADVANCEMENT |
| 11:45 AM | LASTING COLLABORATION TO ACCELERATE THE COMMON GOOD
Kathy Giusti, MBA
Richard G. Hamermesh, DBA, MBA |
| 12:00 PM | ADJOURNMENT |

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