



H A R V A R D | B U S I N E S S | S C H O O L

Description:

The Middle East and North Africa Research Center (MENARC) is an arm of Harvard's Business School, and plays an important role in helping HBS develop and strengthen relationships with business and academic leaders in Turkey, the Middle East, North Africa, and Central Asia. The Center is located in Istanbul and has an office in Dubai. The MENARC enables Harvard Business School faculty to study more effectively one of the world's fastest growing economic regions during a time of significant transformation. To date the MENARC has cooperated with numerous HBS faculty members on research and course development projects. Research topics range from the challenges of the region's transforming companies and economies, corporate governance, corporate social responsibility, international capital flows, and consumer marketing to policy-making issues.

The MENARC's research mission is twofold: to cooperate closely with professors at HBS in their research and course development (by writing case studies), and to work with companies all over the region to identify case studies that present significant learning opportunities. The work of the MENARC is 100% pedagogical; there is no PR benefit to the companies. Currently, the Center is working on multiple projects; examples include a beverages company, three different financial institutions, an online retailer, a pharmaceutical company, a discount retailer, and an online transportation company.

Virtual Internship Description:

Interns may assist in some or all aspects of the work at MENARC. Depending on the workload of the Center, students will participate in case writing and analytical work, desk research (e.g. company/industry/country micro and macroeconomic background research based on public data), helping pitch ideas in the discovery/development phase, and more. This is an amazing opportunity for undergraduate students to delve into fascinating management issues. The internship is 100% virtual with a 7-hour time difference from Boston. The MENARC team has a structure in place to accommodate for the time difference.

You have some professional experience, preferably international, and are curious to conduct research on business and management issues in several countries and industries in Turkey, the Middle East, North Africa, and Central Asia. You have excellent English (and preferably Arabic or Turkish) writing skills and you can synthesize and think analytically. You will be part of a small highly integrated research team and hence must demonstrate flexibility, strong interpersonal skills, attention to detail, and professionalism.