



Description:

The Europe Research Center in Paris (ERC), which started its activities in 2003, is an arm of Harvard Business School (HBS), and plays an important role in helping HBS to develop high impact global research and case-writing and strengthen relationships with European business and academic leaders. The ERC enables HBS faculty to more effectively study one of the world's most important economic regions during a time of significant transformation. To date, the ERC has cooperated with over 180 HBS faculty members on more than 570 research and course development projects (case studies, research notes, books, and articles) in 31 countries. Research topics range from the challenges of European economic and financial integration, international capital flows and policy-making issues, to corporate governance, sustainability and corporate social responsibility, climate change and energy transition, innovation in healthcare and other strategic sectors, and digital transformation with the impact of new technologies on all business areas including operations, marketing and finance.

The ERC's research mission is twofold: to cooperate closely with HBS faculty on their research and course development (by writing case studies), and to work with companies all over Europe to identify content for case studies and research that present significant learning opportunities. The work of the ERC is 100% pedagogical; there is no PR benefit to the companies. Currently, the Center is working on 42 projects in 10 countries and 48 potential leads. Examples include case studies on a luxury car manufacturer, a global beverage company, an insurance company, a high-tech start-up firm developing a novel mobility concept, and on COVID-19 and crisis management, as well as research on topics like diversity & equal opportunity advancement practices, future of work, artificial intelligence and data use, and global supply chain management in the pharma and biotech industry.

Virtual internship description:

Interns will have the opportunity to assist in many aspects of the work at ERC, working in close collaboration with ERC researchers on a wide variety of assignments. Depending on the status of the ongoing case and research projects at the time of the internship, they will participate in case writing and analytical work, desk research (e.g. company, industry, country, and macroeconomic background research based on public data), help in pitching ideas in the discovery/development phase, and more. This is an amazing opportunity for undergraduate students to delve into fascinating global management issues.

While the 2021 positions will be offered as a virtual internship, interns will be fully integrated in the ERC team, benefiting from regular interaction with all team members and close guidance on projects.

Desired profile: You have some professional experience, preferably international, and demonstrate deep interest in conducting research on business and management issues in various European countries and industries. You have excellent English writing skills and you can synthesize and think analytically. You will be part of a small highly integrated European research team and hence must demonstrate flexibility, strong interpersonal skills, attention to detail, and professionalism.