



H A R V A R D | B U S I N E S S | S C H O O L

Description:

The HBS Asia-Pacific Research Center internship program is a funded eight-week internship that provides Harvard college students the opportunity to gain practical experience with the HBS Asia-Pacific Research Center located in the Singapore office.

The HBS Asia-Pacific Research Center, one of our research locations around the world, is an arm of Harvard Business School (HBS) and plays an important role in helping HBS to develop and strengthen relationships with Asia-Pacific business and academic leaders. The center enables HBS faculty to study more effectively one of the fastest growing economic regions during a time of significant transformation. The center will be cooperating with HBS faculty on research and course development projects (case studies, research notes, books, and articles) to further incorporate lessons from Asian businesses into the curriculum. Research topics currently range from technology (fintech and edtech), healthcare, retail, manufacturing, and infrastructure.

The center's research mission is twofold: to cooperate closely with HBS faculty on their research and course development (by writing case studies), and to work with companies all over the Asia-Pacific region to identify content for case studies and research that present significant learning opportunities. The work of our research centers is 100% pedagogical; there is no PR benefit to the companies. Beyond research, the office also works to support HBS across its functional departments, including admissions, Executive Education, Career & Professional Development, and Alumni Relations. While the intern will mainly support the research endeavors of the center, there may also be an opportunity to be involved with other center activities.

Internship Description:

Selected students will have the opportunity to participate in many aspects of the work at the Asia-Pacific Research Center. Depending on the status of the ongoing case and research projects at the time of the students start date, they will participate in case writing and analytical work, desk research (e.g. company/ industry/ country micro and macroeconomic background research based on public data), help in pitching ideas in the discovery/ development phase, and more. This is an amazing opportunity for undergraduate students to delve into fascinating global management issues and be exposed to the world of doing business in Asia. The internship will be in-person following a hybrid office schedule.

Desired profile: Experience living or working in Asia or on Asia focused projects preferred. You have some professional experience, preferably international, and demonstrate deep interest in conducting research on business and management issues in various Asian countries and industries. You have excellent English writing skills, and you can synthesize and think analytically. Knowledge of a Southeast Asian language would also be beneficial.