



H A R V A R D | B U S I N E S S | S C H O O L

Description:

The Europe Research Center in Paris (ERC), which started its activities in 2003, is part of Harvard Business School (HBS)'s network of 18 global locations. It plays an important role in helping HBS to develop high impact global research and case studies and strengthen relationships with European business and academic leaders. The ERC enables HBS faculty to study more effectively one of the world's most important economic regions during a time of significant transformation. To date, the Center has cooperated with over 222 HBS faculty members on over 710 research and course development projects in 34 countries. Research topics range from the challenges of European economic and financial integration, corporate governance, corporate social responsibility, international capital flows, investor relations, and consumer marketing, to policy-making issues and the impact of new technologies on business.

The ERC's research mission is twofold: to cooperate closely with HBS faculty on their research and course development (by writing case studies), and to work with companies all over Europe to identify content for case studies and research that presents significant learning opportunities. The work of the ERC is 100% pedagogical; there is no PR benefit to the companies. Currently, the Center is working on 27 projects in 12 countries and 48 potential leads. Examples of recent work include case studies on: the Swedish ready-to-assemble furniture manufacturer Ikea; the Spanish electric utility company Iberdrola; the German technology conglomerate Siemens; the Spanish fashion company Zara; the Dutch fintech company Adyen; the meat manufacturer Danish Crown; the German flying taxi start-up Lilium; as well as research on topics like diversity & equal opportunity advancement practices, artificial intelligence and data use, and workforce retraining and upskilling.

Internship description:

Interns will have the opportunity to assist in many aspects of the Center's work, collaborating closely with ERC researchers on a wide variety of assignments. Depending on the status of the ongoing case and research projects at the time of the internship, they will participate in case writing and analytical work, desk research (e.g. company, industry, country, and macroeconomic background research based on public data), help in pitching ideas in the discovery/ development phase, and more. This is an amazing opportunity for undergraduate students to delve into fascinating global management issues.

If the local sanitary and international travel situation allows, the 2024 positions will be offered as an in-person internship (with the contingency of a virtual format available, if required). Regardless of the format, interns will be fully integrated in the ERC team, benefiting from regular interaction with all team members and close guidance on projects.

Considering the potential increase in housing costs due to the Summer 2024 Olympics, we strongly recommend starting the internship the week of Monday, May 13th, for a span of 8 weeks. Additionally, we could consider transitioning to a remote setup for the concluding two weeks of the internship.

Desired profile: You have some professional experience, preferably international, and demonstrate deep interest in conducting research on business and management issues in various European countries and industries. You have excellent English writing skills and you can synthesize and think analytically. You will be part of a small highly integrated European research team and hence must demonstrate flexibility, strong interpersonal skills, attention to detail, and professionalism.