The Inaugural Paul R. Lawrence Conference:
Connecting Rigor and Relevance in Institutional Analysis
June 2-4, 2013

List of Accepted Papers by Theme*

Collective action and organizations

• Douglas Creed; Rich DeJordy; Maureen Scully; Marc Ventresca: — “The Busy World of Analytic “Zeroes” in Institutional Change: Unexpected Sources for Movement Capacity Building
• Lori Qingyuan Yue; Hayagreeva Rao; Paul Ingram: — “Information Spillovers of Protests Against Corporations: A Tale of Walmart and Target”
• Forrest Briscoe; Abhinav Gupta; Mark Anner: — “Activist Tactics and the Diffusion of Social Movement Success in Organizational Fields: Evidence from the U.S. Collegiate Anti-Sweatshop Movement”
• Kenji Klein; Renee Rottner: — “Weeding out the competition: How alternatives are eliminated during institutionalization”

Evolution of the corporate world in the 21st century

• Cyndi Man ZHANG; Rose Xiaowei LUO: — “An Affair not to Remember? It Might Help to Change Your Name”
• Mary J. Benner; Ram Ranganathan: — “Persistence and change in analysts’ categories: The co-evolution of technology, strategy and institutions”
• John Almandoz; András Tilcsik: — “When Experts Become Liabilities: Bankers, Boards, and Bank Failures”
• Jiwook Jung; Guilhem Bascle: — “An irony of the shareholder-value-maximization logic: The earnings cult and decline of conglomerates”

Financial Crisis / Finance

• Eero Vaara: — “Legitimation in mediatized society: Learnings from the Eurozone crisis”
• Diane-Laure Arjaliès; Farah Kodeih; Mia Raynard: — “Professional Identity as a Filter for Institutional Change: The Case of the World Debt Crisis”
• Aaron Chatterji; Jiao Luo; Robert Seamans: — “Too Legit to Quit: Banks vs. Credit Unions During the Financial Crisis”
• Natalya Vinokurova: — “The 2008 Mortgage Crisis as a Failure of Analogical Reasoning”

Globalization

• Eunmi Mun; Jiwook Jung: — “Foreign Ownership and Workplace Gender Equity in Japan”
• Florian Täube; Michael Cummings; Paul M. Vaaler: — “Migrant Diasporas and Institutional Analysis: Opportunities for Rigorous and Relevant Organizational Research in a Transnational World”

* Note: Titles of themes is preliminary, may be refined prior to the conference.
Invention of new organizational models
- Julien Jourdan; Markus Perkmann; Riccardo Fini: “Through the looking glass: Status spillovers across institutional logics”
- Kate Kellogg; Sara Singer: “Innovation Infrastructure and the Spreading of Reform Inside of Organizations”
- Stéphane Guérard; David Seidl: “Spaces of institutional work: The case of the single technology appraisal and the wonder drug for breast cancer in UK”
- Stine Grodal: “Means Shifting: Creating Institutional Complexity during the Emergence of the Nanotechnology Field”

Social entrepreneurship and hybrid organizations
- Wendy K. Smith; Marya L. Besharov: “Multiple Logics Within Organizations: An Integrative Framework and Model of Organizational Hybridity”
- Johanna Mair; Marc Schneiberg; Sander Wagner: “No toilet no bride – organizing for development at the base of the pyramid”
- Amer Saleem Khan; Jaco Lok: “The intra-organizational politics of institutional complexity: An Examination of the Rise and Fall of Microfinance in a Pakistani Commercial Bank”
- Eric Yanfei Zhao; Tyler Wry: “Culture, Economics, and Cross-National Variation in the Founding and Social Outreach of Microfinance Organizations”

Social Responsibility
- Gurneeta Vasudeva: “Weaving Together the Normative and Regulative Role of Government: How the Norwegian Sovereign Wealth Fund’s “Responsible” Conduct is Shaping Firms’ Cross-Border Investments”
- Anne Jacqueminet; Rodolphe Durand: “Managing coupling levels of CSR practices within an MNC: the role of receptivity to institutional pressures”
- Daniel Beunza; Fabrizio Ferraro: “Understanding Voice: Mechanisms of Influence in Shareholder Engagement”
- Rose Xiaowei Luo; Danqing Wang; Jianjun Zhang: “State or Market: Government Regulation, Institutional Complexity, and CSR Reporting of Chinese Firms”

Transformation of work within corporations and public organizations
- Marvin Washington; Karen D. W. Patterson; Harry J. Van Buren III: “How institutions constrain or enable leadership: Denominational influences on megachurch”
- Gumato Ukur; Edeltraud Hanappi-Egger; Heike Mensi-Klarbach: “The impact of Kenya’s new constitution on the civil service sector”
- Lakshmi Ramarajan; Kathleen McGinn; Deborah Kolb: “Internalizing Shifting Gender Logics in Professional Work”
- Michael Smets; Paula Jarzabkowski; Rebecca Bednarek: “Getting Institutional Work to Work: Generating Actionable Insights from a Practice-Approach to Institutional Ambidexterity”