

TOMOMICHI AMANO

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Harvard Business School
Morgan Hall
Boston, MA 02163

Academic Employment

Harvard Business School, Boston, MA, 2019-present.
Assistant Professor of Business Administration.
Program on U.S.-Japan Relations, Faculty Associate.

Harvard Business School, Boston, MA, 2018-2019.
Visiting Assistant Professor of Business Administration

Columbia Business School, New York, NY, 2017-2019.
Assistant Professor of Business Administration.

Education

Stanford Graduate School of Business, Stanford, CA, 2012-2017.
Ph.D. in Business Administration. M.A. in Economics.

Harvard College, Cambridge, MA, 2008-2012.
A.B., Magna cum laude with highest honors in Economics. Computer Science secondary.

Working Papers

“Ratcheting, Competition, and the Diffusion of Technological Change: The Case of Televisions under an Energy Efficiency Program” with Hiroshi Ohashi.

- Available online: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3241157
- Revise and Resubmit at *Marketing Science*.

“Large-scale Demand Estimation with Search Data” with Andrew Rhodes and Stephan Seiler.

- Available online: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3214812

“Identification of Advertising Effects” with Wes Hartmann and Xing Li.

- Available online: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3402187

Work in Progress

“Walkability and the Local Retail Landscape” with Kristina Brecko

“Patent Protection, Advertising, and the Diffusion of Innovation in the Automotive Industry” with Wes Hartmann.

“Gaming or Gambling? An Empirical Investigation of the Role of Loot Boxes in Video Games” with Andrey Simonov.

“Differentiated Standards, Strategic Innovation, and Market Structure” with Sebastien Houde.

Honors and Awards

- Hoover Institution Working Group on Intellectual Property, Innovation, and Prosperity (Hoover IP2) Fellowship (2016, \$24,300)
- Stanford Graduate School of Business Research Grant (2014)
- Phi Beta Kappa (2012)

Seminar and Conference Presentations

- Ratcheting, Competition, and the Diffusion of Technological Change: The Case of Televisions under an Energy Efficiency Program
 - Stanford Environmental and Energy Policy Analysis Center (2014, 2015, 2016)
 - Stanford MS&E Policy and Economics Research Roundtable (2015, 2016)
 - UCSD, Rady School of Management (2016)
 - Northwestern, Kellogg School of Management (2016)
 - London Business School (2016)
 - INSEAD (2016)
 - UCL School of Management (2016)
 - Harvard Business School (2016)
 - University of Rochester, Simon Business School (2016)
 - UBC Sauder School of Business (2016)
 - HKUST Business School (2016)
 - Duke University, Fuqua School of Business (2016)
 - SUNY Buffalo, School of Management (2016)
 - Columbia Business School (2016)
 - University of Chicago, Booth School of Business (2016)
 - University of California Berkeley, Haas School of Business (2016)
 - University of Pennsylvania, Wharton School (2016)
 - University of California Berkeley, Energy Institute at Haas (2017)
 - Mannheim Energy Conference, Centre for European Economic Research (2018)
 - ETH Zurich (2018)
 - Kyoto Summer Workshop on Applied Economics (2018)
 - University of Tokyo (2018)
 - Harvard Program on US-Japan Relations (2020)
- Patent Protection, Advertising, and the Diffusion of Innovation in the Automotive Industry
 - Quantitative Marketing Conference, Stanford University (2017)
- Large-scale Demand Estimation with Search Data
 - Marketing Science Conference (2018)
 - Kansai University (2018)
 - Quantitative Marketing and Economics Conference (2018)
 - Boston University (2018)
 - Northeastern University (2018)
 - New York Marketing Modeler’s Talk (2019)
 - 11th Triennial Invitational Choice Symposium (2019)
- Walkability and the Local Retail Landscape

- Marketing Science Conference (2019)
- Gaming or Gambling? An Empirical Investigation of the Role of Loot Boxes in Video Games
 - Virtual Quant Marketing Seminar (2020)

Teaching Experience

Marketing Management (Columbia, undergraduate): 2017, 2018.

First-year Marketing Core (Harvard, MBA): 2018, 2019, 2020.

Service

Ad hoc Reviewer: Marketing Science, Management Science, Journal of Public Economics, Marketing Letters.

Non-Refereed Publications/Policy Memos

“Economics and Marketing,” Keizai Seminar [Japanese] (2020).

“Do High Feed-in Tariffs for Solar PV Panels Hinder Competition” with Koji Nomura. Development Bank of Japan Research Center on Global Warming Discussion Paper Series, No. 49 [Japanese] (2014).

“Labor Productivity and Quality Change in Singapore: Achievements in 1974-2011 and Prospects for the Next Two Decades” with Koji Nomura. Keio Economic Observatory Discussion Paper, No. 129 (2012).

Non-Academic Publications

“The US Immigration Ban could be an Opportunity for Japan.” Op-ed in *The Nikkei* [Japanese], February 3, 2017.

33 blog posts for the Wall Street Journal. Seven articles reproduced in print edition of WSJ Asia (2010).

“Opening Japan’s Immigration Door.” *The Wall Street Journal Asia*, June 30, 2010. (Original article: <https://blogs.wsj.com/japanrealtime/2010/06/23/opening-japans-immigration-door/>)

“Still Single? Go for a Run, Japan Says.” *The Wall Street Journal Asia*, July 7, 2010. (Original article: <https://blogs.wsj.com/japanrealtime/2010/07/01/still-single-go-for-a-run-japan-says/>)

“Japan to U.S.: Stop Manga Piracy!” *The Wall Street Journal Asia*, July 21, 2010. (Original article: <https://blogs.wsj.com/japanrealtime/2010/07/16/japan-to-us-stop-manga-piracy/>)

Ubuntu 8 for Beginners (Tokyo, Japan: Kohgaku-sya Co. Ltd, 2008).

Ubuntu for Beginners (Tokyo, Japan: Kohgaku-sya Co. Ltd, 2007).

JavaScript for Beginners (Tokyo, Japan: Kohgaku-sya Co. Ltd, 2006).