

TOMOMICHI AMANO

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Harvard Business School
Morgan Hall
Boston MA, 02163

Columbia Business School
514 Uris Hall
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Employment

Columbia Business School, New York, NY, 2017-present.
Assistant Professor of Business.

Harvard Business School, Boston, MA, 2018-present.
Visiting Assistant Professor of Business Administration.

Education

Stanford Graduate School of Business, Stanford, CA, 2012-2017.
Ph.D. in Business Administration. M.A. in Economics.

Harvard University, Cambridge, MA, 2008-2012.
A.B., Magna cum laude with highest honors in Economics.

Research Interests

Quantitative Marketing, Empirical Industrial Organization, Marketing and Public Policy, Environmental Economics.

Job Market paper

Title: **“Ratcheting, Competition, and the Diffusion of Technological Change: The Case of Televisions under an Energy Efficiency Program”**

Dissertation committee: Wes Hartmann (Principal Advisor), Harikesh Nair, Stephan Seiler

Work in Progress

“Patent Protection and Marketing in the Automotive Industry” with Wes Hartmann.

“Large-scale Demand Estimation with Search Data” with Andrew Rhodes and Stephan Seiler.

“Differentiated Standards, Strategic Innovation, and Market Structure” with Sebastien Houde.

“Identification of Advertising Effects” with Latika Chaudhary, Wes Hartmann, Xing Li.

Honors and Awards

- Hoover Institution Working Group on Intellectual Property, Innovation, and Prosperity (Hoover IP2) Fellowship (2016, \$24,300)

- Stanford Graduate School of Business Research Grant (2014, \$500)
- Phi Beta Kappa (2012)

Seminar and Conference Presentations

- Ratcheting, Competition, and the Diffusion of Technological Change: The Case of Televisions under an Energy Efficiency Program
 - Stanford Environmental and Energy Policy Analysis Center (2014, 2015, 2016)
 - Stanford MS&E Policy and Economics Research Roundtable (2015, 2016)
 - UCSD, Rady School of Management (2016)
 - Northwestern, Kellogg School of Management (2016)
 - London Business School (2016)
 - INSEAD (2016)
 - UCL School of Management (2016)
 - Harvard Business School (2016)
 - University of Rochester, Simon Business School (2016)
 - UBC Sauder School of Business (2016)
 - HKUST Business School (2016)
 - Duke University, Fuqua School of Business (2016)
 - SUNY Buffalo, School of Management (2016)
 - Columbia Business School (2016)
 - University of Chicago, Booth School of Business (2016)
 - University of California Berkeley, Haas School of Business (2016)
 - University of Pennsylvania, Wharton School (2016)
 - University of California Berkeley, Energy Institute at Haas (2017)
 - Mannheim Energy Conference, Centre for European Economic Research (2018)
 - ETH Zurich (2018)
 - Kyoto Summer Workshop on Applied Economics (2018)
- Patent Protection and Marketing in the Automotive Industry
 - Quantitative Marketing Conference, Stanford University (2017)
- Large-scale Demand Estimation with Search Data
 - Marketing Science Conference (2018)
 - Kansai University (2018)
 - Quantitative Marketing and Economics Conference (2018)
 - New York Marketing Modeler's Talk (2019, scheduled)

Teaching

Marketing Management (Columbia, undergraduate): 2017, 2018.

First-year Marketing Core (Harvard, MBA): 2018.

Working Papers

“Do High Feed-in Tariffs for Solar PV Panels Hinder Competition” with Koji Nomura. Development Bank of Japan Research Center on Global Warming Discussion Paper Series, No. 49 (2014).

“Labor Productivity and Quality Change in Singapore: Achievements in 1974-2011 and Prospects for the Next Two Decades” with Koji Nomura. Keio Economic Observatory Discussion Paper, No. 129 (2012).

Non-Academic Publications

33 blog posts for the Wall Street Journal. Seven articles reproduced in print edition of WSJ Asia (2011).

Ubuntu 8 for Beginners (Tokyo, Japan: Kohgaku-sya Co. Ltd, 2008).

Ubuntu for Beginners (Tokyo, Japan: Kohgaku-sya Co. Ltd, 2007).

JavaScript for Beginners (Tokyo, Japan: Kohgaku-sya Co. Ltd, 2006).