



# HARVARD | BUSINESS | SCHOOL

February, 2020

## Matthew Weinzierl

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## EDUCATION

- 2008            Ph.D., Economics, Harvard University  
Dissertation: *Essays in Optimal Taxation*  
Committee: Aleh Tsyvinski (chair), Caroline Hoxby, N. Gregory Mankiw
- 2000            B.A., *magna cum laude*, Economics, Harvard University  
Thesis: *The Effects of Changes in Trade Protection on R&D Spending*  
Advisor: Richard E. Caves

## HARVARD UNIVERSITY

### Appointments

- 2018 -            Joseph and Jacqueline Elbling Professor of Business Administration
- 2017 - 2018      Professor of Business Administration
- 2012 – 2017      Associate Professor of Business Administration
- 2008 - 2012      Assistant Professor of Business Administration

### Assignments

#### *Course Development and Teaching*

- 2017 -            Business, Government and the International Economy (BGIE)  
HBS Required Curriculum  
Coursehead
- 2014 -            The Role of Government in Market Economies (RoGME)  
HBS Elective Curriculum, full course in 2015 and 2016  
Course creator, developer, and instructor

- 2014 Professional Leadership Development (PLD)  
HBS Executive Education  
Instructor, module on domestic and international macroeconomics and politics
- 2008 - 2013 Business, Government and the International Economy (BGIE)  
HBS Required Curriculum  
Instructor; Advisor on 15 independent projects
- 2005 - 2007 Principles of Economics (Ec 10), Harvard College  
Teaching fellow; twice winner of Allyn Young Prize for excellence in teaching
- 2004 - 2005 Senior Thesis Tutorial (Macroeconomics), Harvard College  
Co-Teacher (with Christopher Foote)

*Research Seminar Series*

- 2015 - 2016 BGIE junior faculty seminar series  
Co-Organizer (with Meg Rithmire)
- 2014 - 2016 HBS applied microeconomics junior faculty “lab” series  
Organizer

*Administrative Roles*

- 2017 - Faculty Chair, MBA Community Standards and Chair, Conduct Review Board
- 2013 - 2016 Conduct Review Board (CRB), faculty member
- 2011 - 2015 Recruiting committees, BGIE

**WORK EXPERIENCE**

- 2003 – 2004 Council of Economic Advisers, The White House, Washington D.C.  
Staff Economist for Macroeconomics
- 2000 – 2002 McKinsey & Company, New York City  
Business Analyst

**HONORS, FELLOWSHIPS, AND APPOINTMENTS**

- 2020 Associate Editor, *Frontiers in Space Technologies*
- 2019 HBS Class of 2019 Faculty Teaching Award
- 2018 - Editorial Board member, *National Tax Journal*
- 2018 - National Bureau of Economic Research (NBER), Cambridge, MA  
Research Associate
- 2018 - Associate Editor, *Social Choice and Welfare*
- 2017 - Associate Editor, *International Tax and Public Finance*
- 2016 Richard A. Musgrave prize from the National Tax Association

2016	HBS Class of 2016 Faculty Teaching Award
2014 -	Marvin Bower Fellow
2012	Excellence in Peer Review, <i>Journal of Public Economics</i>
2010 - 2017	National Bureau of Economic Research (NBER), Cambridge, MA Faculty Research Fellow
2008	<i>Review of Economic Studies</i> tour Presented “The Surprising Power of Age-Dependent Taxes”
2007 – 2008	Research Fellow, Project on Justice, Welfare, and Economics at the Weatherhead Center for International Affairs, Harvard University
2007 – 2008	Chiles Foundation Fellowship for outstanding graduate students
2006 – 2007	Bradley Foundation Fellowship; Humane Studies Fellowship
2002 – 2005	NSF Graduate Research Fellowship; Harvard Graduate Fellowship
1999	Junior Phi Beta Kappa

## RESEARCH

### Academic Publications

Scherf, Robert and Matthew Weinzierl. “Understanding Different Approaches to Benefit-Based Taxation”

*Fiscal Studies* (November, 2019)

Also see HBS Working Paper 19-070 and NBER Working Paper 26276

"Space, the Final Economic Frontier"

*Journal of Economic Perspectives* 32, no. 2 (Spring 2018): 173–192

“Welfarism’s Envy Problem Extends to Popular Judgments”

*American Economic Association Papers & Proceedings* (2018)

Also see HBS Working Paper 17-021 and NBER Working Paper 23587

“Revisiting the Classical View of Benefit-Based Taxation.”

*Economic Journal* (January 2018)

Also HBS Working Paper 14-101 and NBER Working Paper 20735

"Popular Acceptance of Inequality Due to Innate Brute Luck and Support for Classical Benefit-based Taxation."

*Journal of Public Economics* (November 2017): 54–63.

Also HBS Working Paper 16-104 and NBER Working Paper 22462

Lockwood, Benjamin B., and Matthew Weinzierl. “Positive and Normative Judgments Implicit in U.S. Tax Policy, and the Costs of Unequal Growth and Recessions.”

*Journal of Monetary Economics* (February 2016): 30-47

Also HBS Working Paper 14-119 and NBER Working Paper 21927

Gelber, Alexander, and Matthew Weinzierl. “Optimal Taxation when Children’s Abilities Depend on Parents’ Resources.”

*National Tax Journal* (March 2016): 11-40

Winner, Richard A. Musgrave prize for best paper published in the *NTJ*.

Also HBS Working Paper 13-014 and NBER Working Paper 18332

Lockwood, Benjamin B., and Matthew Weinzierl. “De Gustibus non est Taxandum: Heterogeneity in Preferences and Optimal Redistribution.”

*Journal of Public Economics* 124 (April 2015): 74–80

Also HBS Working Paper 12-063 and NBER Working Paper 17784

“Seesaws and Social Security Benefits Indexing.”

*Brookings Papers on Economic Activity* (Fall 2014): 137–196

Also NBER Working Paper Series 20671

“The Promise of Positive Optimal Taxation: Normative Diversity and a Role for Equal Sacrifice.”

*Journal of Public Economics* 118 (October 2014): 128–142

Also HBS Working Paper 14-013 and NBER Working Paper 18599

Golosov, Mikhail, Maxim Troshkin, Aleh Tsyvinski, and Matthew Weinzierl. “Preference Heterogeneity and Optimal Capital Income Taxation.”

*Journal of Public Economics* 97 (January 2013):160-175

Also NBER Working Paper 16619

“The Surprising Power of Age-Dependent Taxes.”

*Review of Economic Studies* 78, no. 4 (October 2011): 1490-1518

Also HBS Working Paper 11-114

Mankiw, N. Gregory, and Matthew Weinzierl. “An Exploration of Optimal Stabilization Policy.”

*Brookings Papers on Economic Activity* (Spring 2011): 209-272

Also HBS Working Paper 11-113 and NBER Working Paper 17029

Mankiw, N. Gregory, and Matthew Weinzierl. “The Optimal Taxation of Height: A Case Study of Utilitarian Income Redistribution.”

*American Economic Journal: Economic Policy* 2, no.1 (February 2010): 155-176

Also NBER Working Paper 14976

Mankiw, N. Gregory, Matthew Weinzierl, and Danny Yagan. “Optimal Taxation in Theory and Practice.”

*Journal of Economic Perspectives* 23, no. 4 (Fall 2009): 147-174

Also NBER Working Paper 15071

Mankiw, N. Gregory, and Matthew Weinzierl. “Dynamic Scoring: A Back-of-the-Envelope Guide.”

*Journal of Public Economics* 90, no. 8 (September 2006): 1415-1433

Also NBER Working Paper 11000

## Working Papers

“The Golden Rule of Taxation”, in progress.

“A Welfarist Role for Nonwelfarist Rules,” under review. Previous version: HBS Working Paper 17-021 and NBER Working Paper 23587

Benjamin B. Lockwood and Matthew Weinzierl, “Designing, not Checking, for Policy Robustness: An Example with Optimal Taxation,” in progress.

## Policy Commentary and Reports

“Why Americans have chosen to pay income tax.”

*The Conversation*, (April 2015)

“The Roots of Our Tax Debates.”

*National Affairs*, no. 16 (Summer 2013)

Vietor, Richard H.K., and Matthew Weinzierl. “Macroeconomic Policy and U.S. Competitiveness.”

*Harvard Business Review* 90, no. 3 (March 2012): 112-115

“What the Wealthy Know.”

*New York Times*, Room for Debate (September 28, 2010)

“Do you really want to tax ability?”

Voxeu.org (June 12, 2009)

“The Cost of Living: The Economics of Preventing Nuclear Terrorism.”

*The National Interest* (spring 2004)

## Reviews

"Review of Global Tax Fairness, Thomas Pogge and Krishen Mehta, Editors." *Journal of Economic Literature* (forthcoming).

“Book Review of ‘From Optimal Tax Theory to Tax Policy’ by Robin Boadway.”

*National Tax Journal* 66, no. 1 (March 2013): 263–274

## HBS Course Materials

Weinzierl, Matthew, and Angela Acocella. "Spaceport America, Public Sector Risk-taking, and Political Accountability." HBS case 718-015 (2017).

Weinzierl, Matthew, and Angela Acocella. "Planetary Resources Inc., Property Rights, and the Regulation of the Space Economy." HBS case 717-053 (2017).

“Government Policy and Distributive Justice.” HBS module note 716-072 (2016) 13p.

Weinzierl, Matthew, Angela Acocella, and Mayuka Yamazaki. “Astroscale, Space Debris, and Earth’s Orbital Commons.” HBS case 716-037 (2016) 24p.

“Astroscale, Space Debris, and Earth’s Orbital Commons.” HBS teaching note 716-071 (2016) 9p.

Di Tella, Rafael, Matthew Weinzierl, and Matthew G. Preble. “Got MILC?” HBS case 716-034 (2016) 28p.

Weinzierl, Matthew, and Angela Acocella. “Blue Origin, NASA, and New Space (A).” HBS case 716-012 (2016) 34p.

“Blue Origin, NASA, and New Space (A).” HBS teaching note 716-014 (2016) 12p.

Weinzierl, Matthew, Katrina Flanagan, and Alastair Su. “1996 Welfare Reform in the United States.” HBS case 715-030 (2015) 26p.

“1996 Welfare Reform in the United States.” HBS teaching note 716-021 (2015) 9p.

Weinzierl, Matthew, Katrina Flanagan, and Alastair Su. “Immigration Policy in Germany.” HBS case 715-029 (March 2015; rev. July 2015) 24p.

“Immigration Policy in Germany.” HBS teaching note 716-016 (2015) 11p.

Weinzierl, Matthew, and Alastair Su. “Equality of Opportunity and Outcome in the U.S.” HBS case 715-028 (2015) 19p.

“Equality of Opportunity and Outcome in the U.S.” HBS teaching note 716-015 (2015) 8p.

Weinzierl, Matthew, and Katrina Flanagan. “Should Corporate Profits Be Taxed?” HBS case 714-033 (2014; rev. 2015) 18p.

“Should Corporate Profits Be Taxed?” HBS teaching note 715-052 (2015) 10p.

Weinzierl, Matthew, Katrina Flanagan, and Valerie Galinskaya. “The Estate Tax Debate.” HBS case 714-032 (2014; rev. 2015) 21p.

“The Estate Tax Debate.” HBS teaching note 716-019 (2015) 8p.

Weinzierl, Matthew, and Katrina Flanagan. “U.S. Government Debt and the Debate over a Balanced Budget Amendment.” HBS case 714-031 (2014; rev. 2015) 23p.

“The Role of Government in Market Economies (RoGME).” HBS course overview 714-035 (2013; rev. 2016) 16p.

Weinzierl, Matthew, and Katrina Flanagan. “Janet Yellen and the Bernanke Fed.” HBS case 714-030 (2013; rev. 2014) 23p.

“Janet Yellen and the Bernanke Fed.” HBS teaching note 716-017 (2015) 9p.

Weinzierl, Matthew, and Katrina Flanagan. “Obamacare.” HBS case 714-029 (2013; rev. 2015) 23p.

“Obamacare.” HBS teaching note 715-027 (2015) 10p.

Weinzierl, Matthew, and Katrina Flanagan. “Reform in the Chicago Public Schools.” HBS case 714-027 (2013; rev. 2014) 34p.

“Reform in the Chicago Public Schools.” HBS teaching note 715-025 (2014; rev. 2015) 11p.

Weinzierl, Matthew, and Jonathan Schlefer. “Comparative Advantage.” HBS industry and background note 713-080 (2013, rev. 2015) 9p.

Di Tella, Rafael M., Matthew Weinzierl, and Jacob Kuipers. “Hungary: Economic Crisis and a Shift to the Right.” HBS case 711-051 (2011; rev. 2012) 27p.

“Hungary: Economic Crisis and a Shift to the Right.” HBS teaching note 712-019 (2012) 7p.

Weinzierl, Matthew, Jacob Kuipers, and Jonathan Schlefer. "GUIDESlines: Benchmark Values for the GUIDES Framework." HBS note 711-067 (2011) 3p.

Weinzierl, Matthew, and Jacob Kuipers. "California's Budget Crises, Tax Reform, and Domestic and International Tax Competition." HBS case 710-038 (2010; rev. 2013) 31p.

"California's Budget Crises, Tax Reform, and Domestic and International Tax Competition." HBS teaching note 712-039 (2012) 9p.

Weinzierl, Matthew, Jonathan Schlefer, and Ann Cullen. "GUIDES: Insight through Indicators." HBS note 710-044 (2010; rev. 2011) 33p.

Iyer, Lakshmi and Matthew Weinzierl. "Ben Bernanke: Person of the Year?" HBS case 710-051 (2010; rev. 2011) 4p.

Duggan, Catherine S. M., Aldo Musacchio, and Matthew Weinzierl. "Introduction to Business, Government, and the International Economy (BGIE)." HBS course overview note 710-045 (2010; rev. 2013) 5p.

Weinzierl, Matthew, and Jacob Kuipers. "Barack Obama and the Bush Tax Cuts (B)." HBS supplement 712-012 (2011) 9p.

Weinzierl, Matthew, and Jacob Kuipers. "Barack Obama and the Bush Tax Cuts (B)." HBS teaching note 712-013 (2011) 2p.

Weinzierl, Matthew, and Erik D. Werker. "Barack Obama and the Bush Tax Cuts (A)." HBS case 709-037 (2009; rev. 2011) 27p.

Weinzierl, Matthew, and Erik D. Werker. "Barack Obama and the Bush Tax Cuts (A)." HBS teaching note 709-049 (2009; rev. 2011) 16p.

## **PRESENTATIONS**

### **Conferences (multiple years)**

American Economic Association annual meeting  
Brookings Papers on Economic Activity  
Columbia University Tax workshop  
National Bureau of Economics Research Public Economics Program Meeting  
National Bureau of Economic Research Summer Institute  
National Tax Association annual meeting  
Society for Economic Dynamics annual conference

### **Conferences and Seminars**

Carnegie-Rochester-NYU Conference on Public Policy  
Normative Ethics and Welfare Economics Conference (University of Chicago)  
Tax Theory Conference (Vanderbilt University)



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Boston University economics department	Loyola Law School
Brookings-Urban seminar series	MIT economics department
Brown University economics department	NBER China Meeting
CEMFI (Madrid, Spain)	New York University Law School
Columbia University economics department	Northwestern economics department
Columbia University Business School	Society for Economic Dynamics
CORE (Louvain-la-Neuve, Belgium)	Stanford University economics department
Cornell University economics department	Stanford University GSB
University of Cologne economics department	Stony Brook economics department
Cowles Foundation at Yale University	Univ. of Chicago Booth School of Business
Federal Reserve Bank of Boston	Univ. of Michigan economics department
Federal Reserve Bank of Minneapolis	University of Warwick economics
Georgetown University Law School	U. Penn Wharton Business School
Harvard University economics department	University of Toronto Law School
Hebrew University economics department	Uppsala University economics department
Institute for Fiscal Studies	Yale University economics department

### PROFESSIONAL ACTIVITIES

Organizer	HBS Working Group on the Business and Economics of Space, Nov. 2017	
Co-Chair	2 <sup>nd</sup> Annual Normative Ethics and Welfare Economics conference, Oct. 2016	
Co-Chair	Program Committee, 108 <sup>th</sup> Annual National Tax Association Meeting, Nov. 2015	
Assoc. Editor	International Tax and Public Finance, as of August 2016	
Member	American Economic Assoc., National Tax Assoc., MaTax Scientific Board	
Referee	AEJ: Economic Policy	Journal of Economic Literature
	AEJ: Macroeconomics	Journal of Economic Theory
	American Economic Review	Journal of Public Economics
	B.E. Journal of Macroeconomics	Journal of Political Economy
	Econometrica	National Tax Journal
	Economic Journal	Quarterly Journal of Economics
	Economics Letters	RAND Journal of Economics
	International Economic Review	Review of Economic Dynamics
	International Tax and Public Finance	Review of Economic Studies
	J. of Econ. Behavior and Organization	Social Choice and Welfare Economics
	J. of Econ. Dynamics and Control	

### DOCTORAL STUDENT ADVISING

Benjamin B. Lockwood (Harvard Business Economics PhD, 2016); Assistant Professor, Wharton  
 Daniel Shoag (Harvard Economics PhD, 2011); Assistant Professor, Harvard Kennedy School