

DO YOON KIM

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EDUCATION

HARVARD BUSINESS SCHOOL

Doctor of Business Administration

expected 2019

Committee: Shane Greenstein (chair), Dennis Yao, Carliss Baldwin, Prithwiraj (Raj) Choudhury

Dissertation Title: "Opening for change: Ecosystem changes from open source software."

NORTHWESTERN UNIVERSITY

B.A. in Economics, Mathematics, Mathematical Methods in the Social Sciences (MMSS), *cum laude*

2013

RESEARCH AND TEACHING INTERESTS

My research focuses on innovation and changes in business ecosystems. Specifically, I am interested in using rigorous econometric methods to study how opening firm technologies can incite changes in the business ecosystem and serve to attract distinct sources of innovation.

Research Interests: Technology and innovation, Strategy, Entrepreneurship, Open innovation

Teaching Interests: Core strategy, Innovation, Entrepreneurship

RESEARCH

PUBLICATIONS

Choudhury, Prithwiraj and Do Yoon Kim. "The Ethnic Migrant Inventor Effect: Codification and Recombination of Knowledge Across Borders." *Strategic Management Journal*. Forthcoming.

WORK IN PROGRESS

Kim, Do Yoon. "Opening for change: Ecosystem changes from open source software." *Job market paper*

Kim, Do Yoon. "Knowledge creation and recombination online: Evidence from the Linux kernel." *Working paper*

Kim, Do Yoon. "Misinformation in online labor platforms." *Working paper*

TEACHING

HARVARD UNIVERSITY

Teaching Fellow, Department of Economics (*Ec1818, Economics of Discontinuous Change*)

2017

Case Method Teaching Seminar, Harvard Business Publishing

2016

Sophomore Advisor, Lowell House

2016-2018

NORTHWESTERN UNIVERSITY

Teaching Assistant, Department of Mathematics

2012

CONFERENCES AND CONSORTIA

Strategic Management Society Annual Conference, *Paris, France*

Scheduled 2018

TIM Doctoral Consortium, *Academy of Management, Chicago*

Scheduled 2018

Open & User Innovation Conference, *NYU Stern, New York*

Scheduled 2018

Consortium for Cooperation and Competition, *UC Berkeley, Berkeley*

2018

NBER Entrepreneurship Bootcamp, *NBER, Cambridge*

2017

Trans-Atlantic Doctoral Conference, *London Business School, London*

2016

Strategic Research Initiative PhD Bootcamp, *IESE Business School, New York*

2015

SELECTED PRESENTATIONS

(* denotes presentation by co-author)

“Opening for change: Ecosystem changes from open source software” (*previously titled, “Responding to Openness: Testing the Impact of Open Source Software in the Wireless Router Industry”*)

Strategic Management Society (September 2018, scheduled)
Open & User Innovation Conference (Aug 2018, scheduled)
Digital Initiative Doctoral Student Workshop (March 2018)
HBS Strategy Workshop (March 2018)
Consortium for Cooperation and Competition (March 2018)

“The Ethnic Migrant Inventor Effect: Codification and Recombination of Knowledge Across Borders” (*previously titled, “Contextual Knowledge and Ethnic Inventors”*)

Academy of Management (August 2018, scheduled)*
Migration and Development Conference (June 2017)*
Sumantra Ghoshal Conference (June 2016)*
Trans-Atlantic Doctoral Conference, London Business School (May 2016)
Wharton Technology and Innovation Conference (April 2016)*
HBS Strategy Workshop (December 2015)

FELLOWSHIPS AND GRANTS

Robert Wood Johnson, Jr. Charitable Trust Fellowship Fund, Harvard Business School
Robert Coen Fellowship, Northwestern University

WORK EXPERIENCE

Research Assistant to Prof. Daniel Diermeier, Kellogg School of Management	2011-2013
Republic of Korea Army, Defense Security Command, Paju, South Korea	2008-2010

ACADEMIC AFFILIATIONS

Strategic Management Society
Academy of Management (STR and TIM divisions)

OTHER

Languages: English, Korean (native), Chinese (conversational)
Software: STATA, Python, R, Microsoft Office

REFERENCES

Shane Greenstein (chair)

Martin Marshall Professor of Business Administration
Harvard Business School
(617) 384-7472
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Dennis Yao

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Carliss Baldwin

William L. White Professor of Business Administration
Harvard Business School
(617) 495-6673
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Prithwiraj (Raj) Choudhury

Assistant Professor of Business Administration
Harvard Business School
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