

# Ethan Rouen

www.ethanrouen.com

---

## Academic Appointments

### **Harvard Business School**

Assistant Professor of Business Administration, 2017-Present

### **Columbia Business School**

Teaching Assistant, 2012-2017

### **Columbia Graduate School of Journalism**

Adjunct Professor, 2012

## Education

### **Columbia Business School**

*Ph.D.*, Accounting

*M.Phil.*, Accounting

*M.B.A.*, Finance/Accounting, Executive Program, *Dean's Honors*

### **Columbia University Graduate School of Journalism**

*M.S.*, Journalism

### **University of Wisconsin-Madison**

*B.A.*, History and English

## Teaching Experience

### **Harvard Business School**

Reimagining Capitalism, Spring 2020

Financial Reporting and Control, Fall 2017, Fall 2019

### **Columbia Graduate School of Journalism**

Narrative Writing, Fall 2012

## Peer-Reviewed Publications

“Rethinking Measurement of Pay Disparity and its Relation to Firm Performance,” *The Accounting Review*, forthcoming

- *Winner of the 2018 FARS Best Dissertation Award*
- *Sixth most popular story in Harvard Business School Working Knowledge in 2018*
- *Written about in the* Marketwatch, Forbes, U.S. News & World Report, The Boston Globe, CNBC, Associated Press, The Economist, Harvard Business School Working Knowledge, BBC, The Financial Times

“The Role of Taxes in the Disparity between Corporate Profits and Economic Growth” (with Urooj Khan and Suresh Nallareddy), *Management Science*, forthcoming

- *Cited at the 2018 World Economic Forum Meeting*
- *Written about in the* MIT Technology Review, Poets & Quants, Fortune.com

“Financial Statement Irregularities: Evidence from the Distributional Properties of Financial Statement Numbers” (with Dan Amiram and Zahn Bozanic), *Review of Accounting Studies*, 2015

- 2017 Deloitte Foundation Wildman Medal for practical research
- 2014 FARS Midyear Meeting Best Paper Award (out of 105 entrants)
- Featured in *Audit Analytics Accounting Quality and Risk Matrix* and *Bloomberg Terminal’s AQR app*
- Written about in the *Wall Street Journal*, *Forbes*, *CFO Magazine*, *Harvard Law Blog*

### **Working Papers**

“Corporate Tax Cuts Increase Income Inequality” (with Suresh Nallareddy and Juan Carlos Suarez Serrato)

- *The most downloaded research paper of 2018 in Harvard Business School Working Knowledge*
- *Written about in The Wall Street Journal, Quartz, Harvard Business School Working Knowledge, The Fiscal Times, Barrons, Fortune*

“The Accounting Rookie Job Market: A Practitioner’s Guide” (sole authored)

- *Written about in Quartz*

### **Cases and Teaching Materials**

“Joe & the Juice Crosses the Atlantic,” *Harvard Business School case* (with Suraj Srinivasan)

“Joe & the Juices Crosses the Atlantic: Teaching note,” *Harvard Business School teaching note* (with Suraj Srinivasan)

“Time-Driven Activity-Based Costing at Voray,” *Harvard Business School case*

“Time-Driven Activity-Based Costing at Voray: Teaching note,” *Harvard Business School teaching note*

“Tapping Growth at Lord Hobo Brewing Company,” *Harvard Business School case* (with Susanna Gallani)

“Measuring Impact at JUST Capital,” *Harvard Business School case* (with Charles Wang)

### **Other Publications**

“Federal tax cuts won’t boost workers’ wages – here’s why,” *The Hill*, May 20, 2018

“Apple’s overseas cash isn’t the win the GOP says it is,” *HuffPost*, February 20, 2018

“Continue the revolt that CEOs launched,” *The Boston Globe*, August 20, 2017

“Meaningless measures of corporate income inequality are a missed opportunity,” *CEOWorld Magazine*, January 30, 2017

“A furniture mogul’s tireless quest to protect his workers’ jobs,” *Fortune.com*, August 12, 2014

“One step backward for corporate accountability,” *Fortune.com*, April 24, 2014

“Michael Bloomberg wants to save the world,” *American Way*, December 15, 2013

“Fraud detection approaches its ‘Minority Report’ moment,” *Fortune.com*, September 16, 2013  
 “Taking it to the limit,” *American Way*, May 15, 2013

### **Awards, Honors and Fellowships**

- 2018 **Best Dissertation Award**, American Accounting Association Financial Accounting and Reporting Section
- 2017 **Deloitte Foundation Wildman Medal for practical research**
- 2016 **Werner L. and Adriana Chilton Doctoral Fellowship**, Columbia Business School
- 2015 **Deloitte Foundation Doctoral Fellowship**
- 2015 **Finalist, Columbia University Presidential Teaching Award**, top eight out of more than 200 nominees
- 2015 **Third-Year Best Student Award**, Columbia Business School
- 2015 **Doctoral Student Research Grant**, Institute of Management Accountants
- 2015 **Doctoral Fellow**, W. Edwards Deming Center, Columbia Business School
- 2015 **Deloitte Doctoral Consortium Fellow**
- 2015 **Paul and Sandra Montrone Doctoral Fellowship**, Columbia Business School
- 2015 **On-Site Visiting Researcher**, Bureau of Labor Statistics (through 2018)
- 2014 **Best Paper**, American Accounting Association Financial Accounting and Reporting Section Midyear Meeting
- 2014 **Fellowship**, National Science Foundation Integrative Graduate Education and Research Traineeship: From Data to Solutions
- 2014 **First Place**, From Data to Solutions Interdisciplinary Project Proposal Competition for “Unscripted: Topic Modeling in Analysts’ Conference Call Questions”
- 2011 **Dean’s Graduation Honors**, Columbia Business School Executive M.B.A.
- 2011 **Ethan R. Hanabury Award for Student Representation**, Columbia Business School
- 2006 **Breaking News Award**, Associated Press Connecticut Chapter (2006)
- 2004 **Richard Blood Award for Investigative Journalism**, Columbia University (2004)

### **Presentations**

2019

University of Chicago-Booth School of Business

2018

Chinese University of Hong Kong Accounting Conference; European Accounting Association Annual Meeting; Harvard Business School; Information, Markets, and Organizations Conference; Humboldt University; National Bureau of Economic Research; Dartmouth Accounting Research Conference; Conference on Financial Economics and Accounting

2017

American Accounting Association Annual Meeting; Columbia Business School; Ohio State University; University of Minnesota; University of California-Los Angeles; University of Colorado-Boulder; University of North Carolina-Chapel Hill; University of Illinois-Chicago; Harvard Business School; Boston College; Stanford Graduate School of Business; Emory University; Yale School of Management; University of Michigan-Ann Arbor; University of Rochester; University of Indiana

2016

Baruch College; Bureau of Labor Statistics, Office of Employment and Unemployment Statistics; Columbia Business School; Georgetown University

2015

Conference on Convergence of Financial and Managerial Accounting Research; Deutsche Bank Global Quantitative Strategy Conference; Deloitte Doctoral Consortium; London Business School Transatlantic Doctoral Conference

2014

Conference on Financial Economics and Accounting; London Business School Transatlantic Doctoral Conference; Columbia Business School; AAA FARS Midyear Meeting

### **Press Interviews**

*On the topic of income inequality and inequity:* Forbes, U.S. News & World Report, The Boston Globe, CNBC, Associated Press, The Economist, Harvard Business School Working Knowledge, The Financial Times

### **Academic Service**

Reviewer/referee for Management Science; Journal of Management Accounting Research; Accounting Horizons; Management and Business Review; Hong Kong Research Grants Council; AAA Annual Meeting; AAA FARS Midyear Meeting; AAA Northeast Region Meeting

Discussant/moderator for AAA Annual Meeting; AAA FARS Midyear Meeting; EAA Annual Meeting; Dartmouth Accounting Research Conference; London Business School Transatlantic Doctoral Conference

### **Selected Work Experience**

Fortune.com, *Contributing Writer*, 2010-2015

American Way Magazine, *Contributing Writer*, 2007-2014

The New York Daily News, *Crime Reporter*, 2006-2008

Denver Women's Correctional Facility, *Library Technician*, 2001-2002

### **Board Appointments, Advisory Roles and Volunteer Work**

575 Riverhouse Corporation, *Cooperative Board Member*, 2011-2017

Columbia Community Impact, *GED Tutor, English and math*, 2013-2016

JUST Capital, *Academic Advisor*, 2016-2019

