

**Hong Luo**

Morgan Hall 241, Harvard Business School, Boston, MA 02163  
[hluo@hbs.edu](mailto:hluo@hbs.edu), +1 617.384.5646

**ACADEMIC POSITIONS**

- 2017 – Present James Dinan and Elizabeth Miller Associate Professor of Business Administration (without tenure), Harvard Business School
- 2011 – 2017 Assistant Professor, Harvard Business School
- 2014 – 2015 Visiting Assistant Professor, MIT Sloan School of Management

**EDUCATION**

- 2011 Ph.D., Economics, Stern School of Business, New York University  
Dissertation committee: Luis Cabral (chair), Adam Brandenburger, John Asker, Robert Seamans
- 2005 M.A., Economics, Beijing University
- 2002 B.A., Finance, Renmin University of China

**PUBLICATIONS**

*Peer-reviewed journals*

“Invest in Information or Wing It? A Model of Dynamic Pricing with Seller Learning,” with Guofang Huang and Jing Xia, *Management Science* (forthcoming).

“Slack Time and Innovation,” with Ajay Agarwal, Christian Catalini, and Avi Goldfarb, *Organization Science*, 29(6), 1056-1073, 2018.

“Patent Publication and the Market for Ideas,” with Deepak Hegde, *Management Science*, 64(2), 652–672, 2018.

“Tort Reform and Innovation,” with Alberto Galasso, *Journal of Law and Economics*, 60(3), 385-412, 2017.

“Copyright Enforcement: Evidence from Two Field Experiments,” with Julie H. Mortimer, *Journal of Economics and Management Strategy*, 26(2), 499-528, 2017.

“When to Sell Your Idea: Theory and Evidence from the Movie Industry,” *Management Science*, 60(12), 3067-3086, 2014.

*Other publications*

“Punishing Robots: Issues in the Economics of Tort Liability and Innovation in Artificial Intelligence,” with Alberto Galasso, book chapter, *The Economics of Artificial Intelligence: An Agenda*, edited by A. Agarwal, J. Gans, and A. Goldfarb (forthcoming), University of Chicago.

“Copyright Infringement in the Market for Digital Images,” with Julie H. Mortimer, *AER Papers and Proceedings*, 106(5), 140-145, 2016.

## WORKING PAPERS

“Risk Mitigating Technology: the Case of Radiation Diagnostic Devices,” with Alberto Galasso, April 2019.

“When Does Product Liability Chill Innovation? Evidence from Medical Implants,” with Alberto Galasso, March 2019.

“Judgement Aggregation in Creative Production: Evidence from the Movie Industry,” with Jeffrey Macher and Michael Wahlen, January 2019.

“Infringing Use as a Path to Legal Consumption: Evidence from a Field Experiment,” with Julie H. Mortimer, December 2018.

“Show Me the Carfax: Information Disclosure and Market Outcomes,” with Guofang Huang and Haiyan Liu, February 2018.

## CASES AND TEACHING MATERIALS

“Innovate Safely: CT Scanners and Radiation Risk,” HBS Case (draft) and Teaching Notes (draft), with Alberto Galasso

“Market for Judgement: Creative Destruction Lab,” HBS Case (draft) and Teaching Notes (draft), with Karim Lakhani and Laura Katsnelson

“Institutionalized Entrepreneurship: Flagship Pioneering,” HBS Case (N1-718-484) and Teaching Note (draft), with Gary P. Pisano and Huafeng Yu

“Redfin: Redefine Real Estate,” HBS Case (718-430) and Teaching Note (draft), with Huafeng Yu

“General Motors and Autonomous Vehicle Regulation,” HBS Case (718-496) and Teaching Notes (draft), with Esther Yan and Taro Tan

“UFO Moviez: Gentle Disruption,” HBS Case (716-447) and Teaching Note (716-453), with Felix Oberholzer-Gee and Saloni Chaturvedi

“CarMax: Disrupting the Used Car Market,” HBS Case (713-467) and Teaching Note (716-450), with John Wells and Galen Danskin

“Getty Images,” HBS Case (713-515) and Teaching Note (714-476), with Andrei Hagiu

## TEACHING EXPERIENCE

2018 – Present	HBS MBA Elective Curriculum: <i>Good Strategies in Flawed Markets</i>
2017 – Present	HBS Doctoral Course: <i>Foundations of Strategy</i>
2017 – Present	Next Canada: <i>Value-based strategy</i>
2013 – Present	HBS Executive Education: <i>Strategic IQ; IBM Custom Program</i>
2011 – 2017	HBS MBA Required Curriculum: <i>Strategy</i>
2009	NYU Stern Undergraduate: <i>Statistics for Business Control</i>

## PROFESSIONAL ACTIVITIES

Editor: Management Science (Associate Editor), Strategic Management Journal (Editorial Board)

Referee: American Economic Journal-Applied Microeconomics; European Economic Review, International Journal of Industrial Organization, Journal of Economics & Management Strategy, Journal of Industrial Economics, Journal of Law, Economics and Organizations, Management Science, Quarterly Journal of Economics, Rand Journal of Economics, Research Policy, Review of Economic Studies, Strategic Management Journal

Advising: Joseph Ahn, Tina Tang, Sarah Wolfolds, Jing Xia

## AWARDS AND HONORS

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| 2010 | Kauffman Dissertation Fellow, Ewing Marion Kauffman Foundation  |
| 2010 | Best Student Paper, Roundtable for Engineering Entrepreneurship |

## SEMINARS AND CONFERENCES

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| 2019 (scheduled) | American Law and Economics Association Annual Conference, IESE Business School, International Industrial Organization Conference, London Business School, NBER Productivity Workshop, Northeastern University, Strategy Science Conference   |
| 2018             | AEA annual meeting, Columbia Business School, Kellogg, Searle Conference on Innovation Economics, University of Toronto (Rotman), IFN Stockholm Entrepreneurship and Innovation Conference, Temple University, Strategic Research Forum, University of Minnesota (Carlson), Advances with Field Experiments Conference |
| 2017             | Economics of Entrepreneurship and Innovation at Queens University, Maryland Smith, Society for Institutional & Organizational Economics, National University of Singapore, Northeastern Economics, American Law and Economics Association Annual Conference, Harvard Law School  |
| 2016             | New York University School of Law, HBS Digital Seminar, Duke University, Searle Conference on Innovation Economics, American Law and Economics Association Annual Meeting, NYU Stern Economics of Strategy Conference, Advances in Field Experiments Conference  |
| 2015             | AEA annual meeting, EARIE, Duke Strategy Conference, FSU, NBER Economics of Digitization Conference, NYU Stern, NYU Law, REER, Stanford, WashU in St Louis   |
| 2014             | Canadian Conference on the Economics of Innovation and Entrepreneurship, MIT Sloan, Munich Conference on Competition and Innovation, NBER Productivity Lunch, Strategic Research Forum   |
| 2013             | Northwestern University (Kellogg), Northeastern University, Hong Kong University, NBER Intellectual Property Policy & Innovation, International Industrial Organization Conference   |
| 2012             | UBC Sanders, UCLA Anderson, NBER Intellectual Property Policy & Innovation, Roundtable for Engineering Entrepreneurship Research   |
| 2011             | Harvard Business School, MIT Sloan, Northwestern University, Purdue University, Southern Methodist University, University of Maryland,   |

April, 2019

University of Michigan, University of Southern California, University of Toronto, CRES Foundations of Business Strategy Conference

2010 Bocconi University, European School of Management and Technology, International Industrial Organization Conference, Roundtable for Engineering Entrepreneurship Research

#### **NON-ACADEMIC EXPERIENCE**

2005 Part-time Analyst, Boston Consulting Group, Beijing

2004 Summer Analyst, Deutsche Bank, Hong Kong

2001 Summer Analyst, Asian Development Bank, Beijing

1999-2001 Member of the Youth Council, United Nations Educational Scientific and Cultural Organization (UNESCO)