

Faculty Disclosure of Outside Activities for Professor George Serafeim

September 16th, 2020

To prevent real or apparent conflicts of interest from influencing faculty research, teaching, or scholarship, Harvard Business School (HBS) requires its faculty members to disclose all paid activities with outside organizations (i.e., organizations not associated with Harvard University or HBS), sources of incremental compensation from Harvard University, and important unpaid activities during the previous five years.

External Teaching and Consulting:

- In the past five years, I have served as an advisor to the following organizations: Calvert Research & Management, Summa Equity, Palladium, State Street and KPMG. I have received financial compensation for my services.
- I taught a two-day executive program at the Athens Laboratory of Business Administration (ALBA) in 2015 and 2017. I received financial compensation for my services.

Entrepreneurial Activities

- I am a co-founder of the consulting firm KKS Advisors (2013-now). I have an equity stake in the firm.
- I am a co-founder of the technology firm Richmond Global Sciences (2020-now). I have an equity stake in the firm.

Board Positions:

Not for profit organizations

- I serve on the board of the non-profit organization High Meadows Institute (2014-now). I receive no financial compensation for my services.
- I serve as the Chairman of the National Corporate Governance Council of Greece (2019-now). I receive no financial compensation for my services.

Past

- I served on the Standards Council of the non-profit organization Sustainability Accounting Standards Board (2012-2014). I received no financial compensation for my services.
- I served on the Technical Review Committee of the non-profit organization Global Initiative for Sustainability Ratings (2012-2017). I received no financial compensation for my services.

For profit organizations

- I serve on the steering committee of the Athens Exchange Group (2017-now). I receive financial compensation for my services.
- I serve on the advisory board of Terra Alpha (2016-now). I have an unvested equity stake in the firm. Otherwise, I have received no financial compensation for my services.
- I serve on the advisory board of Inherent Group (2017-now). I receive financial compensation for my services.

Past

- I served on the advisory board of Arabesque (2015-2017). I received no financial compensation for my services.

Royalties:

- I receive royalties from Harvard Business Publishing (HBP) for sales of my case studies. Harvard Business School pays for the production of all cases. None of the organizations featured in the cases has paid anything for the production of the cases.

Academic Journals:

- I serve as a referee for academic journals, some of which pay a nominal fee for service as a referee.