

Welcome!

- Please enter a single number in FRONT of your name to indicate a sector of primary interest.
 - *To edit your name: open the participants window > hover over your name > click “more” > select “rename”*
- These numbers will be used to create breakout rooms aligned with the clubs and HBS departments.

1 = Energy

2 = Food & Agriculture

3 = Sustainability



A poster for a 'Business & Environment Kick-off' event. The top half has a light green background with the title 'BUSINESS & ENVIRONMENT' in large, bold, dark green letters, and 'KICK-OFF' in bold, red letters below it. The date 'September 3, 2020' is in the bottom right of this section. The middle section has a red background with six icons: a water drop with a circular arrow, a green tractor, a wind turbine, a house with a green leaf, a globe, and a lightbulb. The bottom section has a red background with the text 'HARVARD | BUSINESS | SCHOOL' in white, spaced-out letters.

GOALS for KICKOFF



Presenter:
Professor Mike Toffel
BEI Faculty Chair

1. Present the HBS Business & Environment Initiative: Mission and activities
2. Provide fast-paced introductions to campus business & environment leaders
 - Initiatives Department
 - BEI Affiliated Faculty
 - Club and Student Association Leaders
 - Career & Professional Development
 - Operations
3. Help you get to know your peers through topic-based group discussions (energy, food & ag, sustainability)

BUSINESS & ENVIRONMENT INITIATIVE

MISSION: *The Business and Environment Initiative educates, connects, and mobilizes business leaders to address climate change and other environmental challenges.*

For Faculty
Catalyze research by organizing seminars and facilitating connections to the field.
Promote research findings.

For Alumni
Foster a network of alumni who manage business & environment opportunities and risks.
Amplify alumni voices.

For MBAs
Connect students with faculty and alumni for learning and careers.
Assemble the strengths of the School to expand B&E programming.



The Latest from BEI...



Presenter:
Jennifer Nash
BEI Director



PODCAST



CONFERENCE
Risks, Opportunities, and Investments
in the Era of Climate Change



**CONFRONTING CLIMATE
CHANGE EXHIBIT**

2020
Washington, DC – Business & Politics
London & Singapore: Dialogue on Capitalism, Climate and Social Change

2018-19
Chicago – Agribusiness
Los Angeles – Role of Large Corporations
Boston – Innovation
New York – Finance
Miami – Real Estate
Washington, DC – Roundtable
San Francisco – Clean Tech

**ALUMNI EVENTS
ON BUSINESS &
CLIMATE CHANGE**

Poll

The following sectors offer potential to create scalable, high-impact solutions to business and environment challenges. Which are you hoping to explore at HBS?

- 1- Finance
- 2- Energy
- 3- Food and Agriculture
- 4- Infrastructure and Built Environment
- 5- Transportation
- 6- Materials and Manufacturing
- 7- Policy

HBS INITIATIVES

INSIGHTS THAT DRIVE IMPACT



Presenter:
Laura Moon
Managing Director,
Initiatives

Initiatives assemble the strengths of the School around societal challenges that are too complex for any one discipline or industry to solve alone.



**Business &
Environment**



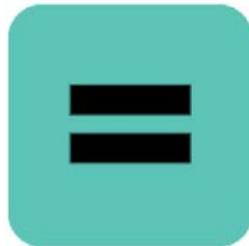
Business History



Digital



**Entrepreneurship
(Rock Center)**



Gender



Health Care



Leadership



Social Enterprise

in·i·ti·a·tive (noun)

A researched-fueled “community of engagement” where faculty, students, and alumni connect with practitioners in the field to develop insights that drive impact.

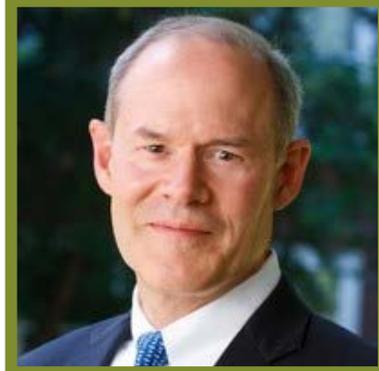
hbs.edu/initiatives

Meet some of our Faculty Affiliates



MIKE TOFFEL
Technology & Operations
Management Unit,
BEI Faculty Chair

- Research on how companies can reduce their environmental impacts



JOHN MACOMBER
Finance Unit

- Teaches EC Sustainable Cities & Resilient Infrastructure
- Faculty Chair, HBS Africa Research Center



JIM MATHESON
Entrepreneurial
Management
Unit

- Teaches EC Entrepreneurial Finance, developing a Tough Tech Course for Spring '21
- Formerly founding GP @ Flagship Pioneering & CEO @ Oasys Water, now Advisor to The Engine and Breakthrough Energy Ventures



FOREST REINHARDT
Business, Government
& the International
Economy Unit

- -Teaches EC Food and Agribusiness
- -Research interests in energy, agribusiness, Asia-Pacific region



JURGEN WEISS
Business, Government
& the International
Economy Unit

- Teaches RC BGIE
- Developing EC course on energy



ASHLEY WHILLANS
Negotiation,
Organizations &
Markets Unit

- Teaches EC: Motivation & Incentives
- Researching how organizations can shift employee preferences toward sustainability



ENERGY & ENVIRONMENT CLUB

A STUDENT CLUB AT HARVARD BUSINESS SCHOOL



Presenter:
Lucy Shaw
Co-President



Stephen Moch
Co-President

The Energy & Environment Club seeks to represent and promote the energy, clean tech, and environment-related industries at Harvard Business School.

Upcoming/typical events

- E&E Symposium, weekend of 13-15th November – “Leading the clean energy transition through crises”
 - Opportunities will be available to volunteer with the conference leadership team, a great way to get involved as RCs
- Industry and career talks with employers and alumni
- Education events to learn more about Energy and the Environment
 - We will collaborate with other MBA Energy and Environment Clubs, which have launched a group for networking and educational events across schools
- Members bi-weekly coffee chat rotation to be launched this year, also exploring small group meet-ups in lieu of larger happy hours
- Typically the club does industry treks to other locations, exploring how to adapt this with travel restrictions



FOOD, AGRICULTURE & WATER CLUB

A STUDENT CLUB AT HARVARD BUSINESS SCHOOL



Presenter:
Natalie Ferguson
Co-President

The Food, Agriculture & Water Club supports HBS MBAs on their journey to become food system leaders. We will create a community for future food leaders to engage in addressing current challenges and shaping the food system of the future.



Ali Kokot
Co-President



Alex Neuber
Co-President

Community

>60 members

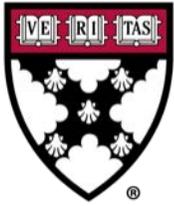


What to Expect?

- Industry Recruiting
- Fall Conference
- Community Events

How to Join?

- Reach out
- Pay Dues
- Join via Engage



SUSTAINABILITY CLUB

A STUDENT CLUB AT HARVARD BUSINESS SCHOOL



Presenter:
Roxanne Tully
Co-President



Megan Murday
Co-President

The HBS Sustainability Club prepares MBA candidates and partners to become better stewards of the natural and built environment.

Club Priorities

- **Community:** Integrated network across RCs, ECs, and alumni
- **Careers:** Professional support for students pursuing jobs in sustainability or bringing sustainable practices into their post-grad roles
- **Development:** Supplement to coursework through skills workshops (ESG-focused investment, carbon accounting, regulations, etc.) and professor discussions

Opportunities for Involvement

- **Fall Kickoff Meeting** | Monday, September 14th at 5:30 PM EST on Zoom
- **Open Board Roles** across programming, alumni, community, and conference teams
- **Upcoming Events**
 - Sustainability 101
 - Rolodex Night
 - Careers in Sustainability



HBS Student Association VP of Sustainability



Presenter:
Morgan Sheil
MBA 2021

Our mission is simple: to ensure that each student has an enriching, fulfilling and fun experience during their two years at HBS. We will achieve this by actively soliciting your input and ideas, which will be the driving force of our events and programming as well as our discussions with the administration.

The VP of Sustainability connects BEI, the SSA Program, Sustainability Operations and Student Clubs to coordinate and provide continuity for student sustainability work throughout the community.



AGRIBUSINESS, FOOD, SUSTAINABILITY



Presenter:
Lauren Murphy
Career Coach



Katja Frey

ENERGY and CLEANTECH



Presenter:
Phillip Andrews
Career Coach



Amanda Schmitt

Upcoming Career Days Industry Education Programs:

- Trends in Sustainability | Sept. 23
- Careers in Manufacturing | Sept. 23 (includes transportation and mobility)
- Careers in Social Enterprise | Sept. 24
- Careers in Consumer Products | Sept. 30
- Careers in Impact Investing | Sept. 30
- Careers in Energy and Cleantech | Oct. 1

Visit [12Twenty](#) to view the full list of CPD programs

Career Coaches for Cleantech, Energy, Food, Sustainability:

Joe Blair (HBS '13) | Betsy Edwards | Craig Husa (HBS '90) | Nicole Ledoux (HBS '08) | Oscar Mak (HBS '06)

Alumni & Career Connections



Presenter:
Lynn Schenk
BEI Associate Director

Mentor Program



Energy & Environment Club Treks



4+ Worldwide
Treks

Career & Professional Development Partnership



Sector Specific
Career Panels

Networking Opportunities



Network with 5,500+
BEI Alumni

BECOME A STUDENT SUSTAINABILITY ASSOCIATE

- 10 SSAs, one per RC section
- Three roles:
 1. Lead student campaigns & projects
 2. Act as the sustainability resource for the section
 3. Serve as advisors to BEI
- Hired by Operations: \$18/hrs, ~2-4 hrs/wk

Apply to be an SSA:

<https://greenharvard.typeform.com/to/vyfsdh>



Leah Ricci
Assoc. Director,
Sustainability & Energy
Mgmt.



Presenter:
Courtney Fairbrother
Sustainability Manager



Julia Musso
Manager, Energy &
Sustainability

Sustainability Overview

HU Plan (closes in 2020):
5 Topics, 4 Goals, 8 Standards, 33 Commitments

HBS Plan:
Sets Stretch Goals & Best Practices

A large graphic of a heart shape composed of numerous small, colorful icons representing various sustainability topics such as renewable energy, recycling, nature, and human well-being.

HARVARD UNIVERSITY SUSTAINABILITY PLAN

HBS Progress FY20 (vs FY06):

Emissions reduction: 47%* (30% Goal)

Fossil Fuel Neutral/Free: New Goal

Water reduction: 9% (30% Goal)

Waste reduction: 70% (50% Goal)

Landscaping: 96%** (75% Goal)



*CY19 not FY20

** By volume, Univ goal is sq ft

Stay connected with BEI...



Presenter.
Elise Clarkson
BEI Coordinator



@HBSBEI



@GREEN.HBS



bei@hbs.edu

Please feel free to reach out to us directly! We look forward to connecting:

*jnash@hbs.edu
lschenk@hbs.edu
eclarkson@hbs.edu*



**www.hbs.edu/
environment**

Upcoming events:

Building a Just and Climate-Ready Economy in a Post-COVID World
w/ Prof. Henderson & Schrag
Sept 21 4:30-5:30

Trends in Sustainability
w/ Prof. Matheson
Sept 23 6:00-6:45

Careers in Energy & Clean Tech
w/ Prof. Weiss
Oct 1 5:00-5:45

Breakout Groups - Questions

- What draws you to this sector?
- What sector trends are you noticing?
- What's one connection you are hoping to make at this Kickoff?