The mission of the Leadership Initiative is to develop our students to become exceptional leaders who positively impact the organizations they lead and the communities they serve.
We will significantly enhance our graduates’ leadership capabilities through a systematic and integrated approach grounded in leading-edge academic research and successful business practice.

our continuous cycle of learning
leadership program

Leadership Action Plan
  executive coaching
  communication coaching
MBA leadership coaching

self-assessments
multi-rater assessments
study team assessment

Leading & Managing class
  ethics, communication,
  strategy classes

Lessons of Experience
  student leader course

Leadership Day
  skill simulations
STAR
  Leadership Immersion

the managerial simulation

self-assessment exercise
  meet 1-on-1 with a coach

guidebook
DVD of personal performance
role player assessment

behavioral examples of +/- performance
  "best practices" DVD

interactive simulation with peer manager
interactive simulation with direct report
the leadership immersion

executive coach 1-on-1s
journaling
first 90-day post-MBA plan
capstone presentation
faculty debrief post-activity
comprehensive team feedback
executive coach observation

faculty review of core course principles & frameworks
executive insight on CEO trek
outdoor team building
team competitions
experiential learning

secure support from the top:
deans, OB department
start with a solid foundation:
mission, vision, model, etc.
stay student focused:
review and rethink constantly

key lessons
respect and complement academic strengths

collaborate creatively to lower costs

invest where it matters most

realities

web resources

managerial simulation
www.kenan-flagler.unc.edu/leadership/simulation.cfm

leadership immersion
www.kenan-flagler.unc.edu/leadership/leadership-immersion.cfm

overview
www.kenan-flagler.unc.edu/leadership/shaping-mba-leaders.cfm
shaping leaders, driving results