The purpose of HBS Pitch Day is to provide a development opportunity for a select group of HBS students (NVC semi-finalists and limited number of Rock Accelerator teams) to present their new business ideas to a group of seed stage investors.

The primary educational purpose of Pitch Day is for investors to provide guidance and feedback to the HBS teams. While there may certainly be funding relationships that develop after this day, this is not the specific intent. The main goal is for students to receive candid feedback they can utilize when at the fundraising stage.

Pitch Day will be held on April 17, 2014.