New course for non-MBA graduate students and post docs!

Introduction to Innovation & Entrepreneurship
Winter 2014
w’ Professors Bill Sahlman & Joe Lassiter

This course is designed for students who intend to start or join a new venture early in their career.

The course covers covers the basics of entrepreneurial management and entrepreneurial finance, and provides foundational training and familiarity with the HBS case method integrated with the HBX e-learning platform.

In addition, you will be trained to identify areas in which changes in science and technology, consumer and social attitudes, or political and regulatory processes allow the creation of new businesses or the re-design of established businesses.

Through this learning, Harvard undergraduates, non-MBA graduate students, post docs and eligible non-MBA cross-registrants from other Universities, will build toolkits to identify opportunities, recruit teams and fund new ventures.

Representative companies and business models studied

Topics will include innovation, adoption, raising money, venture capital, term sheets, valuation, and business models.

Tuesdays 2:30 – 5:30 pm

Harvard i-lab
Batten Hall
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1.5 Credit/Q3 (#5913)

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HBS Case Method & HBX

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