NEW THINKING FOR A CHANGING WORLD

HARVARD BUSINESS SCHOOL
Doctoral Programs
THINKING
RELEVANCE

Because most research is grounded in the reality of business, many scholars today see their theories enacted in actual practice across the business spectrum. Business professors work with the top people in a wide variety of fields and can be found advising leaders of industry, collaborating with colleagues on cutting-edge research, and guiding students—as well as executives returning to the classroom—in search of new ideas and practices.

INFLUENCE

Your role as a scholar can prove vitally important in devising policy and practice at the corporate level, but your work can take on an even broader purpose. Business academics play integral roles in the growth of nonprofits, entrepreneurial ventures, and—with the advent of new technologies—changing the way people think about and do business in the real world.

REWARD

Your research may evolve into published works that are hailed by both academia and popular culture, and many professors assume leadership roles as consultants to and board members of international corporations. Academics also work on issues that affect emerging global markets and national economies.
Today, academics in business administration find themselves recognized as experts on a wide range of issues. With the expanding role of business in global society and the increasing sophistication of the practice of management, the demand for faculty researchers and educators at business schools has never been greater.
STUDENTS HAVE ACCESS TO ORGANIZATIONS AND WORK ON AND SOLVE IMPORTANT PROBLEMS. THEY WILL BE DOING SOMETHING QUALITATIVELY DIFFERENT THAN THEY WOULD AT ANY OTHER BUSINESS SCHOOL.
More than 200 strong, our faculty includes leading scholars in all areas of business and management research. Our doctoral students collaborate with faculty on research, writing, and teaching. By the time they graduate, most students have coauthored scholarly publications with faculty members.
Our research and teaching resources are unmatched by any other school. Support is available for methodological and statistical consultation, data procurement and analysis, programming, research software support, subject pool administration, travel, and region-based field support. The collections of Baker Library (at right)—one of the world’s largest and most respected business libraries—are available at the center of the campus. And, the Faculty Research Computing Center provides expertise and personalized guidance in all phases of faculty and doctoral student research projects, including planning, data collection, analysis, and reporting.

Beyond campus, our far-reaching network of global research centers in key regions (shown at far right) is a vital element in the creation of intellectual capital. These centers provide faculty with a home base and the opportunity to immerse themselves in the culture and core values of these regions. Such sustained involvement allows faculty and doctoral students to see intricacies and nuances that lead to truly meaningful research with searing insights.
You’re not limited by anything but your own research ideas.
**CLASS ENTERING 2011**

- **Applicants**: 830
- **Incoming Students**: 26

**STUDENT DEMOGRAPHICS**

- **% Women**: 49
- **% International**: 29

**TEST SCORES, 2006–11**

- **GRE Quantitative Score Range**: 670–800
- **GMAT Score Range**: 630–780

**UNDERGRADUATE INSTITUTIONS REPRESENTED, 2006–11**

- **64**

**AVERAGE TIME SPENT IN PROGRAM**

- **Coursework**: 2–3 years
- **To Degree**: 5 years

**AREAS OF STUDY:**

- Accounting & Management
- Business Economics
- Health Policy Management
- Management
- Marketing
MODUPE AKINOLA
ASSISTANT PROFESSOR, COLUMBIA UNIVERSITY, GRADUATE SCHOOL OF BUSINESS
OB 2009

ERIC BUDISH
ASSISTANT PROFESSOR, UNIVERSITY OF CHICAGO, BOOTH SCHOOL OF BUSINESS
BE 2009

CRAIG CHAPMAN
ASSISTANT PROFESSOR, KELLOGG SCHOOL OF MANAGEMENT, NORTHWESTERN UNIVERSITY
DBA 2008

CLAYTON M. CHRISTENSEN
PROFESSOR, HARVARD BUSINESS SCHOOL
DBA 1992

PRITHWIRAJ CHOUDHURY
ASSISTANT PROFESSOR, UNIVERSITY OF PENNSYLVANIA, WHARTON SCHOOL
DBA 2010

MICHAEL DICKSTEIN
ASSISTANT PROFESSOR, STANFORD UNIVERSITY
BE 2011

RANJAY GULATI
PROFESSOR, HARVARD BUSINESS SCHOOL
OB 1993

SAMUEL HANSON
ASSISTANT PROFESSOR, HARVARD BUSINESS SCHOOL
BE 2011

REBECCA HENDERSON
PROFESSOR, HARVARD BUSINESS SCHOOL
BE 1998

CHRISTOPHER ITTNER
PROFESSOR, UNIVERSITY OF PENNSYLVANIA, WHARTON SCHOOL
DBA 1992

JAKUB JUREK
ASSISTANT PROFESSOR, PRINCETON UNIVERSITY
BE 2008

STEVEN KAPLAN
PROFESSOR, UNIVERSITY OF CHICAGO, BOOTH SCHOOL OF BUSINESS
BE 1988

ADAM KLEINBAUM
ASSISTANT PROFESSOR, DARTMOUTH COLLEGE, TUCK SCHOOL OF BUSINESS
DBA 2008

LUCY HAMILTON MACPHAIL
ASSISTANT PROFESSOR, NEW YORK UNIVERSITY, WAGNER GRADUATE SCHOOL OF PUBLIC SERVICE
HPM 2010

ULRIKE MALMENDIER
ASSOCIATE PROFESSOR, UNIVERSITY OF CALIFORNIA, BERKELEY
BE 2002

MATTHEW MARX
ASSISTANT PROFESSOR, MASSACHUSETTS INSTITUTE OF TECHNOLOGY, SLOAN SCHOOL OF MANAGEMENT
DBA 2009

“I TAKE GREAT PRIDE IN SEEING MY STUDENTS THRIVE AS PROFESSORS AT THE BEST SCHOOLS IN THE WORLD.” PROFESSOR MAX BAZERMAN
JAMES NAUGHTON
ASSISTANT PROFESSOR, KELLOGG SCHOOL OF MANAGEMENT, NORTHWESTERN UNIVERSITY
DBA 2011

INGRID NEMBHARD
ASSISTANT PROFESSOR, YALE UNIVERSITY, SCHOOL OF MEDICINE AND SCHOOL OF MANAGEMENT
HPM 2007

MICHAEL OSTROVSKY
ASSISTANT PROFESSOR, STANFORD GRADUATE SCHOOL OF BUSINESS
BE 2005

PARAG PATHAK
ASSISTANT PROFESSOR, MASSACHUSETTS INSTITUTE OF TECHNOLOGY
BE 2007

MICHAEL PORTER
PROFESSOR, HARVARD BUSINESS SCHOOL
BE 1973

RENEE RICHARDSON GOSLINE
ASSISTANT PROFESSOR, MASSACHUSETTS INSTITUTE OF TECHNOLOGY, SLOAN SCHOOL OF MANAGEMENT
DBA 2009

HANNAH RILEY BOWLES
ASSOCIATE PROFESSOR, HARVARD KENNEDY SCHOOL
DBA 2001

RICHARD RUMELT
PROFESSOR, ANDERSON SCHOOL OF MANAGEMENT, UNIVERSITY OF CALIFORNIA, LOS ANGELES
DBA 1972

BIRGER WERNERFELT
PROFESSOR, MASSACHUSETTS INSTITUTE OF TECHNOLOGY, SLOAN SCHOOL OF MANAGEMENT
DBA 1977

ROBERT B. WILSON
PROFESSOR EMERITUS, STANFORD GRADUATE SCHOOL OF BUSINESS
DBA 1963

HOWARD YU
PROFESSOR, IMD BUSINESS SCHOOL
DBA 2011

PLACEMENT

49%

TOP-TIER OR IVY LEAGUE SCHOOL

6% 2ND-TIER SCHOOL
19% OTHER UNIVERSITY
11% INDUSTRY
7% GOVERNMENT
8% OTHER (INCLUDES POST-DOCTORAL)

STATISTICS FOR 2006–11
The core difference of Harvard Business School’s Doctoral Programs is that we care about practice. If you want to do work that inspires better products, solves problems in new ways, grows businesses and economies—has an impact on the business world—then we need your thinking. We believe that now, more than ever, the world needs thinking: yours.
THE WORLD NEEDS NEW THINKING. HOW FAR CAN YOU TAKE YOURS?

WWW.HBS.EDU / DOCTORAL

ACCOUNTING & MANAGEMENT  MARKETING
BUSINESS ECONOMICS        ORGANIZATIONAL BEHAVIOR
HEALTH POLICY MANAGEMENT   STRATEGY
MANAGEMENT                TECHNOLOGY & OPERATIONS MANAGEMENT