MBA CURRICULUM

FIELD

FIELD IMMERSION EXPERIENCES FOR LEADERSHIP DEVELOPMENT

HARVARD BUSINESS SCHOOL
LEADERSHIP INTELLIGENCE engages small teams in interactive workshops that reshape how students think, act, and see themselves. Through feedback and self-reflection, they deepen their emotional intelligence and develop a growing awareness of their own leadership styles.

GLOBAL INTELLIGENCE immerses student teams in emerging markets, requiring them to develop a new product or service concept for global partner organizations around the world.

10 NEW FLEXIBLE CLASSROOMS CALLED HIVES SUPPORT TEAM-BASED EXERCISES

140 PARTNER ORGANIZATIONS
11 COUNTRIES

152 PROJECTS INCLUDING:

A tea manufacturer in China is looking to develop a distinctive loyalty program.

An education provider in India wants to design novel music education services for pre-schoolers.

A manufacturer of wood-based kitchenware and utensils in Vietnam hopes to introduce a new line of toys.

A company in Ghana would like to encourage customers to add minutes to their mobile phones via its ATM machines.

A large content retailer in Brazil wants to design a new, interactive retail experience for video game and entertainment software.
FIELD IS A YEAR-LONG REQUIRED CURRICULUM COURSE WITH THREE MODULES:

INTEGRATIVE INTELLIGENCE challenges students to synthesize the knowledge, skills, and tools acquired in their first year by designing and launching a microbusiness.

6 STUDENTS PER TEAM

150 START-UPS

TEACHING FACULTY

NEW SOFTWARE TOOLS FOR INDIVIDUAL & TEAM EXERCISES

OPPORTUNITIES FOR STUDENTS TO WORK IN DIFFERENT TEAMS

FIELD IS DESIGNED TO BRIDGE THE KNOWING / DOING GAP BY DEVELOPING SMALL-GROUP LEARNING EXPERIENCES THAT ARE IMMERSIVE, FIELD-BASED, AND ACTION-ORIENTED