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Founder & CEO, Global Citizen Year

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I discovered new models and frameworks that will guide us as we execute upon our mission.”

Charles Edwards
President & CEO, Atlanta Center for Self Sufficiency

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Through a summer fellowship, an independent project, and the Social Venture Track of the Business Plan Contest, Abigail Falik developed skills at HBS that have been critical to her work launching Global Citizen Year.

Following the completion of a nonprofit merger, Charles Edwards attended the Strategic Perspectives in Nonprofit Management Executive Education program to help formulate a new strategy for the combined organization.

As an alumnus and social entrepreneur, Gerald Chertavian has hired numerous summer interns and full-time employees at Year Up. He also serves as a member of the HBS Social Enterprise Initiative Advisory Board.

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The Social Enterprise Initiative at HBS applies innovative business practices and managerial disciplines to drive sustained, high-impact social change. It is grounded in the mission of Harvard Business School and aims to inspire, educate, and support leaders who make a difference in the world.

- The Social Enterprise Initiative engages with the nonprofit, for-profit, and public sectors to generate and share resources, tools, and knowledge.
- Courses that focus on social enterprise are embedded into the MBA curriculum and Executive Education program offerings.
- Beyond the classroom, HBS offers career development programs designed to support students and alumni who are engaged professionally in the social sector.

**HBS community involvement:**

- **MBA students** with backgrounds in all sectors have a range of opportunities for involvement in social enterprise at HBS.
- **HBS faculty** members engage in social enterprise research, teaching, case development, course design, and programmatic activities.
- **HBS alumni** connect with colleagues through the Social Enterprise Alumni Association, local clubs, and educational and reunion programs.
- **Organizations** interact with the HBS social enterprise community through Executive Education programs, independent projects, recruitment and hiring, and community engagement programs.

**Key statistics:**

- Approximately 33% of the Social Enterprise Club are alumni currently serving on nonprofit boards.
- MBA students have participated in the Social Enterprise Summer Fellowship program since 1982.
- 400 MBA students are currently involved in social enterprise initiatives.
- Nearly 100 HBS faculty engage in social enterprise research, teaching, and programmatic activities.
- Nearly a dozen elective MBA courses have a focus on social enterprise in 2011–12.
- Over $5 billion in revenue overseen by nonprofit executives from around the world who attend the Strategic Perspectives in Nonprofit Management program in a given year.

**Social Enterprise Summer Fellowship Program:**

- Nearly 1,000 MBA students have participated in the Social Enterprise Summer Fellowship program since 1982.

**Partnerships and community engagement:**

- The Social Enterprise Initiative is a focal point for the creativity and energy of its worldwide community at all stages of their careers.