WINTER 2014 HEALTH CARE COURSES

The following are course offerings for the 2013 – 2014 academic year.

COURSES:

MANAGING GLOBAL HEALTH: APPLYING BEHAVIORAL ECONOMICS TO CREATE IMPACT

Managing Global Health (MGH) trains students to see through the lens of the end-user and to use the levers of behavior change to generate impact in health and social programs. Although most of the applications are in global health, it is appropriate for students who anticipate working in health, education, or international development sectors, as well as those with a general interest in learning how behavioral economics can be effectively applied.

FIELD COURSES:

FIELD COURSE: IMPACT INVESTING AND SOCIAL COMMERCIAL MODELS

This field course is designed for students interested in enhancing performance within organizations dedicated to addressing some of the great societal challenges of our time—whether for-profit, non-profit or hybrid institutions, the focus will be on organizations that utilize investment capital to deliver high social impact interventions, with the expectation of at least nominal return of capital. Student teams will work directly with either an impact investing organization or with a social enterprise in the investment portfolio of such an organization. The teams will work on the analysis and solution of problems identified as important by the organization.

OTHER COURSES TO CONSIDER BY CAREER GOAL

Health Care Venture Capital or Startup
- Building and Sustaining a Successful Enterprise
- Entrepreneurial Solutions for Market Failure
- Venture Capital and Private Equity

Health Care Insurance or Delivery
- Building and Sustaining a Successful Enterprise
- Business at the Base of the Pyramid
- Leadership in the Social Sector
- Managing Service Operations
Healthcare Consulting or Investment Banking

- Corporate Strategy
- Leading Professional Service Firms

Pharma or Biotech

- Corporate Strategy
- Microeconomics of Competitiveness

INDEPENDENT STUDIES

Students may earn academic credit by working independently, or in teams, as they conduct research or complete projects for healthcare organizations. Students may choose between three different independent study options:

- Finding a project on your own
- Choosing a project from a company listed on the Company Opportunity Posting page (http://j.mp/hbs-health-care-ips)
- Taking a field study course

To enroll in an Independent Project in your EC year, you'll need to bring together

1) project idea
2) team mates, if appropriate
3) a faculty supervisor

There is a very compressed time frame for finalizing registration for an Independent Project at term start, and students have recommended having at least two of these three components firmly in place before returning to campus for the term.

For a complete FAQ on how to complete an independent study course, please see the Independent Study FAQ page (http://j.mp/hbs-ip-faq).

Social Enterprise Funding

Students undertaking a Social Enterprise Independent Project may be eligible for the Social Enterprise Independent Project Reimbursement Grant Program to support their project expenses. The deadline to submit the Reimbursement Grant application for winter projects is Monday, February 10, 2014 at 12:00 noon.

WINTER TERM REGISTRATION

Check the bottom of the EC Prereg Important Dates and Deadlines page for Winter Term add/drop dates.