Business School Alliance for Health Management (BAHM)
Annual Competition
April 18, 2015

Hosted by:

Organized by:

Competition Rules and Regulations

The Business School Alliance for Health Management (BAHM) will host its annual competition on April 18, 2015 at The University of Colorado Denver Business School.

The following document includes:
- Paper writing instructions
- Presentation information
- Judging and grading
- Overall competition information

Each BAHM member school can enter one team into the competition.

Details of the completion this year are included below:

1) **Team Selection:** Each BAHM School will select three (3) students to represent their school. Team member names and resumes are to be submitted no later than January 26, 2015. Email team member names and resumes to fsutter@hbs.edu. A lottery will be held to choose the team to represent HBS.

2) **Topic: Innovation in the Delivery of Health Care Services.**
   Each student team will research and prepare a case study about an innovative change that has impacted ways consumers purchase and/or use health care services in the last 5 years.

3) **Paper:**
   - Should describe and make the case for the implementation of the specific innovation, as well as include quantifiable measures of quality, cost, benefits, populations served, sustainability and value added.
Innovative alterations to the case studied, with an eye toward improvement for the future, might also be included.

It should also address the six factors with which innovative health care ventures should be aligned, which includes structure, financing, accountability, public policy, technology, and consumers; see Figure 1, page 6 in the attached article “Innovating in Health Care – Framework.”

Should demonstrate why innovation is important to the health care industry.

4) **Written Submission:** **Monday, April 6, 2015**
   - Each team will submit:
     - Up to 15 pages
     - Single-spaced
     - 12 point font
     - 1 inch margins
     - Up to 5 pages of supplementary material
   - Submissions must be received by **11:59pm MST on April 6, 2015.**

5) **Oral Presentation Materials:** **Friday, April 17, 2015**
   - Final PowerPoint slide decks must be emailed **9:00am MTS on Friday, April 17th.**
   - You may not make any changes to the deck once it is submitted.
   - Please also bring a flash drive containing a copy of your presentation with you on the 18th as an emergency backup.
   - Presentation will be pre-loaded on a laptop and we will provide a remote control/pointer to advance slides.

6) **Oral Presentation:** **Saturday, April 18, 2015**
   - Teams of up to three students will have **25 minutes** to present their paper. They may choose to allocate their time any way they see fit between presentation and discussion and Q&A with the judges.
   - Teams may determine their strategy for presenting the paper material (one student or all students presenting).
   - Teams will present in a random order chosen on the morning of the 18th.
   - Teams will present in an open session. Schools will be permitted to watch other presentations, but not allowed to participate in the discussion and Q&A with the judges.

7) **Grading Criteria: Based on:**
8) **Judging:**
- Judges will be given the papers before the competition for review.
- 3 judges will be present in each presentation.
- The judging panel will be comprised of faculty from the BAHM Alliance and other health care leaders.
- Judges will not judge their own school’s work.

9) **Preliminary Schedule of Events:**

<table>
<thead>
<tr>
<th>Friday, April 17th</th>
<th>Saturday, April 18th</th>
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<tbody>
<tr>
<td>Teams Arrive</td>
<td>Breakfast- begins at 7:30am, continues throughout morning</td>
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<tr>
<td>Welcome Reception- 5:30pm-6:30pm</td>
<td>Welcome and Introduction of Judges and Students- 8:00am-8:30am</td>
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<tr>
<td>Welcome Dinner- 6:30pm</td>
<td>Morning Competition- 8:30am-11:30am</td>
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<td>Lunch- 12:00pm-12:30pm</td>
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<td>Final Round Competition-12:30pm-2:30pm</td>
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<td>Judges Deliberation- 2:30pm-3:00pm</td>
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<td>Awards Ceremony/ Reception-3:00pm-4:00pm</td>
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<td>Teams Depart- 4:00pm</td>
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10) **Honor Code:**
Papers should be based on students’ original work. Students can work with faculty to develop their assessments and arguments.

11) **Academic Credit:**
BAHM schools are encouraged to give participating students academic credit for their work on this competition. Credit amounts and requirements will be determined by the school and could take the form of independent studies, field projects, or other project-based coursework. It is up to the participating students to understand the credit and other requirements of their school at the outset of this project.

12) **Prizes:**
- First Prize: $10,000
- Second Prize: $5,000
- Third Prize: $2,500

13) **Travel:**
Students will be responsible for booking their travel.
- Student teams should consult with their university in regards to any travel authorization requirements or reimbursements.
- In the event a school feels they cannot afford the travel expenses, please contact Errol Biggs at Errol.Biggs@ucdenver.edu
- **Preferred Hotel Information:**
  - Hotel Teatro Denver
    1100 14th Street, Denver, CO 80202
    Phone: 888-727-1200
    Request Group Rate Code: “BAHM”
    Room rate is $184.00 plus tax
  - Taxi rate from Denver International Airport to Hotel Teatro is a $55 flat rate.
  - Hotel is within walking distance of the CU Denver Business School
    1475 Lawrence Street, Denver, CO 80202

Additional event information will be communicated in the coming weeks.