



Samuel Jeffrey Carter

Business Executive – Center for Future Banking

Jeff Carter is the Business Executive leading the Center for Future Banking and MIT partnership for Bank of America. He is responsible for aligning the research and all activities with MIT.

Before this role, Jeff Carter led an effort for Bank of America examining the future strategy for leveraging the company's vast information cloud, stores and platforms.

Prior to Bank of America he held executive roles in multiple venture backed startups with experience in an IPO and several liquidity events. Carter loves multi channel work; strategy, creation and implementation and what he refers to as "deal making."

He has been recognized in numerous publications for his business and technical leadership, was awarded Chief Technology Officer of the month by InfoWorld in 2002, 40 Under 40 Innovator Award in 2004, and a nomination for the E&Y Entrepreneur of the Year Award. He is involved in a variety of community service programs including the Arts and Science Council, Habitat for Humanity and the United Way.

Jeff's first business strategy book, "No-Limit" was published by Amacom in February 2008.