

Willy Shih is an Executive Vice President of Thomson, a global provider of technology, equipment and services to the media and content industries. He is co-head of the Technology Group, which includes Corporate Research, Intellectual Property & Licensing, and two businesses in components and software solutions. Prior to Thomson, he was with the Eastman Kodak Company where he led the establishment of Kodak's consumer digital business, which today is the market share leader in consumer digital cameras and online photo sharing and printing services in the United States, as well as one of the top players worldwide. He also developed Kodak's Intellectual Property Licensing operations to become a major source of earnings. Prior to Kodak, Willy spent 18 years in the information technology industry, the majority of those years at IBM and Silicon Graphics.