



CALL FOR PAPERS

Alliance for Research on Corporate Sustainability**Second Annual Conference****May 12-14, 2010****Harvard Business School**<http://www.hbs.edu/units/tom/conferences/2010/arcs/>

This Harvard Business School conference seeks to bring together scholars from a variety of disciplinary and methodological perspectives interested in advancing research on corporate sustainability. This is the second annual conference of the Alliance for Research on Corporate Sustainability (ARCS) (<http://www.corporate-sustainability.org/>), a consortium of universities that provides data, tools, and networking opportunities to researchers who are developing a greater understanding of the opportunities and limits of policies and strategies to create sustainable businesses. This conference builds on the successful inaugural ARCS conference at the University of Michigan last spring (<http://www.erb.umich.edu/arcs/aarcs-home.htm>).

The conference welcomes unpublished working papers focused on business and sustainability (both social and environmental) from all disciplines and research areas. We are receptive to a wide range of perspectives and methods including empirical research, theory development, formal theoretical modeling, and experimental methods. We are particularly interested in papers that have implications for management and organizations. Papers drawn from organizational theory, strategy, operations, sociology, psychology and decision making, law, economics, political science, and other fields are within the realm of the conference.

Examples of suitable topics for the conference include non-market strategy, climate change management, sustainability reporting and disclosure, green supply chains, green marketing, sustainable finance, renewable energy investments, business/NGO partnerships, sustainable mobility, social dimensions of sustainability, cleantech innovation, green entrepreneurship, sustainable natural resource management, and “bottom of the pyramid” development strategies.

Submission Information: DEADLINE December 15, 2009

Please email your submission to ARCS Managing Director Erika Herz (herze@arden.virginia.edu) by **December 15, 2009**. Submissions must be working papers not yet accepted for publication. The program will be announced on January 15, 2010.

More info

- Conference location: Harvard Business School, Boston, Massachusetts
- Conference website: <http://www.hbs.edu/units/tom/conferences/2010/arcs/>
- General questions about the conference and ARCS: Erika Herz, herze@arden.virginia.edu
- Conference organizer: Professor Mike Toffel, Harvard Business School, mtoffel@hbs.edu
- Program committee: Tima Bansal (Western Ontario), Lori Benneer (Duke), Glen Dowell (Cornell), Dan Esty (Yale), Andrew Hoffman (Michigan), Andrew King (Dartmouth), Mike Lenox (Virginia), Tom Lyon (Michigan), John Maxwell (Indiana), Eric Orts (Penn), and Mike Toffel (Harvard).

About ARCS

ARCS provides data, tools and networking opportunities to researchers who are developing greater understanding of the opportunities and limits of policies and strategies to create sustainable businesses. ARCS is an alliance of schools and institutes at major universities that share a strong commitment to research on business and sustainability. Alliance members include Cornell, Duke, Dartmouth, Harvard, Indiana, U Michigan, U Pennsylvania, U Virginia, U Western Ontario, and Yale. Faculty members, doctoral students, and researchers from *any* university or academically-oriented institutes and think-tanks are welcome to become ARCS Research Affiliates to gain access to the ARCS Data Portal and social networking tools. For more information, please visit the ARCS website: <http://www.corporate-sustainability.org/>