

Routine dynamics and dynamic capabilities: Asking different questions about organizational routines.

Martha S. Feldman
University of California, Irvine

Practice theory is an approach that allows for the exploration of potentiality and can, therefore, be particularly useful for management. Recent interest in the study of organizational routines has proceeded along 2 tracks: one based on theories of practice; the other based on theories of evolutionary economics. Though similar in some respects, the differences in orientation allow scholars and practitioners to ask (and answer) different questions. These questions have implications for such fundamental issues in organizations as learning, knowing and coordinating. Recent empirical work using routine dynamics illustrates the line of questions opened up by a practice approach.