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CHI-YUE CHIU

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Education

B.Soc.Sc., M.Phil. University of Hong Kong

M.A., M.Phil., Ph.D. Columbia University, New York

Professional Experiences

- 1994-1998 Assistant Professor, University of Hong Kong
- 1998-2000 Associate Professor (Lecturer), University of Hong Kong
- 1999-2002 Associate Professor (Senior Lecturer),
University of Hong Kong
- 2002-2005 Associate Professor
University of Illinois at Urbana-Champaign
- 2005-now Professor
University of Illinois at Urbana-Champaign
- 2008-now Professor
Nanyang Business School, Nanyang Technological
University

Visiting Appointments

- 1998 Visiting Scholar, Graduate School of Business, Stanford
University
- 1998 Visiting Scholar, Department of Psychology,
University of California, Berkeley
- 2001 Visiting Scholar, Department of Psychology
University of Michigan, Ann Arbor

- 2005 Visiting Professor, Department of Marketing
Guanghua School of Management, Peking University
- 2006 Visiting Professor, Department of Marketing
Guanghua School of Management, Peking University
- 2007 Visiting Scholar, Graduate School of Business, Columbia
University

Courtesy Appointments:

- 2005-now East Asian and Pacific Studies, University of Illinois at
Urbana-Champaign
- 2006-now Marketing Group, College of Business Administration,
University of Illinois at Urbana-Champaign
- 2008-now Guest Professor, School of Education, Northwest
Normal University, China
- 2008-now Research Fellow, Institute of Sociology, Chinese
Academy of Social Sciences.
- 2008-now Guest Professor, School of Psychology, Beijing
Normal University, China
- 2008-now Guest Professor, Hangzhou Normal University, China

Honors and Awards:

- Misumi Award, Japanese Group Dynamics Association and the Asian
Association for Social Psychology, 2007
- Fellow, International Academy of Intercultural Relations, 2006
- Best Paper in Conflict Resolution, Academy of Management, 2002
- Otto Klineberg Prize from Society for the Psychological Study of Social
Issues, 2001
- Outstanding Young Researcher Award, University of Hong Kong, 2001
- Most Appreciated TV Programs Award, Hong Kong, 1999
- Columbia GSAS Alumni Fellowship, 1991-1992
- Graduate Fellow, Columbia University, 1989-1991, 1992-1994
- Swire Scholarship, 1987-1988

Postgraduate Studentship in Psychology, 1987-1988

Erik Kvan Postgraduate Scholarship, 1986-1987

Swindon Book Prize in Psychology, 1984-1985

Y.K. Pao Scholarship in Psychology, 1984-1985

Teaching Awards

Outstanding Teaching Award, Faculty of Social Sciences, University of Hong Kong, 1999

Incomplete List of Teachers Rated as Excellent by Students, University of Illinois – Urbana-Champaign, Spring 2004

Incomplete List of Teachers Rated as Excellent by Students, University of Illinois – Urbana-Champaign, Fall 2004

Incomplete List of Teachers Rated as Excellent by Students, University of Illinois – Urbana-Champaign, Fall 2005

GSO Instructional Award for Excellence in Teaching and Advising at the Graduate Level, Department of Psychology, University of Illinois at Urbana-Champaign, 2007

Editorship

2000 – 2002 Associate Editor, *Journal of Psychology in Chinese Societies*

2000 – 2004 Book Review Editor, *Asian Journal of Social Psychology*

2001 Special Issue (Chinese sociality) Editor, *Journal of Psychology in Chinese Societies*

2001 Special Issue (Lay theories and group processes) Editor, *Personality and Social Psychology Review*

2001 Special Issue (Culture and social cognition) Editor, *Social Cognition*

2006 Special Issue (Lay theories and intergroup relation) Editor, *Group Processes and Intergroup Relations*.

2004 – 2007 Associate Editor, *Asian Journal of Social Psychology*

2005 – now Associate Editor, *Journal of Personality*

2008 – now Editor, *Advances in Culture and Psychology*

2008 – now Associate Editor, *Journal of Cross-Cultural Psychology*

2008 – now Series Editor, *Advances in Culture and Psychology*, Oxford University Press

2008 – now Series Editor, *Frontiers in Culture and Psychology*, Oxford University Press

Editorial and Advisory Boards

2008 – now *Asian Journal of Social Psychology*

2008 – now *Indigenous Psychological Studies*

2008 – now *Chinese Journal of Psychology*

2008 – now *Journal of Personality and Social Psychology*

2008 –now *Asia-Pacific Journal of Counseling and Psychotherapy*

2008 *Journal of Cross-Cultural Psychology*

2007 – now *Social and Personality Psychology Compass*

2006 – 2008 *Dictionary of Psychology*, Cambridge University Press

Ad hoc Reviewer

Acta Psychologica Sinica

American Journal of Psychology

American Psychologist

Asian Journal of Social Psychology

Basic and Applied Social Psychology

British Journal of Social Psychology

Bulletin of the Hong Kong Psychological Society

Canadian Psychologist

Cognitive Therapy and Research

Cultural Diversity and Ethnic Minority Psychology

Culture and Psychology

Developmental Review

Education Journal

Emotion

European Journal of Social Psychology

Field Methods

Hong Kong Journal of Social Sciences

International Journal of Intercultural Relations

International Journal of Psychology

Journal of Applied Psychology

Journal of Applied Social Psychology

Journal of Consumer Psychology

Journal of Creative Behavior

Journal of Cross-Cultural Psychology

Journal of Experimental Social Psychology

Journal of Management Studies

Journal of Personality and Social Psychology

Journal of Psychology in Chinese Societies

Journal of Research in Personality

Perspectives on Psychological Science

Psychological Bulletin

Psychological Review

Psychological Science

Psychonomic Bulletin and Review

Research on Indigenous Research

Rehabilitation Psychology

Review of General Psychology

Self and Identity

Social Cognition

Social and Personality Psychology Compass

Major University Administrative Experiences

- 1999-2000 Associate Dean, Faculty of Social Sciences,
University of Hong Kong
- 2000-2002 Head, Department of Psychology
University of Hong Kong
- 1999-2002 Member, University Senate, University of Hong Kong
- 2000-2002 Vice Chair, Board of Academic Awards, University of Hong
Kong
- 2006-now Member, Institutional Review Board, University of Illinois at
Urbana-Champaign
- 2006-now Member, Freeman Fellows Advisory Board, University of
Illinois at Urbana-Champaign
- 2006-2007 Member, Committee on Committees, University of Illinois at
Urbana-Champaign

Extramural Grants

Communication and cognition: A post-Whorfian approach (1997-1999),
funded by Research Grants Council, Hong Kong SAR Government.
Role: Principal Investigator (direct cost: US\$25,600).

Social identity, need for cognitive closure, and stereotypic perception:
implications for civic education (1997-1999), funded by Research
Grants Council, Hong Kong SAR Government. Role: Co-
Investigator (direct cost: US\$25,600).

Improving emotional intelligence and learning motivation in tertiary
education (1997-1999), University Grants Committee, Hong Kong
SAR Government. Role: Principal Investigator (direct cost:
US\$139,700)

Emotional intelligence in academic settings: The role of implicit theory and
self-confidence (1997-1999), funded by Research Grants Council,
Hong Kong SAR Government. Role: Principal Investigator (direct
cost: US\$25,600).

- Group processes and action beyond 1997: The role of implicit beliefs (1998-2000), funded by Research Grants Council, Hong Kong SAR Government. Role: Co-Investigator (direct cost: US\$102,600)
- Social identity, need for cognitive closure, and stereotypic perception: implications for civic education (1999-2001), funded by Research Grants Council, Hong Kong SAR Government. Role: Co-Investigator (direct cost: US\$71,800)
- Enhancement of Learning Motivation in Schools (1999), Department of Education, Hong Kong SAR Government. Role: Co-Investigator (direct cost: US\$179,500)
- A knowledge activation model of culture and normative judgment (1999-2001), funded by Research Grants Council, Hong Kong SAR Government. Role: Principal Investigator (direct cost: US\$83,300)
- Post-1997 intergroup contact in Hong Kong: The role of need for affective closure in intergroup experiences (2000-2002), funded by Research Grants Council, Hong Kong SAR Government. Role: Co-Investigator (direct cost: US\$102,400)
- Family caregiving for dementia elders and social support: A social cognitive approach (2003-2005), funded by Research Grants Council, Hong Kong SAR Government. Role: Co-Investigator (direct cost: US\$51,200)
- Plugging into the Sun: Creative Reasoning Enhancement and Teaching in Elementary Schools (2001), Department of Education, Hong Kong SAR Government. Role: Principal Investigator (direct cost: US\$43,000)
- Getting stuck and fitting in: a cross-cultural perspective on how perceived occupational immobility creates a reliance on personality factors in job success predictions (2006-2007). Research Grants Council, HKSAR Government. Role: Co-Investigator (direct cost: US\$65,600).
- Bicultural experiences, cultural competencies, and subjective well-being: the mediating role of cultural sensitivity and cognitive flexibility (2006-2008). Research Grants Council, HKSAR Government. Role: Co-Investigator (direct cost: US\$130,000).
- Diversity and innovation (2006 – 2008). National Science Foundation, China. Role: Co-Investigator (direct cost: US\$24,400)
- Evolution of brand community (2006 – 2008). Ministry of Education, Singapore. Role: Co-Investigator (direct cost: US\$65,000)
- Psychological Reactions to Foreign Cultures: Effects of Simultaneous

Activation of Cultures. Funded by National Science Foundation (2008-2011). Role: Principal Investigator (US\$ 315K).

Conference Convenor/Organizer

International Conference on the Application of Psychology to the Quality of Learning and Teaching, 1998, Hong Kong

3rd International Conference on Cognitive Science, 2001, Beijing

8th International Conference on Language and Social Psychology, 2002, Hong Kong

Workshop on Bicultural Self, 2004, Hong Kong

Program Committee Member, Society of Personality and Social Psychology Annual Conference, 2005, New Orleans

Conference on Cultural Influences on Behavior, Hong Kong, 2006

Program Committee Member, Annual Conference of Association of Consumer Research, San Francisco, 2008

External Assessors

Academic Program Evaluation

B.Soc.Sc (Hons) in Psychology, Hong Kong Shue Yan University

B.Soc.Sc (Hons) in Psychology, Hong Kong Baptist University

External Examiner, B.Soc.Sc in Counseling and Psychology, Hong Kong Shue Yan University

Grant Assessment

Canada Research Chairs, Canada

Research Grants Council, Hong Kong Special Administrative Region, China

National Science Council, Taiwan

National Science Foundation, USA

Social Science and Humanities Research Council, Canada

United States-Israel Binational Science Foundation

Committee on Research and Development, National Taiwan University

PhD External Examiner

Chinese University of Hong Kong, China

City University of Hong Kong, China

Columbia University, New York

Hong Kong University of Science and Technology

Peking University, China

University of British Columbia, Canada

University of Melbourne, Australia

University of New England, Australia

University of Waterloo, Canada

Tenure and Promotion Assessor

Academia Sinica, Taiwan

Arizona State University

City University of Hong Kong, China

College of Staten Island, City University of New York

Hong Kong University of Science and Technology, China

National Taiwan University, Taiwan

Nanyang Technological University, Singapore

Princeton University

Queen's University, Canada

State University of New York at Stony-Brook

Swarthmore University

University of British Columbia, Canada

University of California, Berkeley

University of Maryland

University of Melbourne, Australia

University of Michigan

University of South Florida

University of Toronto, Canada

Publications

Authored Books

- 1 Chiu, C-y., & Hong, Y. (2006). *Social psychology of culture*. New York: Psychology Press.
- 2 Ho, D. Y. F., Peng, S., & Chiu, C-y. (2006). *The Dao of the world and the human heart: An investigation in the psychology of Chinese People*. Hong Kong: Joint Publishing Company and Beijing; China: Peking University Press.
- 3 Chiu, C-y., Hong, Y., Ip, W. M., Lee, S. L., & Fu, H. Y. (2000). *Applying multiple competencies*. Hong Kong: Joint Publishing Co.
- 4 Chiu, C-y., Hong, Y., Cheng, C., & Li, H. P. (1998). *Multiple competencies: Abilities beyond IQ*. Taipei: Psychological Publishing Co.

Edited Books

- 1 Leung, A. K-y., Chiu, C-y. & Hong, Y. (Eds.) (under contract, in preparation). *Cultural processes*. New York: Cambridge University Press.
- 2 Wyer, R. S. Jr., Chiu, C-y., & Hong, Y-y. (Eds.) (2009). *Problems and solutions in cross-cultural theory, research and application*. New York: Psychology Press.
- 3 Ng, S-h., Candlin, C., & Chiu, C-y. (Eds.) (2004). *Language matters: Communication, culture and identity*. Hong Kong: City University of Hong Kong Press.
- 4 Salili, F., Chiu, C-y., & Hong, Y. (Eds.) (2001). *Student motivation: The culture and context of learning*. New York: Plenum.
- 5 Chiu, C-y., Salili, F., & Hong, Y. (Eds.) (2001). *Multiple competencies and self-regulated learning: Implications for multicultural education*. Greenwich, CT: Information Age.

Authored Books for General Readership

- 1 Chiu, C-y. (2001). *How to enhance achievement motivation: From success to confidence*. Hong Kong: PLUS.
- 2 Chiu, C-y. (2002). *Multiple intelligences: Creating a lively learning environment*. Hong Kong: PLUS.
- 3 Chiu, C-y., & Wan, W. W. N. (2002). *I could be just as talented!* Hong Kong: PLUS.

Journal Articles

1. Chaturvedi, A., Chiu, C-y., & Viswanathan, M. (in press). Literacy, negotiable fate, and thinking style among low income women in India. *Journal of Cross-Cultural Psychology*. [SSCI₂₀₀₇ impact factor = 1.524]
2. Chen, J., Chiu, C-y., & Chan, F. S-F. (in press). The cultural effects of job mobility and the belief in a fixed world. *Journal of Personality and Social Psychology*. [SSCI₂₀₀₇ impact factor = 4.505]
3. Chiu, C-y., Mallorie, L., Keh, H-T., & Law, W. (in press). Perceptions of Culture in Multicultural Space: Joint Presentation of Images from Two Cultures Increases Ingroup Attribution of Culture-typical Characteristics. Under third review, *Journal of Cross-Cultural Psychology*. [SSCI₂₀₀₇ impact factor = 1.524]
4. Kim, Y-h., Chiu, C-y., Peng, S., Cai, H., & Tov, W. (in press). Explaining East-West differences in the likelihood of making favorable self-evaluations. *Journal of Cross-Cultural Psychology*. [SSCI₂₀₀₇ impact factor = 1.524]
5. Leung, A. K-y., & Chiu, C-y. (in press). Multicultural experiences, idea receptiveness, and creativity. *Journal of Cross-Cultural Psychology*. [SSCI₂₀₀₇ impact factor = 1.524]
6. Lalwani, A. K., Shrum, L. J., & Chiu, C-y. (in press). Motivated response style: The role of cultural values, regulatory focus, and self-consciousness in socially desirable responding. *Journal of Personality and Social Psychology*. [SSCI₂₀₀₇ impact factor = 4.505]
7. Maddux, W. M., Leung, A. K-y., Chiu, C-y., & Galinsky, A. (in press). Just the beginning of a more complete understanding of the link between multicultural experience and creativity. *American Psychologist*. [SSCI₂₀₀₇ impact factor = 6.967]
8. Pualengco, P. P., Chiu, C-y., & Kim, Y-H. (in press). Cultural variations in preemptive effort downplaying. *Asian Journal of Social Psychology*. [SSCI₂₀₀₇ impact factor = 0.558]
9. Wirtz, D., Chiu, C-y., Diener, E., & Oishi, S. (in press). What constitutes a good life? Cultural differences in the role of positive and negative affect in subjective well-being. *Journal of Personality*.

[SSCI₂₀₀₇ impact factor = 2.331]

10. Zou, X., Tam, K-p., Morris, M. W., Lee, S-l., Lau, Y-m., & Chiu, C-y. (in press). Culture as *common* sense: Perceived consensus vs. personal beliefs as mechanisms of cultural influence. *Journal of Personality and Social Psychology*. [SSCI₂₀₀₇ impact factor = 4.505]
11. Leung, A. K-y., & Chiu, C-y. (2008). Interactive effects of multicultural experiences and openness to experience on creativity. *Creativity Research Journal*, 20, 376–382. [SSCI₂₀₀₇ impact factor = 0.574]
12. Kreuzbauer, R., & Chiu, C-y. (2008). The psycho-economics of money and social support. *Psychological Inquiry*, 19, 148–152 . [SSCI₂₀₀₆ impact factor = 9.688]
13. Chao, M. M., Zhang, Z., & Chiu, C-y. (2008). Personal and collective culpability judgment: A functional analysis of East Asian-North American differences. *Journal of Cross-Cultural Psychology*, 39, 730-744. [SSCI₂₀₀₇ impact factor = 1.524]
14. Chow, D. S., Au, E., & Chiu, C-y. (2008). Predicting the psychological health of older adults: Interaction of age-based rejection sensitivity and discriminative facility. *Journal of Research in Personality*, 42, 169-182. [SSCI₂₀₀₇ impact factor = 1.857]
15. Kim, Y-h., Peng, S., & Chiu, C-y. (2008). Explaining self-esteem differences between Chinese and North Americans: Dialectical self (vs. self-consistency) or lack of positive self-regards. *Self and Identity*, 7, 113-128.
16. Leung, A. K-y., Maddux, W. W., Galinsky, A. D., & Chiu, C-y. (2008). Multicultural experience enhances creativity: The when and how? *American Psychologist*. [SSCI₂₀₀₇ impact factor = 6.967]
17. Tam, K-p., Leung, A. J-y., & Chiu, C-y. (2008). On being a mindful authoritarian: Is need for cognition always associated with less punitiveness. *Political Psychology*, 29, 77-91. [SSCI₂₀₀₇ impact factor = 1.405]
18. Wang, Y., Wiley, A., & Chiu, C-y. (2008). Independence-supportive praise versus interdependence promoting praise. *International Journal of Behavioral Development*, 32, 13-20. [SSCI₂₀₀₇ impact factor = 1.171]
19. Chiu, C-y. (2007). Managing cultures in a multicultural world: A social cognitive perspective. *Journal of Psychology in Chinese Societies*, 8, 101-120.
20. Chiu, C-y. (2007). How can Asian social psychology succeed globally? *Asian Journal of Social Psychology*, 10, 41-44. [SSCI₂₀₀₇ impact factor = 0.558]

21. Chiu, C-y., & Cheng, S. Y-y. (2007). Toward a social psychology of culture and globalization: Some social cognitive consequences of activating two cultures simultaneously. *Social and Personality Psychology Compass*, 1, 84-100.
22. Chiu, C-y., & Leung, A. K-y. (2007). Do multicultural experiences make people more creative? If so, how? *In-Mind*. <http://www.in-mind.org/artikelen/do-multicultural-experiences-make-people-more-creative-if-so-2.html> [most flavored article: over 4000 downloads since publication in October 2007]
23. Fu, H-y., & Chiu, C-y. (2007). Local culture's responses to globalization: Exemplary persons and their attendant values. *Journal of Cross-Cultural Psychology*, 38, 636-653. [SSCI₂₀₀₇ impact factor = 1.524]
24. Fu, H-y., Chiu, C-y., Morris, M. W., Young, M. (2007). Spontaneous inferences from cultural cues: Varying responses of cultural insiders and outsiders. *Journal of Cross-Cultural Psychology*, 38, 58-75. [SSCI₂₀₀₇ impact factor = 1.524]
25. Fu, H-y., Morris, M. W., Lee, S-l. Chao, M-c., Chiu, C-y., & Hong, Y-y. (2007). Epistemic motives and cultural conformity: Need for closure, culture, and context as determinants of conflict judgments. *Journal of Personality and Social Psychology*, 92, 191-207. [SSCI₂₀₀₇ impact factor = 4.505]
26. Lam, S-f., Chiu, C-y., & Lau, I., Y-m. (2007). What do we learn from the IAT about intergroup attitudes in Hong Kong? The case of social identification inclusiveness and need for closure. *Asian Journal of Social Psychology*, 10, 123-130. [SSCI₂₀₀₇ impact factor = 0.558]
27. Sui, J., Zhu, Y., & Chiu, C-y. (2007). Bicultural mind, self-construal, and recognition memory: Cultural priming effects on self- and mother-reference effect. *Journal of Experimental Social Psychology*, 43, 818-824. [SSCI₂₀₀₇ impact factor = 2.058]
28. Tam, K-p., Chiu, C-y., & Lau, I. Y-m. (2007). Terror management among Chinese: Worldview defense and intergroup bias in resource allocation. *Asian Journal of Social Psychology*, 10, 93-102. [SSCI₂₀₀₇ impact factor = 0.558]
29. Tamir, M., Chiu, C-y., & Gross, J. J. (2007). Business or pleasure? Utilitarian versus hedonic considerations in emotion regulation. *Emotion*, 7, 546-554. [SSCI₂₀₀₇ impact factor = 3.088]
30. Wan, C., Chiu, C-y., Peng, S., & Tam, K-p. (2007). Measuring cultures through intersubjective norms: Implications for predicting relative identification with two or more cultures. *Journal of Cross-Cultural Psychology*, 38, 213-226. [SSCI₂₀₀₇ impact factor = 1.524]

31. Wan, C., Chiu, C-y., Tam, K-p., Lee, S-l., Lau, I. Y-m., & Peng, S-q. (2007). Perceived cultural importance and actual self-importance of values in cultural identification. *Journal of Personality and Social Psychology*, 92, 337-354. [SSCI₂₀₀₇ impact factor = 4.505]
32. Chen, J., Chiu, C-y., Roese, N., Tam, K-p., & Lau, I. Y-m. (2006). Culture and counterfactuals: The importance of life domains. *Journal of Cross-Cultural Psychology*, 37, 75-84. [SSCI₂₀₀₇ impact factor = 1.524]
33. Cheung, T. S., Chan, H. M., Chan, K. M., King, A. Y. C., Chiu, C-y., & Yang, C. F. (2006). How Confucian are contemporary Chinese? Construction of an ideal type and its application to three Chinese communities. *European Journal of East Asian Studies*, 5, 157-180.
34. Hong, Y., Liao, H., Wong, R., Chan, G., Chiu, C-y., Ip, G., Fu, H., & Hansen, I. (2006). The temporal causal link between outgroup attitudes and social categorization: The case of Hong Kong 1997 transition. *Group Processes and Intergroup Relations*, 9, 265-288. [SSCI₂₀₀₇ impact factor = 1.492]
35. Ip, G. W-m., Chen, J., & Chiu, C-y. (2006). The relationship of promotion focus, need for cognitive closure, and categorical accessibility in American and Hong Kong Chinese university students. *Journal of Creative Behavior*, 40, 201-215. [SSCI₂₀₀₇ impact factor = 0.429]
36. Ip, G. W-m., Chiu, C-y., & Wan, C. (2006). Birds of a feather and birds flocking together: Physical versus behavioral cues may lead to trait-versus goal-based group perception. *Journal of Personality and Social Psychology*, 90, 368-381. [SSCI₂₀₀₇ impact factor = 4.505]
37. Lam, S-f., Chiu, C-y., Lau, I. Y-m., Chan, W-m., & Yim, P-s. (2006). Managing intergroup attitudes among Hong Kong adolescents: The effects of social category inclusiveness and time pressure. *Asian Journal of Social Psychology*, 9, 1-11. [SSCI₂₀₀₇ impact factor = 0.558]
38. Levy, S., Chiu, C-y., & Hong, Y. (2006). Lay theories and intergroup relations. *Group Processes and Intergroup Relations*, 9, 5-24. [SSCI₂₀₀₇ impact factor = 1.492]
39. Wong, A. W. S., Chiu, C-y., Chen, E. Y. H., & Mok, J. W. Y. (2006). The role of knowledge and motivation in symptom identification accuracy among schizophrenic patients: Application of signal detection theory. *British Journal of Clinical Psychology*, 45, 427-436. [SSCI₂₀₀₇ impact factor = 1.879]
40. Chiu, C-y., Wan, C., & Tam, K-p. (2005). Basic psychological processes of social identification. *Sociological Studies*, 119, 202-227.

41. Kashima, Y., Kashima, E., Chiu, C-y., Farsides, T., Gelfand, M., Hong, Y., Kim, U., Strack, F., Werth, L., Yuki, M., & Yzerbyt, V. (2005). Culture, essentialism, and agency: Are individuals universally believed to be more real entities than groups? *European Journal of Social Psychology, 35*, 147-169. [SSCI₂₀₀₇ impact factor = 1.570]
42. Lee, S-l., Chiu, C-y., & Chan, T-k. (2005). Some boundary conditions of the expressor culture effect in emotion recognition: Evidence from Hong Kong Chinese perceivers. *Asian Journal of Social Psychology, 8*, 224-243. [SSCI₂₀₀₇ impact factor = 0.558]
43. Wan, W. W. N., Chiu, C-y., & Luk, C-l. (2005). A posteriori information effects on culpability judgments from a cross-cultural perspective. *Journal of Social Psychology, 145*, 509-517. [SSCI₂₀₀₇ impact factor = 0.860]
44. Chau, A. W-l., Lau, I. Y-m., & Chiu, C-y. (2004). Hong Kong people's emotional reactions towards the return of sovereignty of Hong Kong to China in 1997. *Journal of Psychology in Chinese Societies, 5*, 113-127.
45. Chiu, C-y., & Hong, Y-y. (2004). The identity of being a Hong Konger: Empirical evidence and implications for Hong Kong's strategic development. *Hong Kong Journal of Social Science, 26*, 43-58.
46. Hong Y., Coleman, J., Chan, G., Chiu, C-y., Wong, R. Y. M., Hansen, I. G., Lee, S. L., Tong, Y. Y., & Fu, H. Y. (2004). Predicting Intergroup Bias: The Interactive Effects of Implicit Theory and Social Identity. *Personality and Social Psychology Bulletin, 30*, 1035-1047. [SSCI₂₀₀₇ impact factor = 2.580]
47. Hong, Y., Chan, G., Chiu, C-y., Wong, R. Y. M., Hansen, I. G., Lee, S-l., Tong, Y-y., & Fu, H. (2004). How are social identities linked to self-conception and intergroup orientation? The moderating effect of implicit theories. *Journal of Personality and Social Psychology, 85*, 1147-1160. [SSCI₂₀₀₇ impact factor = 4.505]
48. Lau, I. Y-m., Lam, S-f., Chiu, C-y., & Hong, Y-y. (2004). Social identities of Hong Kong adolescents: Intergroup perception and orientation in political transition. *Hong Kong Journal of Social Science, 26*, 25-41.
49. Lehman, D., Chiu, C-y., & Schaller, M. (2004). Culture and psychology. *Annual Review of Psychology, 55*, 689-714. [SSCI₂₀₀₇ impact factor = 13.400]
50. Tam, K-p., Lau, Y-m., & Chiu, C-y. (2004). Biases in the perceived prevalence and motives of SARS prevention behaviors among high school students in Hong Kong. *Asian Journal of Social Psychology, 7*, 67-81. [SSCI₂₀₀₇ impact factor = 0.558]

51. Cheung, T-S., Chan, H-M., Chan, K-M., King, A. Y-K., Chiu, C-y., & Yang, C-F. (2003). On Zhongyong rationality: The Confucian doctrine of the mean as a missing link between instrumental rationality and communicative rationality. *Asian Journal of Social Science*, 31, 107-127.
52. Ho, D. Y. F., Chau, A. W. L., Chiu, C-y., & Peng, S. Q. (2003). Ideological orientation and political transition in Hong Kong: Confidence in the future. *Political Psychology*, 24, 403-413. [SSCI₂₀₀₇ impact factor = 1.405]
53. Hong, Y., Benet-Martinez, V., Chiu, C-y., & Morris, M. W. (2003). Boundaries of cultural influence: Construct activation as a mechanism for cultural differences in social perception. *Journal of Cross-Cultural Psychology*, 34, 453-464. [SSCI₂₀₀₇ impact factor = 1.524]
54. Cheng, C., & Chiu, C-y. (2002). Differences in automatic social information processing between nondepressed and subclinically depressed individuals. *Journal of Personality*, 70, 145-176. [SSCI₂₀₀₇ impact factor = 2.331]
55. Tong, Y., & Chiu, C-y. (2002). Implicit theories and evaluation-based organization of impressions: An application of the memory search paradigm. *Personality and Social Psychology Bulletin*, 28, 1518-1527. [SSCI₂₀₀₇ impact factor = 2.580]
56. Lee, S-L., Leung, J., Chiu, C-y., & Maggenis, P. (2002). Economic adversity and psychological health: Does monitoring help? *Journal of Social and Clinical Psychology*, 21, 116-128. [SSCI₂₀₀₇ impact factor = 1.043]
57. Wan, W., & Chiu, C-y. (2002). Effects of novel conceptual combination on creativity. *Journal of Creative Behavior*, 36, 227-241. [SSCI₂₀₀₇ impact factor = 0.429]
58. Lam, T. W., & Chiu, C-y. (2002). The motivational function of regulatory focus in creativity. *Journal of Creative Behavior*, 36, 138-150. [SSCI₂₀₀₇ impact factor = 0.429]
59. Chan, H. M., Chan, K. M., Cheung, T. S., King, A. Y. C., Chiu, C-y., & Yang, C. F. (2001). How Confucian are Chinese today? Construction of an ideal type and its application to three Chinese communities. *Sociological Studies*, 92, 33-48.
60. Cheng, C., Chiu, C-y., Hong, Y., & Cheung, J. S. (2001). Discriminative facility and its role in the perceived quality of interactional experiences. *Journal of Personality*, 69, 765-786. [SSCI₂₀₀₇ impact factor = 2.331]
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2001

A dynamic constructivist approach to cultural psychology. Culture and Cognition Colloquium Series, Department of Psychology, University of Michigan, Ann Arbor.

Social cognitive analysis of culture. Department of Psychology, University of Illinois, Urbana-Champaign

Social cognitive analysis of culture. Department of Psychology, University of Maryland, College Park

A dynamic constructivist approach to culture and cognition. Department of Psychology, University of British Columbia

A dynamic constructivist approach to culture and cognition. Department of Psychology, National Taiwan University

Language, communication, and cognition: Psychological foundation

of culture. Department of Psychology, National Taiwan University

Multicultural identities: A social cognitive perspective. Invited Symposium, Third International Conference on Cognitive Science, Beijing, China

Culture as a tool kit: A unimodal analysis of culture and cognition. Society for Experimental Social Psychology Annual Conference. Spokane, WA.

2002

When the Eastern mind meets the Western mind: A social cognitive approach to multicultural cognition. Keynote address, The Eighth International Conference on Language and Social Psychology, Hong Kong, China

2003

Dynamic application of cultural knowledge. Department of Psychology, University of Illinois, Chicago

2004

Experimental studies of culture. Invited Symposium. International Congress of Psychology, Beijing, China.

Recent advances in culture priming research. Workshop on Bicultural Self, Hong Kong, China.

2005

Intergroup processes. Division of Social Psychology, Institute of Sociology, Academy of Social Science, Beijing, China

Forum on dynamic cultural processes. Department of Psychology, Peking University, Beijing, China

Implicit theories. Department of Psychology, East China Normal University, Beijing, China

Bicultural priming. Institute of Psychology, Academy of Science, Beijing, China

Social identity research in North America. Division of Social Psychology, Institute of Sociology, Academy of Social Science, Beijing, China

Local cultures' responses to Western influences. Symposium on Culture/Cognition/Self in East Asia, Center for East Asian and Pacific Studies, University of Illinois at Urbana-Champaign

Seeing culture in multicultural space. Marketing Proseminar, College of Business Administration, University of Illinois at Urbana-Champaign

2006

Advances in cultural priming research. Hokkaido University, Japan

Multicultural experiences and creativity. Hong Kong Shue Yan University, Hong Kong, China

Do Chinese self-enhance? Center on Behavioral Health, University of Hong Kong, Hong Kong, China

Effects of joint activation and their implications for urban-rural research. China Agriculture University, Beijing, China

Professional expectations: Cross-cultural differences and underlying reasons. International Association of Applied Psychology Conference, Athens, Greece.

Giving back to social psychology: The case of product and brand iconicity. Conference of Cultural Influences on Behavior, Hong Kong, China.

2007

Why is Starbucks forbidden in the Forbidden City? Globalization and intercultural cognition. Graduate School of Business, Columbia University New York

Emergence of culture. Department of Psychology, University of Chicago.

Chiu, C-y. (2007). Job mobility, culture and cognition. Department of Psychology, Columbia University.

2008

The social psychology of globalization. National Taiwan University, Taipei, Taiwan. National Taiwan University, Taipei, Taiwan.

How to study society, culture and psychology: A lay theory approach. Keynote speech, Conference on the Psychological Imagination of Chinese Culture. Taipei.

Multicultural experiences enhance creativity: How and when? State of art speech, Chinese Psychologist Conference. Hong Kong.

Multicultural experiences enhance creativity: How and when? North West Normal University.

Toward a cultural psychology of globalization. Invited Address, International Congress of Psychology, Berlin, Germany

Keynote Address, International Congress of Cross-Cultural

Psychology, Bremen, Germany

How To Study Society and Mind? The Psychology of Negotiable Fate. School of Psychology, Beijing Normal University.

Courses Taught:

- Advanced Social Psychology (senior undergraduate level)
- Consumer Psychology (undergraduate level)
- Cross-Cultural Psychology (senior undergraduate level)
- Emotion and Health (course developer, interdisciplinary teaching, undergraduate level)
- Fundamentals of Social Psychology (undergraduate level)
- Introduction to Psychology (undergraduate level)
- Introduction to Social Sciences (course developer, interdisciplinary teaching, project-based, undergraduate level)
- Motivation and achievement (senior undergraduate level)
- Psychology of Human Communication and Persuasion (senior undergraduate level)
- Research Methods in Psychology I (undergraduate level)
- Research Methods in Psychology II (undergraduate level)
- Special Topic: Undergraduate Research Seminar in Social Cognition (senior undergraduate level)
- Conceptual and Methodological Issues in Psychology (graduate level)
- Research Methods in Psychology (graduate level)
- Psychology of Personality (undergraduate level)
- Advanced Topics in Attitude Research (graduate level)
- Social Motivation (graduate level)
- Globalization, popular culture, and self-identity in Greater China (graduate level)
- Consumer Behavior (graduate level)
- Culture and Psychology (undergraduate level)

Lab Methods in Social Psychology (undergraduate level)

Naturalistic Methods in Social Psychology (undergraduate level)

Theory and Methods in Social Psychology II (graduate level)

PhD Students

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Cheng, Cecilia, Associate Professor, Department of Psychology, University of Hong Kong

Chun-chung Choi, Clinical Assistant Professor, University of Florida

Fu, Ho-ying, Associate Professor, School of Business, City University of Hong Kong, Hong Kong

Ip, Wai-man, Assistant Professor, Department of Counseling and Psychology, Hong Kong Shue Yan College, Hong Kong

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Tong, Yuk-yue, Assistant Professor, Department of Economic and Behavioral Sciences, Singapore Management University, Singapore

Wan, Ching, Assistant Professor, Department of Psychology, Nanyang Technological University, Singapore

Wan, Wendy Wing-nga, Assistant Professor, University of Macau, China

Wirtz, Derrick, Assistant Professor, Northern Arizona University, USA