

IMAGINE **A WEEK**
AS A HARVARD
BUSINESS SCHOOL
STUDENT...

THE SUMMER VENTURE IN MANAGEMENT PROGRAM MAKES IT POSSIBLE.

EXPLORE THE MBA OPTION

Considering your next step after college? Ever thought about pursuing an MBA? The Harvard Business School Summer Venture in Management Program (SVMP), a one-week management training program for rising college seniors, is designed to increase diversity and opportunity in business education. Spend a week living on campus. Attend classes taught by HBS professors. Analyze business case studies and debate management issues with peers and faculty. Meet students from different cultural backgrounds and geographic areas. And make memories that will last a lifetime.

“SVMP CHANGED MY WHOLE PERCEPTION OF WHAT BUSINESS EDUCATION IS ALL ABOUT. THE PROGRAM SHOWED ME THAT THE LEARNING EXPERIENCE IS SO MUCH MORE THAN THE TECHNICAL ASPECTS OF BUSINESS ANALYSIS. IT IS ABOUT BUILDING LIFELONG RELATIONSHIPS, DEVELOPING A TOOLSET TO MAKE TOUGH BUSINESS AND ETHICAL DECISIONS, AND MAKING THIS WORLD A BETTER PLACE.”



WHAT IS SVMP?

A long-standing HBS tradition, SVMP exposes high-potential college students to the HBS MBA experience for one week during the summer between junior and senior year. SVMP participants engage in HBS case method instruction, which helps them to develop a broad understanding of today's business environment and encourages them to consider business school as an option after college graduation. It's an extraordinary opportunity to strengthen your problem-solving skills, build lasting relationships with HBS faculty and peers, and open your eyes to possibilities for your future that you may never have dreamed possible.

This unique educational experience — in combination with a summer internship at a sponsoring company or organization — provides valuable insights into the challenges business leaders face, the range of opportunities that exist in management, and the impact you can have on your community and the world through successful leadership.

Wondering whether business school is a good fit for you? We encourage you to apply for SVMP and explore what an MBA program has to offer. You might just discover a new direction for your future.



WHO IS ELIGIBLE TO APPLY?

Participants are selected based on academic achievement, demonstrated leadership, and personal characteristics. Because SVMP is designed to help promote educational diversity and opportunity in business, we also take into consideration whether the applicant is:

- the first family member to attend college;
- a member of a group that is currently underrepresented in business schools and corporate America (e.g., African-American, Latino, Native American, Lesbian, Gay, Bisexual, or Transgender);
- from a family with little or no business education or experience; and/or
- a student at a school from which graduates are underrepresented in business (e.g., a community college's four-year degree program or a predominately minority college).

TAKE THE NEXT STEP

Visit www.hbs.edu/svmp for additional program information as well as application details and deadlines.

If you have any questions regarding the Summer Venture in Management Program, please contact svmp@hbs.edu.

www.hbs.edu/svmp



HARVARD BUSINESS SCHOOL
MBA ADMISSIONS
DILLON HOUSE
SOLDIERS FIELD, BOSTON, MA 02163
TEL: 617-495-6128
FAX: 617-496-8137
SVMP@HBS.EDU

WWW.HBS.EDU/SVMP