

Table 1: Number of Local Giving and Receiving Organizations at Various Levels of Giving, 2002

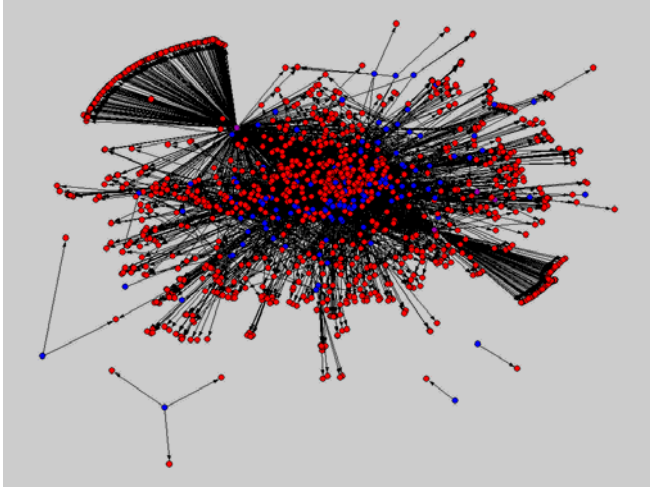
	Atlanta	Cleveland	Seattle
Total Number of Operating Nonprofits <sup>1</sup>	2778	1626	2079
Total Number of Support Organizations <sup>1</sup>	252	394	237
Total Number of Independent Foundations <sup>2</sup>	580	946	485
Total Number of Corporate Foundations <sup>2</sup>	25	48	14
Total Philanthropic Giving <sup>2</sup>	\$479,760,552	\$275,929,353	\$1,143,651,797
Mean Philanthropic Giving <sup>2</sup>	\$3,263,667	\$2,090,374	\$14,119,158
Median Philanthropic Giving <sup>2</sup>	\$518,000	\$540,832	\$611,009
<i>Organizational Networks—Local Givers and Receivers; Givers of &gt;\$200,000<sup>3</sup></i>			
Local giving	\$288,723,280	\$142,532,658	\$299,672,307
Local giving without Gates <sup>3</sup>	--	--	\$32,316,262
Percentage of total <sup>3</sup>	60%	51%	26%
Percentage without Gates <sup>3</sup>	--	--	2.8%
All Receivers <sup>3</sup>	1,506	846	1,163
Receivers of >\$50,000; local givers <sup>3</sup>	362	358	187
Receivers of >\$100,000; local givers <sup>3</sup>	238	240	103
Receivers of >\$200,000; local givers <sup>3</sup>	155	148	50
Givers of >\$200,000 locally <sup>3</sup>	130	92	68
Givers of >\$500,000 locally <sup>3</sup>	41	34	21
Givers of >\$1,000,000 locally <sup>3</sup>	26	23	12
Givers of >\$2,000,000 locally <sup>3</sup>	16	15	3

<sup>1</sup> National Center for Charitable Statistics.

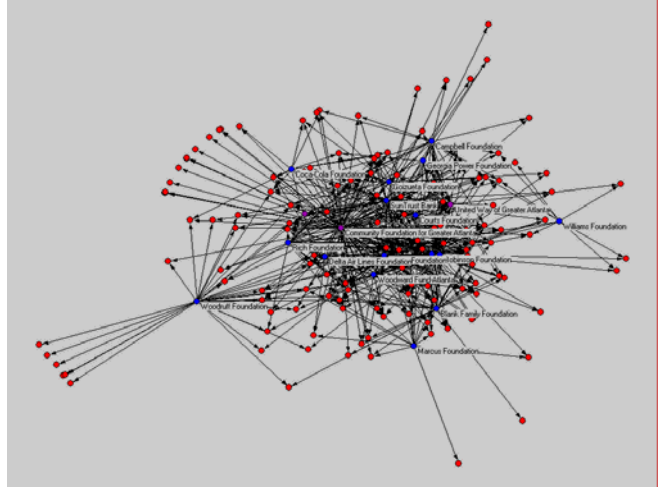
<sup>2</sup> Foundation Yearbook.

<sup>3</sup> Data collected data from individual foundation and corporate annual reports; population is based on total population of foundations listed in the Foundation Yearbook and the Fortune 1000 companies located in the area.

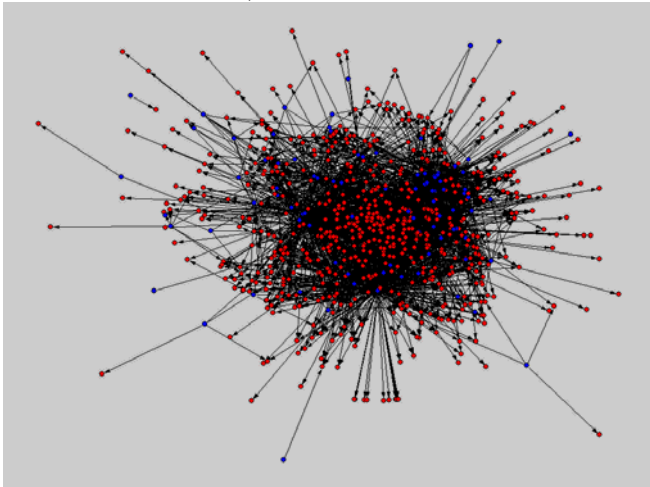
**Figure 1: Organizational Networks and Levels of Local Giving**



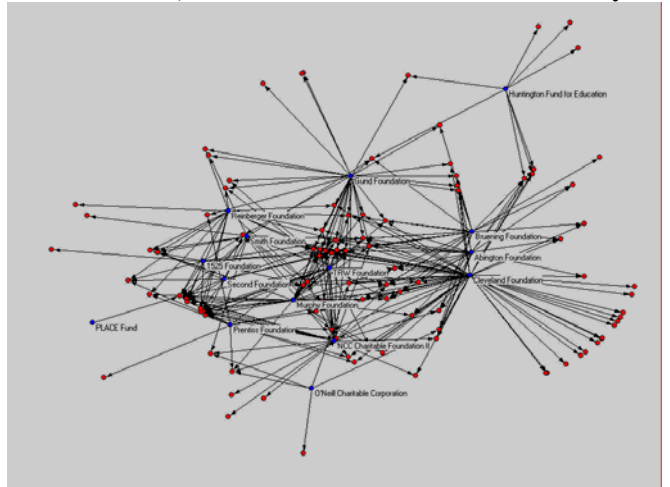
**1.1: Atlanta, All Givers and Receivers**



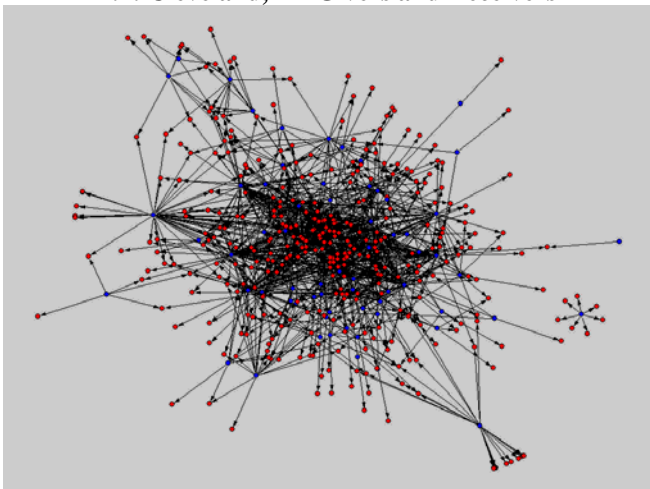
**1.4: Atlanta, Givers of Greater than \$2MM Locally**



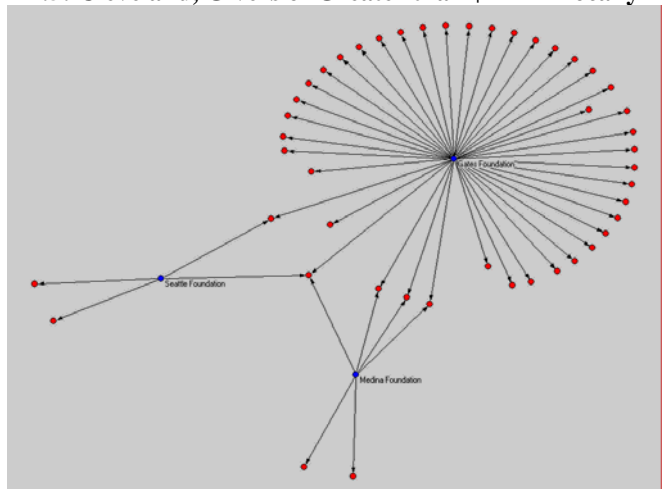
**1.2: Cleveland, All Givers and Receivers**



**1.5: Cleveland, Givers of Greater than \$2MM Locally**



**1.3: Seattle, All Givers and Receivers**



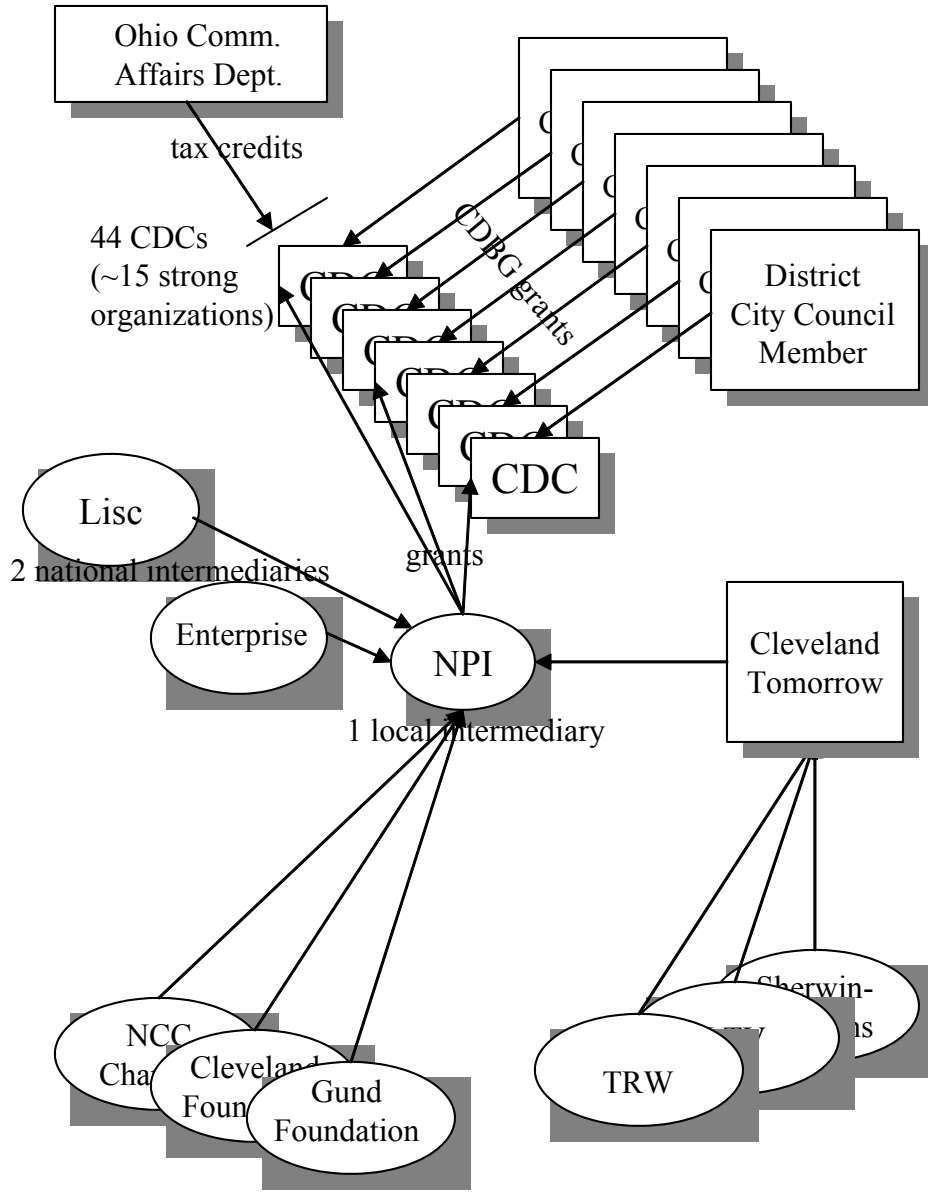
**1.6: Seattle, Givers of Greater than \$2MM Locally**

Table 2: State Activism in the Authorization of LIHTC Units, 1987-2000<sup>1</sup>

	Total LIHTC Units Authorized	Yearly Average	LIHTC Units per 1,000 Hhlds.
Georgia	40,607(7)	2,901	15.3(6)
Ohio	59,398(3)	4,243	13.8(11)
Washington	20,733(23)	1,481	10.0(36)
State Average	23,105	1,650	12.0

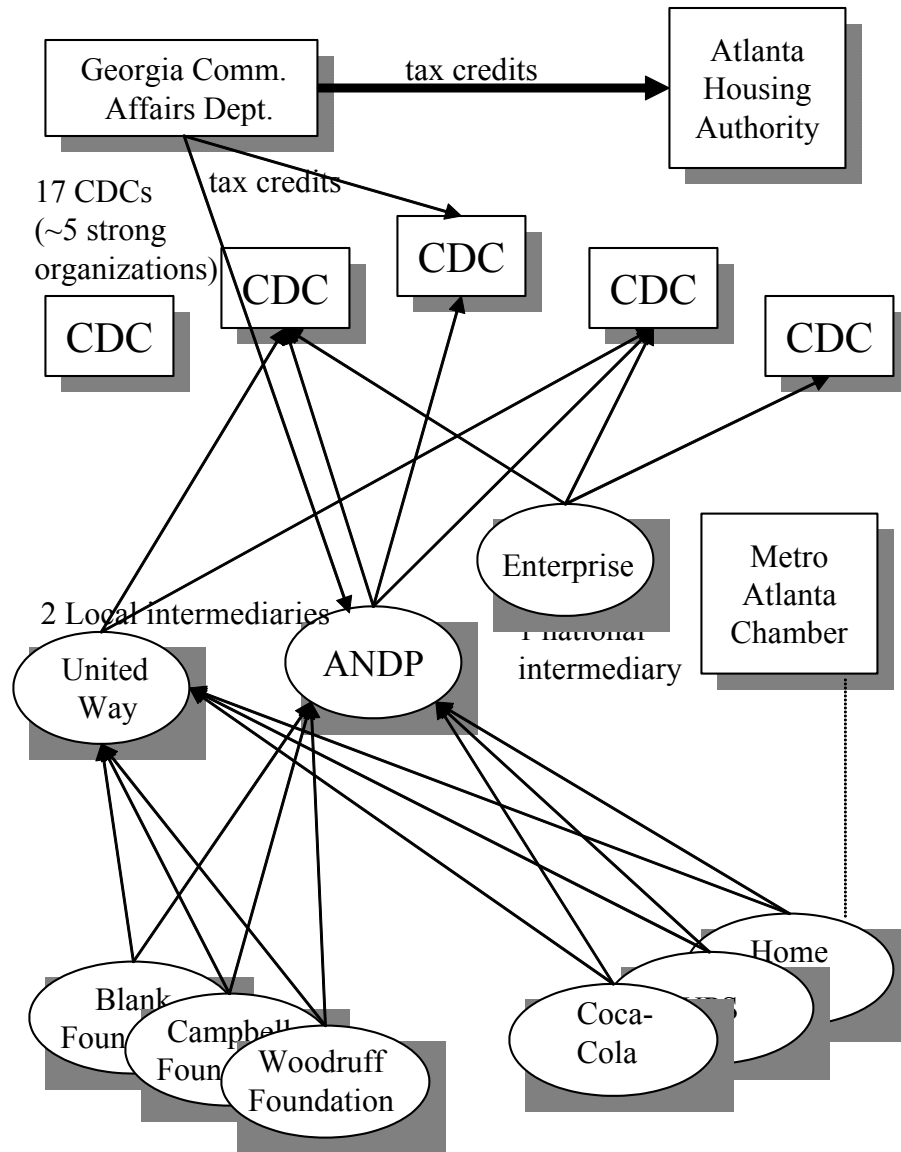
<sup>1</sup>Source: Department of Housing and Urban Development  
 Numbers in parenthesis indicate national rank in each category.

**Figure 2a: LIHTC System in Cleveland**



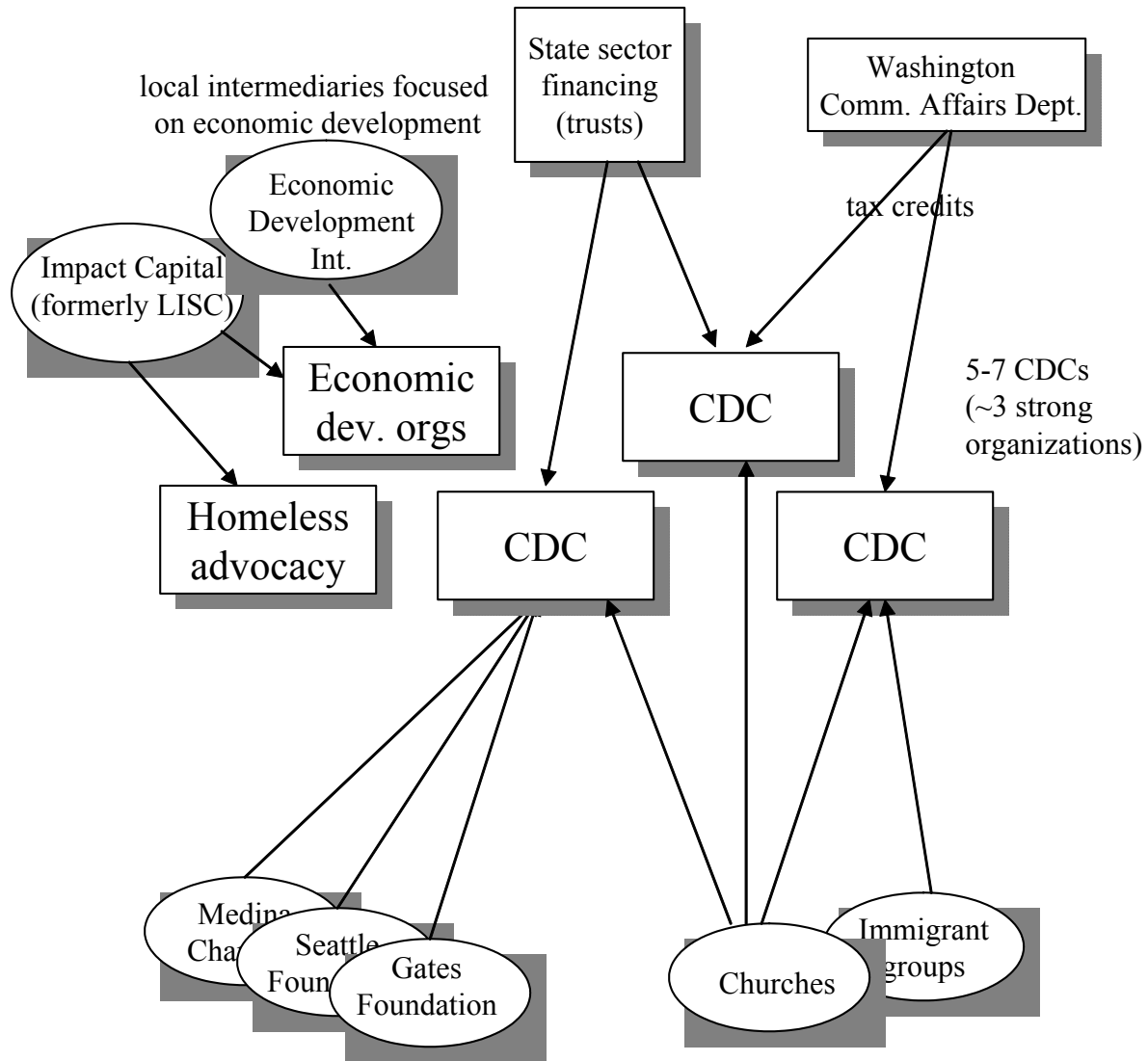
132 Foundations (48 Corporate); total giving: \$275MM

**Figure 2b: LIHTC System in Atlanta**



147 Foundations (25 Corporate); total giving: \$479MM

**Figure 2c: LIHTC System in Seattle**



81 Foundations (14 Corporate); total giving: \$1.14BN

Table 3: Presence or Absence of Various Parameters Shaping Corporate-Community Ties in Three Case Cities

	Cleveland	Atlanta	Seattle
Effective sponsors	Yes (CDCs)	Yes (Housing Authority)	Yes (CDCs)
Business community committed to housing development	Yes	Yes	No
Community advocates committed to housing development	Yes	Yes	Yes, but other issues also prominent
Municipal or State government committed to housing development (minimal barriers to fulfilling funding commitments)	Yes	Yes	Yes, but other issues also prominent
Tools available applicable to local problems	Yes	Yes	No
Presence of a viable solution that warrants funding and stakeholder commitment to that solution	Yes	Yes	No
Viable outlet for CRA money	Yes	Yes	No
Viable outlet for philanthropic dollars	Yes	Yes	No

Table 4: Predicted Direction of Key Associations

Variable Type	Variable	Predicted Effects			
		Total Giving	Local Giving	International Causes	Local Civic Infrastructure
Location	Atlanta	None	+	-	+
Location	Cleveland	None	+	-	+
Location	Seattle	+	-	+	-
Institutional effects	Local corporate tax rate	+	+	-	+
State activism in civic dev.	LIHTC units authorized	None	+	-	+
Intermediaries	Presence of LISC/Enterprise	None	+	-	+

Table 5: Means, Standard Deviations, and Definitions of Variables

	Mean	SD	Definition
<i>Dependent vars.</i>			
Total giving (ln)	9.880	2.959	Natural log of the total amount given by the corporation in charitable contributions in 2001.
Pct local	79.486	30.688	Percentage of total charitable contributions that were directed to local MSA of the corporation's headquarters.
Pct local > 90%	.520	.499	Corporation gave greater than 90% of its charitable contributions to local MSA of corporation's headquarters.
International	.149	.356	Corporation gives to international charities.
Housing	.143	.350	Corporation identifies housing as a focus of its philanthropic activity.
Local civic infrastructure	.115	.319	Corporation identifies "building civic infrastructure" as a focus of its philanthropic activity.
<i>Location</i>			
Atlanta	.243	.429	Corporation is located in Atlanta.
Cleveland	.255	.436	Corporation is located in Cleveland.
Seattle	.264	.444	Corporation is located in Seattle.
<i>Local institutions</i>			
National intermediary	.622	.485	Corporation's local metropolitan area has Local Initiative Support Corporation branch.
Local tax rate	5.070	3.442	State corporate tax rate; continuous variable ranging from 0-9.99 percent.
LIHTC units (ln)	10.609	.772	Natural log of the total number of LIHTC units authorized by the state government, 1987-2000.
<i>Organizational vars.</i>			
Size (ln)	5.319	1.007	Natural log of the number of employees in the organization.
Public	.321	.467	Corporation is publicly traded.
Union	.052	.221	Corporation is unionized.
Multinational	.223	.416	Corporation is multinational
Official office	.189	.391	Corporation has an official office dedicated to dealing with community relations.
Official policy	.377	.485	Corporation has an official policy guiding giving practices.

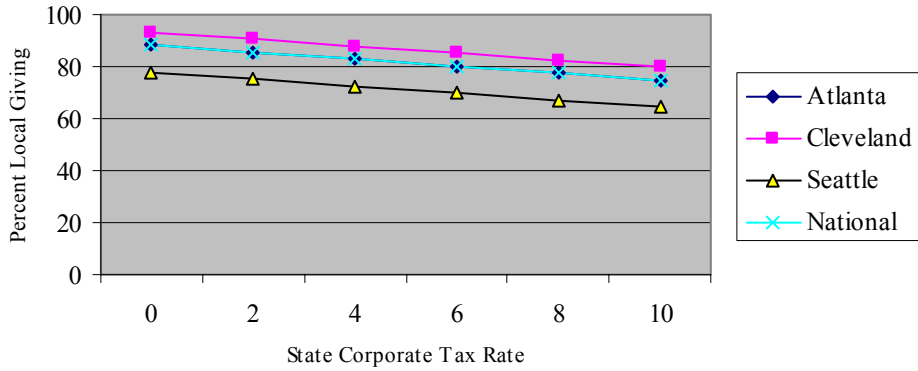
Table 6: Determinants of Corporate Giving, 2002<sup>1</sup>

	Total Giving (ln)		Percent Local		>90 Percent Local	
	B	SE	B	SE	B	SE
<i>Location</i>						
Atlanta	-.240	(.193)	-2.407	(2.109)	-.189	(.137)
Cleveland	-.933**	(.245)	5.024†	(2.683)	.501**	(.179)
Seattle	.735†	(.410)	-10.152*	(4.459)	-1.276**	(.329)
<i>Organizational vars.</i>						
Size	.729**	(.068)	-.760	(.758)	-.085	(.050)
Multinational	-.370*	(.152)	1.782	(1.669)	.161	(.109)
Public	.153	(.139)	-.849	(1.520)	-.116	(.099)
Union	-.228	(.254)	7.514**	(2.826)	.482	(.201)
Official policy	.601**	(.133)	-1.519	(1.454)	-.200*	(.095)
Official office	2.138**	(.171)	-10.856**	(1.879)	-.862*	(.120)
<i>Institutional variables</i>						
National intermediary	.281	(.256)	-4.134	(2.797)	-.266	(.186)
Local tax rate	.149**	(.048)	-1.339*	(.526)	-.147**	(.038)
LIHTC units(ln)	.074	(.160)	-2.843†	(1.750)	-.333**	(.122)
Constant	4.006*	(1.827)	126.323**	(19.933)	5.483**	(1.438)
N		1708		2175		2175
R <sup>2</sup>		.309		.060		177.470***
d.f.						15

<sup>1</sup> The following sector controls are also included in the models: professional services, manufacturing, retail, finance.

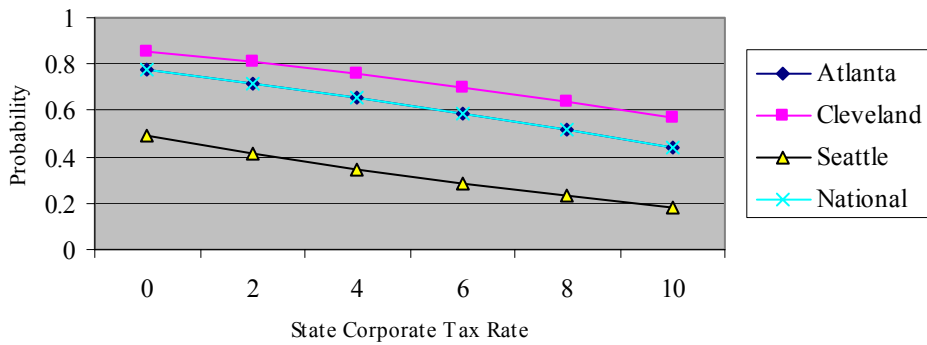
\*\* $p < .01$ , \* $p < .05$ , † $p < .1$  (2-tailed tests)

**Figure 3.1: Percentage of Corporate Giving Directed Locally\***



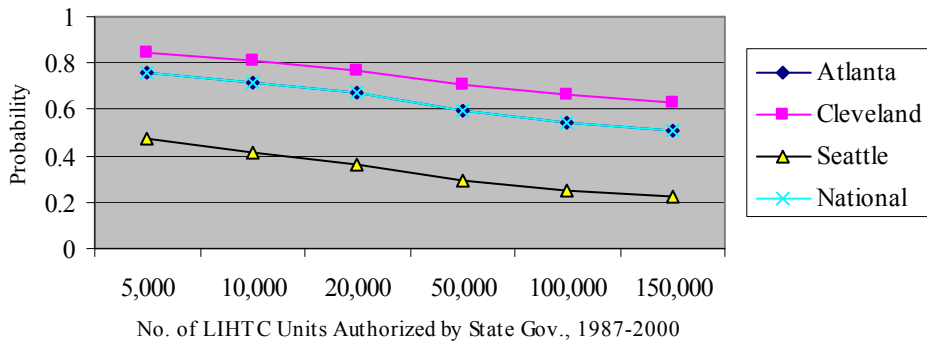
\*Based on full model; all other variables constrained at the means

**Figure 3.2: Probability of Corporate Giving >90% Local\***



\*Based on full model; all other variables constrained at the means

**Figure 3.3: Probability of Corporate Giving >90% Local\***



\*Based on full model; all other variables constrained at the means

Table 7: Determinants of Corporate Giving Priorities, 2002

	International Causes (Logistic Regression)		Local Civic Infrastructure (Ordinal Logit)	
	B	SE	B	SE
<i>Location</i>				
Atlanta	-.360*	(.180)	-.077	(.092)
Cleveland	-.900**	(.230)	.023	(.132)
Seattle	.596	(.416)	-.272*	(.136)
<i>Organizational vars.</i>				
Size(ln)	.203**	(.059)	-.010	(.018)
Multinational	.662**	(.133)	.475	(.420)
Public	.007	(.131)	.292**	(.038)
Union	-.209	(.297)	.788**	(.066)
Official office	.271*	(.130)	-.041	(.038)
Official policy	.913**	(.140)	1.292**	(.043)
<i>Institutions vars.</i>				
National intermediary	-.057	(.219)	.097**	(.037)
Local tax rate	.110*	(.046)	.005	(.007)
LIHTC units(ln)	.347*	(.153)	-.315**	(.023)
Constant	-7.196**	(1.812)		
Cut 1			-1.854**	(.266)
Cut 2			.661*	(.267)
N		2517		2517
$\chi^2$		212.670***		117.915***
d.f.		15		15

<sup>1</sup> The following sector controls are also included in the models: manufacturing, retail, finance.

\*\* $p < .01$ , \* $p < .05$  (2-tailed tests)

Table A1: 50 Largest Standard Metropolitan Statistical Areas

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Atlanta, GA	Minneapolis-St Paul, MN-WI
Austin-San Marcos, TX	Nashville, TN
Baltimore, MD	Nassau-Suffolk, NY
Bergen-Passaic, NJ	New York, NY
Boston, MA-NH	Newark, NJ
Charlotte-Gastonia-Rock Hill, NC-SC	Norfolk-Virginia Beach-Newport News, VA-
Chicago, IL	Oakland, CA
Cincinnati, OH-KY-IN	Orange County, CA
Cleveland-Lorain-Elyria, OH	Orlando, FL
Columbus, OH	Philadelphia, PA-NJ
Dallas, TX	Phoenix-Mesa, AZ
Denver, CO	Pittsburgh, PA
Detroit, MI	Portland-Vancouver, OR-WA
Fort Lauderdale, FL	Raleigh-Durham-Chapel Hill, NC
Fort Worth-Arlington, TX	Riverside-San Bernardino, CA
Grand Rapids-Muskegon-Holland, MI	Sacramento, CA
Greensboro-Winston-Salem-High Point, NC	Salt Lake City-Ogden, UT
Houston, TX	San Antonio, TX
Indianapolis, IN	San Diego, CA
Kansas City, MO-KS	San Francisco, CA
Las Vegas, NV-AZ	San Jose, CA
Los Angeles-Long Beach, CA	Seattle-Bellevue-Everett, WA
Miami, FL	St Louis, MO-IL
Middlesex-Somerset-Hunterdon, NJ	Tampa-St Petersburg-Clearwater, FL
Milwaukee-Waukesha, WI	Washington, DC-MD-VA-WV

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Table A2: Comparative Data on Metropolitan Statistical Areas (MSAs), 2000

	Atlanta <sup>a</sup>	Cleveland <sup>b</sup>	Seattle <sup>c</sup>
<i>General Population</i> <sup>1</sup>			
City Population	416,474	478,403	563,374
Metropolitan Area (MA) Population	4,247,981	2,148,143	3,043,878
Pct. Change in MA Population (1990-2000)	38.4	2.2	18.9
Labor Force	2,274,806	1,120,299	1,392,426
Unemployment	3.0	4.4	3.7
Unemployment Average (1990-2000)	4.2	5.4	4.7
Per Capita Income	\$33,257	\$32,244	\$38,037
City Taxes Per Capita	\$601	\$676	\$888
Pct. Renter-Occupied Housing Units	56.3	51.5	51.6
<i>Business Community</i> <sup>2</sup>			
No. of Business Orgs., 50-99 emp.	3664	1969	2163
No. of Business Orgs., 100-250 emp.	2391	1270	1163
No. of Business Orgs., 251-1000 emp.	569	292	342
No. of Business Orgs., 1000+ emp.	107	56	41
No. of Fortune 1000 corporations	22	17	18

<sup>1</sup> Source: US Bureau of Census and Bureau of Labor Statistics.

<sup>2</sup> Source: Dun and Bradstreet Database of US Organizations.

<sup>a</sup> Atlanta Metropolitan Statistical Area (MSA) comprised of the following counties: Barrow, Bartow, Carroll, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Henry, Newton, Paulding, Pickens, Rockdale, Spalding, Walton.

<sup>b</sup> Cleveland-Lorain-Elyria Primary Metropolitan Statistical Area (PMSA) comprised of the following counties: Ashtabula, Cuyahoga, Geauga Lake, Loraine, Medina. Cleveland-Lorain-Elyria PMSA is also part of the Cleveland-Akron Consolidated Metropolitan Statistical Area (CMSA). CMSAs are MSAs or PMSAs with regionally linked economies. For the comparative purposes of this study, we kept the sampling frame as SMSAs, which are either MSAs or PMSAs.

<sup>c</sup> Seattle-Bellevue-Everett Primary Metropolitan Statistical Area (PMSA) comprised the following counties: King, Snohomish, Island. Seattle-Bellevue-Everett PMSA is also part of the Seattle-Tacoma-Bremerton Consolidated Metropolitan Statistical Area (CMSA). CMSAs are MSAs or PMSAs with regionally linked economies. For the comparative purposes of this study, we kept the sampling frame as SMSAs, which are either MSAs or PMSAs.

Table A3: Fortune 1000 Corporations in Three Oversampled Cities, 2001

<b>Seattle</b>	<b>Revenue \$MM</b>	<b>Fortune Rank</b>	<b>Atlanta</b>	<b>Revenue \$MM</b>	<b>Fortune Rank</b>
Nordstrom	17,231	114	Home Depot	45,738	23
StanCorp Financial	9,050	210	United Parcel Service	29,771	52
Microsoft	8,988	213	BellSouth	26,151	66
Louisiana-Pacific	8,471	226	Southern	23,381	76
Safeco	7,118	262	Georgia-Pacific	22,218	84
Starbucks	6,771	277	Coca-Cola	20,458	93
Expeditors Intl of WA	5,355	330	Delta Air Lines	15,888	123
Voicestream Wireless	5,211	337	Coca-Cola Enterprises	14,750	128
Washington Mutual	5,156	339	SunTrust Banks	8,619	221
Lithia Motors	4,934	352	Genuine Parts	8,369	229
Boeing	2,871	533	First Data	5,705	313
Weyerhaeuser	2,640	566	Cox Communications	3,506	466
Airborne Freight	2,550	579	National Service Industries	2,566	577
Alaska Air Group	2,177	658	Mariner Post-Acute Network	2,117	673
Amazon.Com	2,175	660	Equifax	1,965	707
Paccar	1,887	733	Gold Kist	1,706	797
Costco Wholesale	1,571	845	Georgia Gulf	1,581	839
Puget Energy	1,447	897	Nova Corporation	1,578	841
<b>Cleveland</b>			Beazer Homes USA	1,527	859
TRW	17,231	114	Lanier Worldwide	1,325	946
National City Corp.	9,050	210	Interface	1,283	964
Eaton	8,988	213	Russell	1,217	996
KeyCorp	8,471	226			
Progressive	6,771	277			
Parker Hannifin	5,355	330			
Sherwin-Williams	5,211	337			
OfficeMax	5,156	339			
LTV	4,934	352			
Nacco Industries	2,871	533			
Charter One Financial	2,640	566			
Pioneer-Standard Electronics	2,550	579			
American Greetings	2,175	660			
PolyOne	1,887	733			
Applied Indust. Technologies	1,571	845			
Ferro	1,447	897			

<sup>1</sup>Source: Fortune 1000 Datastore©