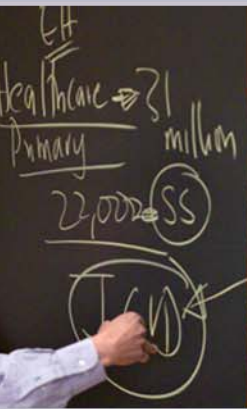




HARVARD | BUSINESS | SCHOOL
Social Enterprise Initiative

this is Social Enterprise...





Social Enterprise at HBS

Grounded in HBS's mission to educate leaders who make a difference in the world, the Social Enterprise Initiative aims to inspire, educate, and support current and emerging leaders to apply management skills to create social value.

- Integrated approach to social-enterprise related teaching, research, and activities
- Engage with leaders in all sectors
- Generate and disseminate practicable resources, tools, and knowledge

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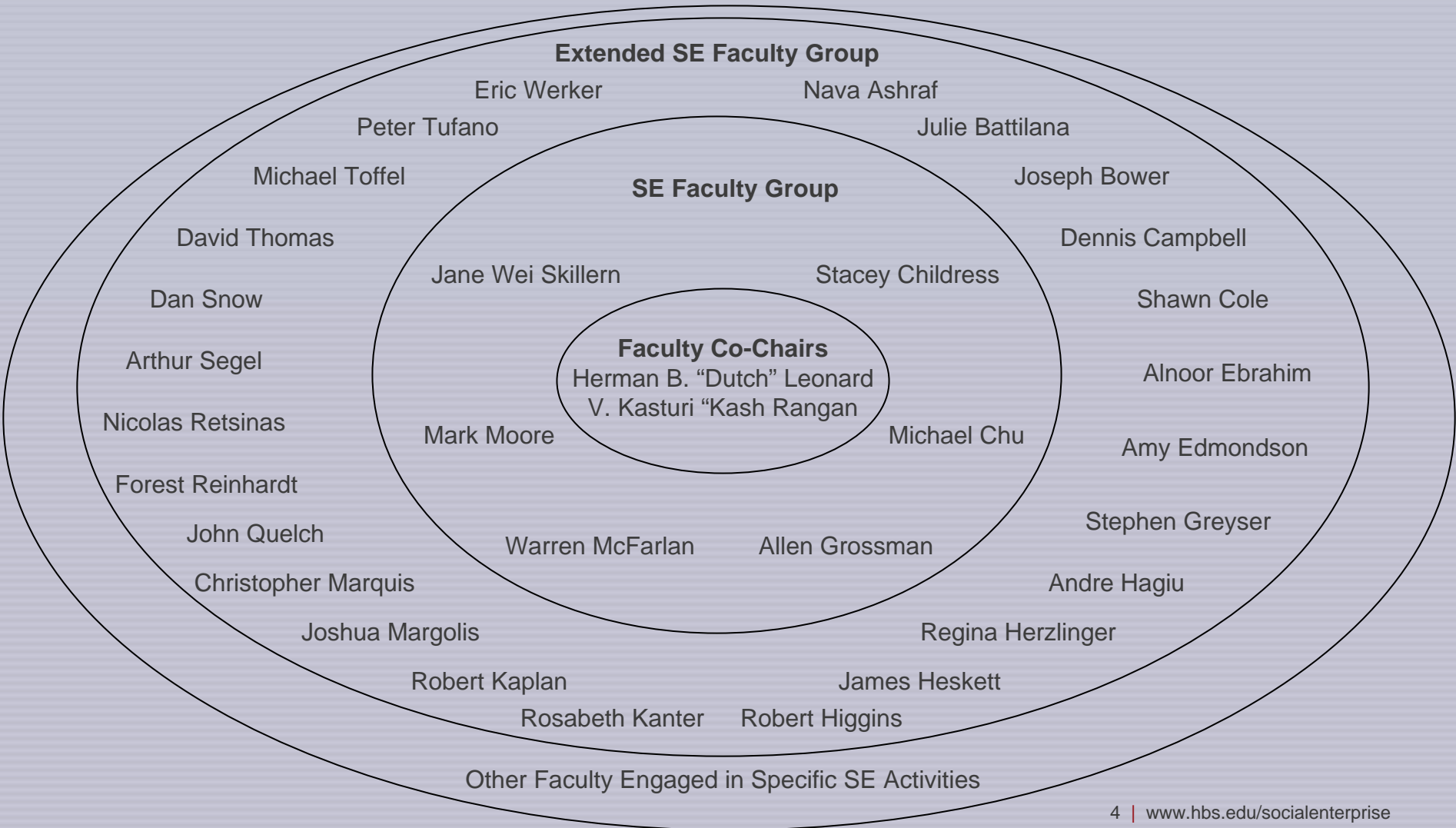
The Social Enterprise Initiative at HBS

The Social Enterprise Initiative operates across five major arenas:

- Faculty Research
- MBA Curriculum and Education
- Community Engagement and Programming
- Executive Education
- Outreach and Dissemination



Faculty Engagement in Social Enterprise





A Ten-Year View of Social Enterprise at HBS

	1996-97	2006-07
% of class entering from the social sector (for class entering)	5.8%	9.4%
Student Club Membership	—	340
Course enrollment in SE Electives	84	491
SE Summer Fellowships	25	48
SE Business Plan Contest (# of Teams)	—	29
First Job Out in SE	8	29
Loan Assistance	6	10
Social Enterprise Alumni Association	—	~900



Your Engagement in Social Enterprise

FIRST YEAR	SUMMER	SECOND YEAR	POST-GRAD
<p><u>Required Curriculum</u></p> <ul style="list-style-type: none"> Leadership and Corporate Accountability Cases in other courses <p><u>Programs and Activities</u></p> <ul style="list-style-type: none"> Student Clubs January Break Immersion <p><u>Careers</u></p> <ul style="list-style-type: none"> Coaching Presentations, speakers, and recruiters 	<p><u>Careers</u></p> <ul style="list-style-type: none"> Social Enterprise Summer Associate positions and funding 	<p><u>Elective Curriculum</u></p> <ul style="list-style-type: none"> SE focused and related course Field based learning and funding <p><u>Programs and Activities</u></p> <ul style="list-style-type: none"> Student Clubs January Break Immersion Social Enterprise Track of Business Plan Contest <p><u>Careers</u></p> <ul style="list-style-type: none"> Coaching Presentations, speakers, and recruiters 	<p><u>Programs and Activities</u></p> <ul style="list-style-type: none"> HBS Social Enterprise Alumni Association Local alumni clubs and reunion activities <p><u>Careers</u></p> <ul style="list-style-type: none"> HBS Leadership Fellows Loan assistance



Information Resources and Staying Connected

1. **The Social Enterprise Gateway**
 - www.hbs.edu/socialenterprise

2. **Mainstream HBS Communications**
 - Events Calendar
 - MyHBS
 - What's New

3. **Student Clubs**



Student Club Leaders

Social Enterprise Club

Business and Environment Club

Harbus Foundation

Healthcare Club

International Business and Development Club

Volunteer Consulting Organization

Volunteers

Service Immersion to New Orleans



Student Club Leaders

Social Enterprise Club	Annie Woollam Jen Lee Jake Broder-Fingert
Business and Environment Club	
Harbus Foundation	
Healthcare Club	
International Business and Development Club	
Volunteer Consulting Organization	
Volunteers	
Service Immersion to New Orleans	



Student Club Leaders

Social Enterprise Club	
Business and Environment Club	Michael Ellis
Harbus Foundation	
Healthcare Club	
International Business and Development Club	
Volunteer Consulting Organization	
Volunteers	
Service Immersion to New Orleans	



Student Club Leaders

Social Enterprise Club	
Business and Environment Club	
Harbus Foundation	Daniel Valdez Franco
Healthcare Club	
International Business and Development Club	
Volunteer Consulting Organization	
Volunteers	
Service Immersion to New Orleans	



Student Club Leaders

Social Enterprise Club	
Business and Environment Club	
Harbus Foundation	
Healthcare Club	Jon Puz
International Business and Development Club	
Volunteer Consulting Organization	
Volunteers	
Service Immersion to New Orleans	



Student Club Leaders

Social Enterprise Club	
Business and Environment Club	
Harbus Foundation	
Healthcare Club	
International Business and Development Club	Adrian Mucalov
Volunteer Consulting Organization	
Volunteers	
Service Immersion to New Orleans	



Student Club Leaders

Social Enterprise Club	
Business and Environment Club	
Harbus Foundation	
Healthcare Club	
International Business and Development Club	
Volunteer Consulting Organization	Vanessa Loy
Volunteers	
Service Immersion to New Orleans	



Student Club Leaders

Social Enterprise Club	
Business and Environment Club	
Harbus Foundation	
Healthcare Club	
International Business and Development Club	
Volunteer Consulting Organization	
Volunteers	Elizabeth Head
Service Immersion to New Orleans	



Student Club Leaders

Social Enterprise Club	
Business and Environment Club	
Harbus Foundation	
Healthcare Club	
International Business and Development Club	
Volunteer Consulting Organization	
Volunteers	
Service Immersion to New Orleans	Jeff Shaddix Sarah Tudryn



The Next Month and Beyond

- **Club Fair: September 19 and 20**
- **Social Enterprise Lunches on First Tuesdays: October 2 and November 6**
- **Social Enterprise Industry Week: October 29 - 31**