

100
YEARS
1908-2008



Social Enterprise Initiative

2008 Walter V. Shipley Business Leadership Case Competition *sponsored by JPMorgan Chase and the Aspen Institute Center for Business Education*

HBS students are invited to begin forming teams for competing in the 2008 Walter V. Shipley Business Leadership Case Competition, sponsored by JPMorgan Chase and the Aspen Institute Center for Business Education, for the opportunity to win a grand prize of \$20,000.

Through analysis of a stimulating, previously unseen case study, the competition will raise awareness about the social and environmental impacts of business management decisions while providing the opportunity for students to compete for prize money. This competition honors Mr. Walter V. Shipley, whose strong leadership and commitment to ethics at JPMorgan Chase inspired this Competition. The Aspen Institute Center for Business Education is pleased to co-sponsor this case competition, with 8 of the country's top MBA programs lined up to compete for the grand prize, including Columbia, Darden, HBS, Kellogg, Ross, Stern, Tuck and Wharton.

TEAM REQUIREMENTS

- The contest will allow an unlimited number of HBS student teams. Students may only participate on one team.
- Each team must include 4-5 students (all from HBS) with at least two first-year students per team, and one student designated as team captain.
- Students may not miss classes to participate in any aspect of the contest.

COMPETITION TIMELINE

By Monday, March 31: Student teams register to participate [online](#).

Round 1

- *April 4th, 2008* - Each team will be sent a link and password to access the case online.
- *April 4-7th* - Teams will have this weekend to analyze the case and submit a written recommendation the following Monday, April 7, by 9:00 am for Faculty Judges.
- *April 7-11th* - First round submissions are evaluated by the Faculty Judges on campus during this week.
- *April 11th* - Winner announced and awarded a prize of \$2,000; the second place team will earn \$1,000 for its efforts.

Final Round

- *April 11-14th* - Each school's first round winning team's written analysis will be reviewed by a panel of judges at the Aspen Institute. On April 14th, 3 of the 8 teams will be notified of their selection to competition's the final round.
- *April 25th* - The Final Competition takes place in New York City starting at 4:00 pm. In this round, the three competing teams present to the panel of judges in front of an audience of approximately 100 invited guests, including JPMorgan Chase MBA Recruiters, at the Ritz Carlton, Battery Park. The winning team is announced at a cocktail reception immediately following the presentations.

We hope you'll participate in what promises to be a spirited, thoughtful, and rewarding competition. Please contact Margot Dushin (mdushin@hbs.edu, 617-495-6421) with any questions.