



## H A R V A R D | B U S I N E S S | S C H O O L

### Opportunities for Engagement: Corporate Social Responsibility and Cross-Sector Partnerships

The Social Enterprise Initiative (SEI) at HBS generates and shares knowledge that helps individuals and organizations create social value in the nonprofit, for-profit, and public sectors. SEI is pleased to work with companies and organizations undertaking efforts in corporate social responsibility and cross-sector partnerships. Outlined below are opportunities through which to engage with HBS.

#### Hiring HBS students and alumni

Organizations report that HBS students and graduates provide valuable leadership and management talent through the application of their analytic and strategic skills, along with their robust experience from prior work contexts.

#### Hire a summer associate for 10-12 week positions

The Social Enterprise Summer Fellowship website provides information on planning for the summer and posting positions. It also outlines available funding support for qualifying students: [www.hbs.edu/socialenterprise/summer](http://www.hbs.edu/socialenterprise/summer)

*Timeline/Key Dates:*

- Fall through February: Post summer associate positions
- March: Make offers for summer associate positions

#### Hire for full-time positions

Organizations can take advantage of a range of recruiting tools and activities available through our MBA Career Services office: [www.hbs.edu/mba/recruiting](http://www.hbs.edu/mba/recruiting). Funding support is available to qualifying alumni through the HBS Loan Assistance Program: [www.hbs.edu/socialenterprise/loanassistance.html](http://www.hbs.edu/socialenterprise/loanassistance.html).

*Timeline/Key Dates:*

- Ongoing postings for alumni positions
- Fall: company presentations and interviewing for graduating students
- January/February: Most graduating students going through standard recruiting channels make fulltime position decisions during this timeframe

*Please email Social Enterprise ([se@hbs.edu](mailto:se@hbs.edu)) to let us know when you post either summer or full-time positions, so that we may support your outreach efforts to students and alumni.*

#### Engaging students in field-based work for academic credit

As part of their elective curriculum, second-year MBA students have the opportunity to apply their skills to the real-world challenges facing social enterprises. Under faculty supervision, each team of three to six students works on a project of strategic importance to the organization and reports recommendations at the end of the term. Funding is available for student teams undertaking Social Enterprise projects. For details visit: [www.hbs.edu/socialenterprise/fieldstudies.html](http://www.hbs.edu/socialenterprise/fieldstudies.html)

*Timeline/Key Dates:*

- By mid-August: Post field study opportunities for Fall term (field studies occur September through December)
- By early November: Post field study opportunities for Winter term (field studies occur January through May)

#### Attending an Executive Education program

**Corporate Social Responsibility: Strategies to Create Business and Social Value** is an HBS Executive Education program designed to provide senior corporate executives in a variety of industries with the knowledge and practical tools and frameworks for integrating social responsibility as part of their corporate strategy. For details visit:

[www.exed.hbs.edu/programs/csr](http://www.exed.hbs.edu/programs/csr)

#### The HBS Social Enterprise Initiative

Available for brainstorming/feedback and to answer questions on any step of the process

617-495-6421, [se@hbs.edu](mailto:se@hbs.edu)