

2011 HBS Business Plan Contest SOCIAL VENTURE TRACK

Entry Form

Submit form by email, with the subject line “Business Plan SV track: Entry Form” to the HBS Social Enterprise Initiative: se@hbs.edu

Submission deadlines:

Friday, December 17, 2010 by 4:00 pm – Deadline for teams with an HBS MBA student to be eligible for project expense reimbursement.

Monday, February 7, 2011 by 4:00 pm – Deadline for teams without an HBS MBA student to be eligible for project expense reimbursement.

Monday, March 28, 2011 by 12:00 noon – Deadline to be eligible to participate in the contest.

Please note: teams that do not submit these forms by the funding eligibility deadline will not be eligible for the expense reimbursement.

This form must be submitted in conjunction with the [Faculty Advisor Confirmation Form](#).

Team Name:

Team Member 1/ Team Leader* (This person will be the "single point of contact" for most communications, and expected to forward information and act on behalf of team.)

- Name: _____ Cell phone: _____ Email: _____
- Eligible team member: Y N List eligibility (HBS student, Reynolds Fellow, or specific course):
- Harvard graduate student: Y N List school:
- Brief description of role on team:

Team Member 2

- Name: _____ Cell phone: _____ Email: _____
- Eligible team member: Y N List eligibility (HBS student, Reynolds Fellow, or specific course):
- Harvard graduate student: Y N List school:
- Brief description of role on team:

Team Member 3

- Name: _____ Cell phone: _____ Email: _____
- Eligible team member: Y N List eligibility (HBS student, Reynolds Fellow, or specific course):
- Harvard graduate student: Y N List school:
- Brief description of role on team:

Team Member 4

- Name: _____ Cell phone: _____ Email: _____
- Eligible team member: Y N List eligibility (HBS student, Reynolds Fellow, or specific course):
- Harvard graduate student: Y N List school:
- Brief description of role on team:

Team Member 5

- Name: _____ Cell phone: _____ Email: _____
- Eligible team member: Y N List eligibility (HBS student, Reynolds Fellow, or specific course):
- Harvard graduate student: Y N List school:
- Brief description of role on team:

Team Member 6

- Name: _____ Cell phone: _____ Email: _____
- Eligible team member: Y N List eligibility (HBS student, Reynolds Fellow, or specific course):
- Harvard graduate student: Y N List school:
- Brief description of role on team:

Team Member 7

- Name: _____ Cell phone: _____ Email: _____
- Eligible team member: Y N List eligibility (HBS student, Reynolds Fellow, or specific course):
- Harvard graduate student: Y N List school:
- Brief description of role on team:

Business Concept Description: Please provide a description of your business concept, including the idea and social value creation (contribution toward the solution of the issue it seeks to address).

Past Participation: Have any team members previously participated in either track of the HBS Business Plan Contest? If yes, please list the name(s) of the team members, the name of the business plan, and describe how the business plan you will now submit is similar or different to the previous plan.

NOTE:

- Eligibility for repeat participation will be considered on a case-by-case basis.
- If any HBS team members did participate in last year's Contest, and are also developing a business plan (or a piece of related work) for academic credit this year (i.e. field study, ISR, or course paper/project), then – in keeping with the school's self-plagiarism guidelines – these students must share a copy of last year's work with the faculty member supervising their work this year.

Business Status: The Contest is designed for projects that are in either the concept or pilot phase, meaning those that have not yet started regular operations and/or those that are testing initial concepts through basic pilot operations. Eligibility will be reviewed by the HBS Social Venture Business Plan Contest Review Committee based on the parameters outlined below and its decisions are final. See Business Plan website for criteria: <http://www.hbs.edu/socialenterprise/bplan/requirements.html>

If this entry is for a business that already exists (e.g. any amount of activity beyond the conceptual stage of development), please provide an overview description of activities to date and future plans, including (as appropriate):

- Date idea initiated
- Date of first sales activity and/or date(s) of funds raised
- Revenues or donations since inception
- Date operations began
- Full time employees and each person's role in organization
- Description of any vendor relationships
- Any partnerships with other organizations
- Legal status. e.g., incorporation status, 301(c)(3) filing status

Technology or Product Based Plan: If this business plan is based on an existing technology or product (i.e., bringing an existing technology or product to market), please provide details on:

- When the product was created and by whom:

- When each team member became involved in the project:

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Faculty Advisor Confirmation

Submit form by email, with the subject line "Business Plan SV track: Faculty Advisor Form" to the HBS Social Enterprise Initiative: se@hbs.edu

Submission deadlines:

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Faculty Advisor name:

Harvard Graduate School:

Phone:

Email:

FACULTY ADVISOR EMAIL CONFIRMATION

We must also receive confirmation from you Faculty Advisor confirming their role.

Please follow these steps:

- Send an email to your faculty advisor with subject "Faculty Advisor HBS Business Plan Contest – [team name]"
- In the email, include a note for your faculty advisor "This is to confirm your role as faculty advisor for our team as part of the HBS Social Venture Business Plan Contest."
- Include your team name, team members, and description of your plan
- Ask the faculty member to forward with their approval to the Social Enterprise Initiative (se@hbs.edu)