

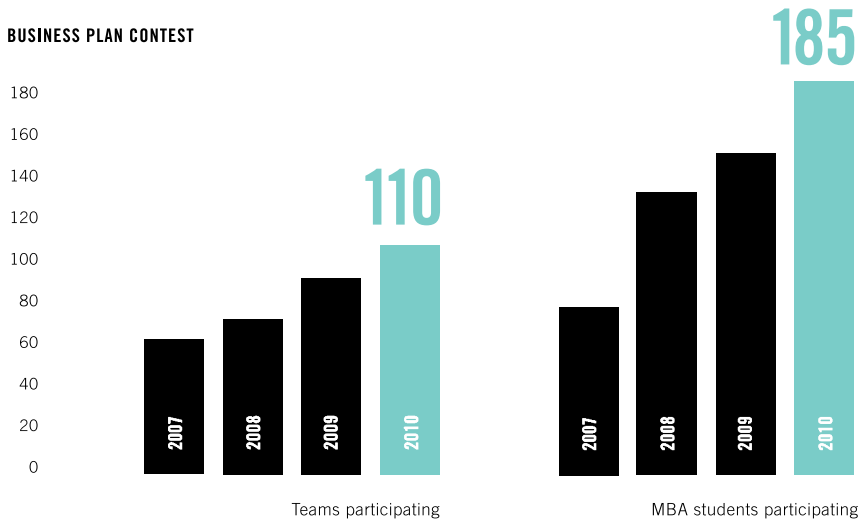
AT-A-GLANCE

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# ARTHUR ROCK CENTER FOR ENTREPRENEURSHIP

**50.** That's how many years we have been researching and teaching entrepreneurship. It's also the percentage of our alumni who classify themselves as entrepreneurs ten to fifteen years after graduation. Our MBA students are free to follow their inspiration and imagination while benefiting from a deep collection of resources, including a network of entrepreneurial alumni who have founded successful business ventures such as Tom Stemberg, Scott Cook, Michael Bloomberg, Marla Malcolm Beck, Jeff Busgang, and Jeremy Stoppelman. Learn more at [www.hbs.edu/entrepreneurship](http://www.hbs.edu/entrepreneurship).

#### BUSINESS PLAN CONTEST



#### FIRST PRIZE, BUSINESS PLAN CONTEST



Standard Track

Social Enterprise Track

#### MBA-LED NEW VENTURES

- |             |                     |
|-------------|---------------------|
| Big Think   | Good Start Genetics |
| BlueMercury | The Ladders         |
| CloudFlare  | Red Beacon          |
| Gilt Groupe | Rent the Runway     |

#### BROADEST SET OF MBA ELECTIVES

26 COURSES

## Entrepreneurial Management

Taught by over 30 different professors

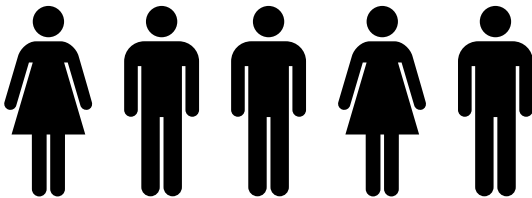
#### AVERAGE NUMBER OF ENTREPRENEURSHIP ELECTIVES TAKEN (PER MBA STUDENT)

2.5

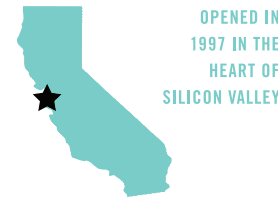
#### MBA STUDENTS IN ENTREPRENEURSHIP CLUB

450

#### ENTREPRENEURS IN RESIDENCE



#### CALIFORNIA RESEARCH CENTER



#### MBA STUDENTS ATTENDING IMMERSION EXPERIENCE PROGRAMS (IXP)

ENTREPRENEURIAL VENTURES IN SILICON VALLEY 47

#### CASES

1,231

Published by Rock Center faculty in the last 10 years

#### BOOKS



#### ARTICLES

384

Published by Rock Center faculty in the last 10 years

HIGH-POTENTIAL ENTREPRENEURIAL VENTURES IN BOSTON

43