

FOR THE MEDIA



HARVARD | BUSINESS | SCHOOL
Marketing & Communications

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STATISTICS
MBA PROGRAM

The Harvard Business School MBA program is an intensive two-year, full-time residential program. The focus is on general management and real-world practice, in keeping with the School's mission of educating leaders who make a difference in the world. The cornerstone of our approach is teaching by the case method, which puts students into the role of decision makers every day and engages them thoroughly in the learning process throughout their two years at the School.

The first year of the program consists entirely of a required curriculum, with courses such as Marketing; Finance; Strategy; Technology and Operations Management; The Entrepreneurial Manager; Leadership and Corporate Accountability; and Business, Government and the International Economy. The second year is made up entirely of electives, with students choosing from some 100 second-year offerings that reflect professors' most current research. In addition, field studies, career treks, the annual HBS Business Plan Contest, and in-depth Immersions under faculty guidance take students to the frontiers of new markets, practices, and technologies.

MBA CLASS OF	1975	1985	2000	2005	2006	2007	2008	2009	2010	2011
Enrollment	806	793	880	899	895	914	907	901	900	942
Applications	3,381	5,709	8,061	8,540	7,130	6,552	6,716	7,424	8,661	9,093
Women	11%	25%	30%	35%	34%	38%	35%	36%	38%	37%
Minorities	6%	9%	19%	22%	21%	22%	22%	24%	27%	23%
International	15%	13%	26%	33%	32%	33%	33%	33%	33%	36%

MBA CLASS OF 2009 CAREER DATA

Graduates	907
Accepted offer by graduation	77%
Accepted offer 3 months after graduation	87%
Median Base Salary	\$114,000

STATISTICS & FACTS
FACULTY & RESEARCH

2009-10	MALE	FEMALE	TOTAL
Professors	79	17	96
Baker Foundation Professors	8	0	8
Professors of Management Practice	12	2	14
Associate Professors	27	7	34
Assistant Professors	34	19	53
Visiting Faculty	3	0	3
Other Teaching Appointments	28	3	31
Other Research Appointments	12	1	13
Total Faculty	203	49	252

RESEARCH

Through the School's cases, books, working papers, and other research materials, HBS has long had a great influence on the practice of management worldwide. In 2009-10, faculty wrote over 600 cases and teaching materials, 20 books, 43 book chapters, and 146 research articles.

Other distinguishing factors about research at HBS include:

REGIONAL RESEARCH CENTERS

In a continuing effort to help support faculty research and course development efforts around the globe, the School has opened a series of research centers and offices that facilitate research by HBS faculty members studying companies and business practices in a particular region. These are not campuses, but facilities that help faculty members with their research.

Currently in operation are the California Research Center in Palo Alto, California (opened in 1997); the Asia-Pacific Research Center in Hong Kong (1999), the Latin America Research Center in Buenos Aires, Argentina (2000); the Japan Research Office in Tokyo (2001); the Europe Research Center in Paris, France (2002); and the India Research Center in Mumbai (2006).

IMPACT

HBS has a distinguished record with far-reaching impact on business practices worldwide, including, for example:

- The creation and development of many fields—including organizational behavior, marketing, and entrepreneurship—rest on pioneering and seminal work of HBS faculty.
- HBS research is practice-based. We are able to directly tackle large, multidimensional issues from many perspectives.

FACTS
DOCTORAL PROGRAMS

2009 INCOMING CLASS

Enrollment	24
Women	6
Men	18
Minority	25%
International	29%

Harvard Business School offers five full-time doctoral programs (Doctorate in Business Administration) that prepare students for academic careers in research and teaching:

DBA in Accounting

DBA in Management

DBA in Marketing

DBA in Strategy

DBA in Technology and Operations Management

Four Ph.D. Programs are offered jointly with the Harvard University Graduate School of Arts and Sciences:

Ph.D. in Business Economics

Ph.D. in Science Technology and Management

Ph.D. in Health Policy Management

Ph.D. in Organizational Behavior

STATISTICS & FACTS
EXECUTIVE EDUCATION

Each year HBS Executive Education offers more than 60 programs preparing talented professionals from all over the world for new levels of leadership in their careers and within their organizations.

FY 2009	PARTICIPANTS	PROGRAMS
Open Enrollment	4,872	77
Custom	3,304	61
Total	8,176	138

COMPREHENSIVE LEADERSHIP PROGRAMS

ADVANCED MANAGEMENT PROGRAM (AMP)

AMP brings together members of the executive committee, heads of business units and functional areas, as well as leaders of governmental agencies and nonprofit organizations. The program provides the latest management concepts and tools to help transform senior executives' leadership skills. Since the program was founded in 1945, over 20,000 executive leaders have graduated from AMP.

GENERAL MANAGEMENT PROGRAM (GMP)

GMP is designed for executives with recently acquired or significantly expanded general management responsibilities, and for senior functional managers who need a broader perspective on company operations or who will become business-unit, division, or regional leaders in the near future. The program helps participants master new skills, explore diverse perspectives, and develop new leadership styles.

LEADERSHIP DEVELOPMENT PROGRAM (LDP)

Created for managers and functional specialists with approximately 10 years of work experience, PLD serves individuals with excellent prospects for leadership within their organizations. The program equips functional managers with advanced decision-making and execution skills.

DISTINGUISHING FEATURES

ALUMNI

At present, the School has more than 70,000 alumni in more than one hundred and fifty countries around the world—a network that expands steadily with each graduating class. HBS graduates are leaders in an exceptionally broad range of organizations, including entrepreneurial companies, established firms, government, and nonprofit organizations.

CAMPUS

Our forty-acre residential campus has 33 buildings with a broad range of dedicated facilities, including: state-of-the-art classrooms; meeting spaces; five on-campus residence halls; a student center with two dining areas, study rooms and a small auditorium; a fitness center with exercise equipment, an indoor track and squash courts; a 900-person auditorium; a chapel; and Baker Library, one of the largest and finest business libraries in the world. The campus is a key component of the School's philosophy of leadership education and every facility is carefully designed to enhance learning and community. The educational experience is augmented by a sophisticated and continuously evolving information technology system that integrates seamlessly throughout the campus.

CASE METHOD

The case method was introduced to business education by HBS soon after the school was founded in the early 1900s, and it is the core of everything we do. HBS faculty members develop 80% of the cases used at business schools worldwide. Over eight million HBS cases are sold each year to schools, companies, and other institutions.

Cases present students with real business problems in real companies and ask them what they would do to solve them. Students at Harvard Business School read about 500 cases during the two-year MBA program.

- 25% of cases produced by faculty each year deal explicitly with global business issues.
- Historically, HBS has worked to develop business education worldwide, and individual faculty members have helped establish many of today's leading institutions.
- A program called the Global Colloquium for Participant Centered Learning (GCPCL) brings professors to HBS from a number of countries, including China, to learn how to write cases and to use the discussion method of teaching in their own universities.

HARVARD BUSINESS PUBLISHING

Harvard Business Publishing (HBP) was founded in 1994 as a not-for-profit, wholly-owned subsidiary of Harvard University. Its mission is to improve the practice of management in a changing world. HBP's business units include Harvard Business Review magazine and article reprints, Harvard Business School books, Harvard Business Publishing Newsletters, Harvard Business Publishing Conferences, Harvard Business Publishing Higher Education, and Harvard Business Publishing eLearning.

HISTORY

Founded in 1908, Harvard Business School is nearly as old as the concept of management education itself. The School has produced leaders and ideas that have shaped the practice of management in vital organizations of every kind around the globe.

At HBS, we see our history as a challenge—a legacy of energy and innovation we strive to equal every day. From our faculty to our alumni, the greater HBS community is continuing to redefine the nature of management education and to invent the future of business.

- 1908** At the request of President Charles W. Eliot, the Corporation of Harvard University voted to establish a school of business administration.
- Edwin F. Gay was appointed the first Dean, and HBS opened on October 1 with a faculty of 15, a course of study, 33 regular students, and 47 special students.
- 1911** The Bureau of Business Research was established to undertake the first organized research in the field of business administration.
- The “problem” method, the predecessor to the case method, was introduced to the classroom as businessmen were invited to present real problems to students.
- 1915** A course titled “Social Factors in Business Enterprise” was added to the elective curriculum in the MBA program, marking the beginning of the School’s long history of incorporating issues surrounding business ethics into its research and teaching.
- 1922** The Doctoral Program was established.
- The *Harvard Business Review* was founded.
- 1924** The case method was established as the primary method of instruction.
- George Fisher Baker, president of the First National Bank of New York, donated \$5 million to build a campus for the Business School on the Boston side of the Charles River.
- 1926** 750 students moved into five living halls at the present Soldiers Field Road site of Harvard Business School
- 1943–45** The MBA program was suspended for the duration of World War II.
- 1945** A group of sixty executives and recently demobilized veterans enrolled in the School’s first executive education program, named the Advanced Management Program, which was a continuation of a wartime retraining course launched in 1943.
- 1947** A second-year elective course titled “Management of Small Enterprises” was introduced to the curriculum to meet the demands of HBS students eager to start their own businesses after World War II.
- 1959** Women graduates of the Harvard-Radcliffe Program in Business Administration were admitted to the second year of the MBA program. These women received their MBA degree in 1960.
- 1964** The School’s first computer was installed on campus.
- 1973** The International Senior Managers Program was initiated in Switzerland—the School’s first program held outside the U.S.
- 1978** *The Visible Hand: The Managerial Revolution in American Business*, by Professor Alfred Chandler, received the Pulitzer and Bancroft prizes in history.
- 1980** John H. McArthur was appointed Dean.
- 1985** *Prophets of Regulation*, by Professor Thomas McCraw, received the Pulitzer Prize in history.
- 1993** HBS Publishing was formed as a wholly owned subsidiary of Harvard University.
- 1995** Kim B. Clark was appointed Dean.
- 1996** The first electronic case was used for instruction.
- 1997** The California Research Center opened in Silicon Valley.
- 1999–2000** The Asia-Pacific and Latin America Research Centers opened.
- 2003** The Arthur Rock Center for Entrepreneurship was established to support faculty, research, and course development in entrepreneurial studies at HBS.
- 2005** The C. Roland Christensen Center for Teaching and Learning was established to meet an important need of training current and future generations of case-method teachers.
- 2006** Jay Light was appointed Dean.
- The India Research Center opened.
- 2007** The 2+2 Program was launched.
- Immersion Experience Program (IXP) launched.
- The “Centennial Bell” was installed in the Baker Library/Bloomberg Center cupola.
- 2008** HBS celebrated its Centennial.
- 2010** Harvard Business School celebrated 100th Commencement.
- The Alumni New Venture Business Plan Contest was launched.
- Nitin Nohria was appointed Dean.

DEANS

EDWIN F. GAY

1908–1919 (*tenure as dean*)

WALLACE BRETT DONHAM

1919–1942

DONALD K. DAVID

1942–1955

STANLEY F. TEELE

1955–1962

GEORGE P. BAKER

1962–1970

LAWRENCE E. FOURAKER

1970–1980

JOHN H. McARTHUR

1980–1995

KIM B. CLARK

1995–2005

JAY O. LIGHT

2005–2010

NITIN NOHRIA

2010–