

FOR MBA STUDENTS

An Integrated, Multidisciplinary Approach

MBA students with backgrounds in all sectors are encouraged to integrate social enterprise skills into their academic, professional, and personal lives.

- Choose from a range of social enterprise elective courses and field-based learning experiences
- Pursue internships and career development programs to advance career goals
- Engage in a wide variety of student clubs and activities

FOR ALUMNI

A Network for Social Change

Alumni connect with one another and HBS as they pursue a range of managerial, entrepreneurial, voluntary, and philanthropic roles in all sectors and at various stages of their personal and professional lives.

- Stay connected through the HBS Social Enterprise Alumni Association
- Explore social enterprise activities through local and regional HBS alumni clubs
- Tap into alumni career resources or connect with other alumni at social enterprise reunion sessions

FOR ORGANIZATIONS

Opportunities for Involvement and Inspiration

Social Enterprise at HBS connects students, faculty, and organizations through programs focused on real-world challenges, achievable solutions, and sustained performance at the highest level.

- Attend an Executive Education program
- Hire a summer associate
- Post an independent project
- Apply for HBS Leadership Fellows
- Recruit full-time employees
- Engage with clubs and consulting organizations
- Explore HBS faculty and research

“The question for me wasn’t, ‘How can I start another nonprofit?’ but rather, ‘How do we work across sectors to change a system, engaging each in the most effective way?’”

ABIGAIL FALIK, MBA 2008
Founder & CEO,
Global Citizen Year

Through a summer fellowship, an independent project, and the Social Venture Track of the Business Plan Contest, Abigail Falik developed skills at HBS that have been critical to her work launching Global Citizen Year.

“I discovered new models and frameworks that will guide us as we execute upon our mission.”

CHARLES EDWARDS
President & CEO, Atlanta
Center for Self Sufficiency

Following the completion of a nonprofit merger, Charles Edwards attended the Strategic Perspectives in Nonprofit Management Executive Education program to help formulate a new strategy for the combined organization.

“I always say, if you cut me open, I bleed urban young adults, and that is not going to change. It’s a fortunate thing to know how you want to focus your life’s work.”

GERALD CHERTAVIAN, MBA 1992
Founder & CEO,
Year Up

As an alumnus and social entrepreneur, Gerald Chertavian has hired numerous summer interns and full-time employees at Year Up. He also serves as a member of the HBS Social Enterprise Initiative Advisory Board.

HARVARD | BUSINESS | SCHOOL

Social Enterprise Initiative

DRIVING HIGH- IMPACT SOCIAL CHANGE

THIS IS social
enterprise...

**A CATALYST FOR
CREATING SOCIAL VALUE**

The Social Enterprise Initiative at HBS applies innovative business practices and managerial disciplines to drive sustained, high-impact social change. It is grounded in the mission of Harvard Business School and aims to inspire, educate, and support leaders who make a difference in the world.

- The Social Enterprise Initiative engages with the nonprofit, for-profit, and public sectors to generate and share resources, tools, and knowledge.
- Courses that focus on social enterprise are embedded into the MBA curriculum and Executive Education program offerings.
- Beyond the classroom, HBS offers career development programs designed to support students and alumni who are engaged professionally in the social sector.



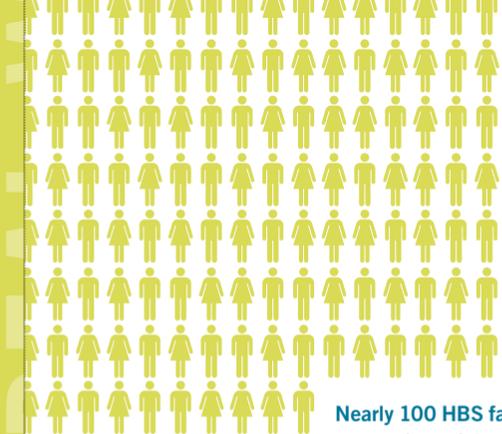
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MBA STUDENTS IN SOCIAL ENTERPRISE CLUB

1,000 MBA students have participated in the Social Enterprise Summer Fellowship program since 1982

\$5 billion

Approximate revenue overseen by nonprofit executives from around the world who attend the Strategic Perspectives in Nonprofit Management program in a given year



Nearly 100 HBS faculty engage in social enterprise research, teaching, and programmatic activities

Nearly a dozen elective MBA courses with a focus on social enterprise in 2011-12

12

586 PARTICIPANTS IN SOCIAL ENTERPRISE EXECUTIVE EDUCATION PROGRAMS IN 2010-11



**SUPPORTING A
DYNAMIC COMMUNITY**

The Social Enterprise Initiative at HBS is a focal point for the creativity and energy of its worldwide community at all stages of their careers.

- **MBA STUDENTS** with backgrounds in all sectors have a range of opportunities for involvement in social enterprise at HBS.
- **HBS FACULTY** members engage in social enterprise research, teaching, case development, course design, and programmatic activities.
- **HBS ALUMNI** connect with colleagues through the Social Enterprise Alumni Association, local clubs, and educational and reunion programs.
- **ORGANIZATIONS** interact with the HBS social enterprise community through Executive Education programs, independent projects, recruitment and hiring, and community engagement programs.