



HARVARD | BUSINESS | SCHOOL

HBS Healthcare Initiative Fact Sheet

- Website: www.hbs.edu/healthcare
- **The Healthcare Initiative was established in 2005. Although the Initiative is new, HBS's collective interest in healthcare is well established.**
 - Student interest
 - 100 students in the Class of 2008 have indicated a career interest in healthcare.
 - Nearly 10% of the MBA Class of 2005 found jobs in healthcare including biopharma, healthcare delivery, and venture capital, private equity, or consulting.
 - The HBS Healthcare Club currently has about 200 members and is the second largest club on campus.
 - In the past five years 25% of the finalists in the business plan contest have been related to healthcare and there have been four healthcare winners.
 - Faculty interest
 - Twenty percent of HBS faculty have conducted healthcare research.
 - There are more than 400 healthcare cases available through HBS Publishing.
 - Alumni interest
 - The HBS Health Industry Alumni Association currently has over 700 members.
 - Nearly 20% of HBS alumni who sit on boards do so for healthcare organizations.
- **In 2006-07 HBS will offer healthcare courses for first year, second year, executive education and MD/MBA students.**
 - First year MBAs
 - Health Science and Business Immersion Program – One week, non-credit program to build basic biology proficiency; taught by world class scientists and HBS professors.
 - Second year MBAs
 - Commercializing Science and High Technology (Fleming)
 - Entrepreneurship and Venture Capital in Healthcare (Hamermesh and Higgins)
 - Field Study Seminar in Healthcare (Hamermesh and Bohmer)
 - Innovating in Healthcare (Herzlinger)
 - Managing Medicine (Bohmer)
 - Executive Education
 - Leadership and Strategy in Pharmaceuticals and Biotech (Pisano)
 - Healthcare Delivery: Achieving Organizational Excellence (Bohmer and Huckman)
 - MD/MBA Program
 - HBS and Harvard Medical School launched a 5 year, joint degree program in 2005.
 - Special seminars are taught at both the business school and at the medical school.
- **Healthcare Initiative Leadership**
 - Faculty Chair: Professor Richard Hamermesh
 - Director: Cara Sterling
 - Faculty Advisory Group: Richard Bohmer, Amy Edmondson, Regina Herzlinger, Dutch Leonard, Warren McFarlan, and Gary Pisano