ADVANCING PRECISION MEDICINE MODELS
INTEGRATING SCIENCE, TECHNOLOGY & BUSINESS JUNE 13–14, 2016

AGENDA

Sunday, June 12, 2016
ALL DAY ARRIVALS

6:30–8:30 PM WELCOME DINNER
Henrietta’s Table
The Charles Hotel, Harvard Square, One Bennett St, Cambridge, MA

Monday, June 13, 2016
Harvard Innovation Lab (HBS Hives)
Batten Hall, 125 Western Avenue, Allston, MA

7:45 AM CONTINENTAL BREAKFAST

8:30 AM OPENING REMARKS
Kathy Giusti, MBA
Founder - Multiple Myeloma Research Foundation
HBS/Kraft Precision Medicine Accelerator

Robert Kraft, MBA
Founder, Chairman and CEO
The Kraft Group

Jonathan Kraft, MBA
President
The Kraft Group

MORNING SESSION

9:00 AM CREATING A FUNCTIONALLY DYNAMIC MODEL FOR THE CANCER COMMUNITY – LESSONS LEARNED FROM FACEBOOK
Karim Lakhani, PhD
Associate Professor of Business Innovation
Harvard Business School

10:15 AM PRECISION MEDICINE IN ONCOLOGY: A DYNAMIC AND FRAGMENTED LANDSCAPE
Ash Malik, MS, MBA
Partner, Healthcare Industries Advisory
PricewaterhouseCoopers

11:00 AM BREAK

HARVARD BUSINESS SCHOOL
Kraft Precision Medicine Accelerator
AGENDA

11:15 AM    DATA AND TECHNOLOGY: OVERCOMING OBSTACLES AND SEIZING OPPORTUNITIES
Richard Hamermesh, DBA, MBA
Senior Fellow - Harvard Business School
HBS/Kraft Precision Medicine Accelerator

12:30 PM    LUNCHE TIME ADDRESS
LEADING THE PRECISION MEDICINE REVOLUTION
Nitin Nohria, PhD
Dean of Faculty
Harvard Business School

AFTERNOON SESSION

1:30 PM    SOLUTION SESSIONS (BREAKOUTS) – IGNITING DISRUPTIVE PARTNERSHIPS

3:00 PM    PARTNER INSIGHTS AND SOLUTION ADVANCEMENT

4:15 PM    MORE THAN THE SUM OF ITS PARTS – BUILDING CROSS-CANCER COLLABORATIONS
Kathy Giusti, MBA
Richard G. Hamermesh, DBA, MBA

5:00 PM    GROUP PHOTO
Baker Library

5:30 PM    ADJOURNMENT

6:30–8:30 PM  DINNER
Harvest Restaurant
Harvard Square, 44 Brattle St, Cambridge, MA
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Tuesday, June 14, 2016
Harvard Innovation Lab (HBS Hives)
Batten Hall, 125 Western Avenue, Allston, MA

8:00 AM CONTINENTAL BREAKFAST

8:30 AM RECAP OF DAY ONE
Kathy Giusti, MBA

8:45 AM CROWDSOURCING FOR BREAKTHROUGH INNOVATION – USING THE CROWD AS AN INNOVATION PARTNER
Karim Lakhani, PhD

10:15 AM BREAKING BOTTLENECKS WITH CROWDSOURCING – DRIVE YOUR INNOVATION GOALS
Karim Lakhani, PhD

11:15 AM PARTNER INSIGHTS AND SOLUTION ADVANCEMENT

11:45 AM LASTING COLLABORATION TO ACCELERATE THE COMMON GOOD
Kathy Giusti, MBA
Richard G. Hamermesh, DBA, MBA

12:00 PM ADJOURNMENT